

ACTION PRICES ARE SPECIAL SAVINGS ALL OVER THE STORE IN ...

Groceries, Frozen, Dairy, Health and Beauty Aids and General Merchandise.

You'll get savings wherever you see this Action Price sign, every week at A&P.



ASSORTED VARIETIES Betty Crocker Icing Mixes 99¢

(Our Regular Price 1.07)

Assorted Varieties

900 g pkg

Regular, Diet or Mountain Dew

Our Reg. Price 55c -- SAVE 16c 750 ml bottle Plus 25c

Daytime pkg of 30 or Extra Absorbent pkg of 24

pkg

Our Reg. Price 1.22 - SAVE 33c

Action Price!

Borden Sherbet

Heinz Soups

10-11-oz tin 4 for 99¢ Frozen Waffles

SAVE 49¢ lb

Our Regular Price lb 1.38

Direct Tractor Trailer loads of Canada GRADE "A 6 to 14 POUNDS

Limit 2 per customer

Fresh, Whole or Half

BONELESS

GRADE "A", EVISCERATED, FROZEN, MARY MILES, SLICED, VARIETY PACK OR MINCED HAM

Cooked Meats 1.49

Wieners 1-lb vac pac **1.59**

Bologna Chunks 1.19

Sausages 1-lbpkg 1.79

MAPLE LEAF, READY-TO-EAT, VAC PAC Dinners Hams **B**2.49 Cooked Meats 1.79

Cut from Canada Grade "A" Beef

Mortadella

Fish Cakes 24-oz pkg 1.29

Smelts

Grade "A", Evis., vac pac, Frozen, A&P Cut from Canada Grade "A" Beef Self-Basting or Swift 6 to 14-lb average

Bologna

GRANNY

Butter Tarts

Kleenex Facial Tissue Tomato or Vegetable Our Reg. Price 33c each - Buy 4 - SAVE 33c

ASSORTED FLAVOURS

1 litro carton 99¢ Frozen Pot Pies

Robin Hood Flour

ACTION PRICE! GENERAL MILLS 10-oz pkg 69¢ Cheerios Cereal

ACTION PRICEI

ACTION PRICE

ACTION PRICEI

Cottage Cheese 500 g carron 99 ¢ Cup-A-Soup Mix plants 59 ¢ Colgate Toothpaste 200 ml hub. 1.89

Hurry... pick up our superb Classics Dinnerware at Money-Saving-never-before-prices!

Don't miss out . . . This is a Limited Offer! Collect a Complete Set and Save . . . Start this week

The new Classics stoneware dinnerware brings the beauty of fresh flowers to your table. Exquisite handpainted artistry brings out all the subtle tones and rich colors of the flowers. Baroque sculptured rims add a highlight of subtle formality; the hallmark of the finest dinnerware. Sculptured design of completer pieces achieves an enduring elegance. Every piece is reinforced by high temperature firing that assures resistance to chipping, breaking and fading.

Each piece only

with each \$5.00 purchase No Limit

Imagine . . . You Can Collect a Complete Set!

SERVICE FOR 8, 40 PIECES FOR ONLY

(that's for five pieces in each place setting, dinner plate, coffee cup, saucer, cereal bowl and salad plate . . . for a total of 40 pieces to serve 8 persons! Incredible value!) You would pay much more in any department store?

A new piece will be "On Sale" each week!

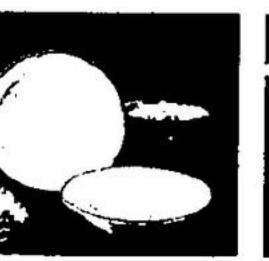
Each week one of the live pieces (see schedule below) will be featured at the special price of just 99¢ for each \$5 00 ct food purchases. No limit. Get 2 pieces for \$1.98 with \$10 00 of food purchases; 3 pieces for \$2.97 with \$15 00 lood purchases ... and so on, If you haven't collected all of the pieces you want during the first 5 weeks you can add to your set the next time around

Fo	llow This Weekly	Sched	ule
1st Week	DINNER PLATE	99¢	s to purchase No Limit
2nd Week	CUP	99¢	\$5.00 purchase No Limit
3rd Week	SAUCER	99¢	sto opurchase No Limit
4th Week	SALAD PLATE	99¢	\$5 00 purchase No Limit
5th Week	CEREAL BOWL	99¢	with each 15 00 purchase No Lemit

You'll do better with these Matching Open Stock Companion Pieces at our LOW PRICES!

Creamer 4.99 Covered Casserole . . 14.99 Covered Sugar . . . 2-Soup Bowls 4.99 Salt & Pepper 4.99 9" Round Vegetable . 5.99 Gravy Boat with Stand 6.99 . 6.99 10" Oval Baker Covered Butter Dish . . 5.99 . 6.99 2 Footed Mugs 6.99 12" Oval Platter . .12.99 12" Chop Plate . . Coffee/Tea Pot





TOTAL CHARLES

