

was 1.59 lb.
save
.59
lb.



frozen store packaged
Boston bluefish fillets

was 1.38 lb.
save .38 lb.
frozen sliced **beef liver**
1.00
lb.

1.00
lb.

was 1.28 lb.
save
.28
lb.



fresh chicken **leg quarters** or **breast quarters**
wing on

was 1.30 for 2 lbs.
save .30
previously frozen **chicken livers** tray pack
2 1.00
lbs. for

1.00
lb.

was 1.66
save
.66




Loblaws wieners

was 1.50 for 2
save .50
Danola Brand six varieties thin sliced **smoked meats**
2 1.00
71 g pkgs.

1.00
1 lb. pkg.

was .59 ea.
save
.18




from Mexico garden fresh **egg plant**

from California **endive or escarole**
2 1.00
for

2 1.00
for

was 1.39
save
.39




Ontario grown fancy grade controlled atmosphere **McIntosh apples**

from California **jumbo size walnuts**
.99
lb.

3 1.00
lb. bag

was 2 for 1.00
save
.50



from Mexico no. 1 grade **cucumbers**

from California **green onions**
4 1.00
bunches

3 1.00
for

Maxwell House instant coffee 10 oz jar 6.69 was 6.99	Weston sandwich, sliced, thin or regular white bread 24 oz loaf .65 was .72	Nivea skin cream 120 mL jar 1.49 was 1.99
Dr. Ballard's beef and cheese, chicken or beef dog food 2 15 oz tin .69 was .38 ea.	Ragu, plain spaghetti sauce 14 fl oz jar .75 was .83	Kool-Aid, sugar sweetened, all flavours powdered drinks 3 4 oz pouch 1.00 was .42 ea.
Dial, white, pink, or gold (4 regular bars - banded) deodorant soap 380g 1.49 was 1.69	Betty Crocker, all flavours, supermoist cake mixes 18 oz box .98 was 1.06	York, frozen, fancy petite peas 2 lb. poly bag 1.49 was 1.59
Allen's, (3's) apple crystals 9 3 4 oz poly bag .89 was .99	Betty Crocker, chocolate fudge or traditional white frosting mixes 15 oz box .98 was 1.07	York, frozen, fancy, french style wax beans 10 oz box .39 was .47
Silkience, regular or extra body conditioner 200 mL plas. btle 1.59 was 1.89	Five Roses all purpose flour 2.5 kg bag 1.69 was 1.89	McCain, frozen, fancy, french fried potatoes straight cut or crinkle cut superfries 2 lb. poly bag .95 was 1.03
Black Diamond mozzarella cheese 16 oz pkg 2.65 was 2.73	Carefree O.B. super or regular tampons 40's box 3.59 was 4.09	Gainsborough, frozen mini tart shells 7 oz box .89 was .99
Monarch, vegetable oil, (1 - 4's) margarine 3 lb box 1.99 was 2.19	Flintstones, with iron vitamins 100 s pkg 4.49 was 5.49	frozen, all dressed Gusto pizza 24 oz box 2.65 was 2.98

more produce values

produce of U.S.A. garden fresh

rappini 2 bunches	1.00
Ontario grown #1 grade rutabagas 2 for	.88
Ontario grown #1 grade parsnips 2 lb bag	.69
Ontario grown squash tray	.59
floral dept. special dieffenbachia 6" pot	4.99

no-name savings

save 1.00

save 3.06

contents only
save 4.11

save 2.50

no-name	size	everyday low price	national brand	our competitive low price	no-name savings
powdered laundry detergent	6 litre bag	1.89	Tide 6 litre box	3.79	save 1.90
fabric softener	128 fl. oz. plas. jug	1.47	Fleecy 128 fl. oz. plas. btle.	2.75	save 1.28
baby powder	24 oz. plastic btle.	1.59	Johnson's 24 oz. plas. btle.	3.27	save 1.68
baby shampoo	500 mL plastic btle.	.91	Johnson's 450 mL plas. btle.	3.19	save 2.28

'Was' prices in this ad refer to Loblaws regular selling price. 'Save' refers to the difference between the regular selling price and Loblaws special sale price.

Prices effective to Tues. Feb. 5, 1980 except bakery effective to Sat. Feb. 2, 1980.

Stores reserve the right to limit quantities.

Loblaws
low prices plus...
a whole lot more