

SHOPPERS DRUG MART. INTRODUCING OUR NEW PHOTOFINISHING PROCESS!

SHOPPERS DRUG MART
**DURA
PRINT**
PHOTO PROTECTIVE COATING

3
new ways
to make
memories
last.

1
Dura Print
laminates your
prints in a plastic
coating.

2
No more
yellowing or
scuffs. And
your laminated
print is waterproof.

3
Now those
once-in-a-
lifetime shots
will last and last.

PLUS
REPLACEMENT
FILM

And Shoppers Drug Mart
will give you our replacement
colour print film with
every roll developed and
printed.

PLUS
GUARANTEE

Shoppers Drug Mart guarantees every
picture. If for any reason you're not
satisfied, we'll give you a 25¢ rebate
per printed picture. (developing
charge not included)

12
PRINTS
MAXIMUM

4⁹⁹

20
PRINTS

6⁹⁹
MAXIMUM

24
PRINTS

7⁹⁹
MAXIMUM

36
PRINTS

11⁷⁹
MAXIMUM

Dura Print is available for most popular sizes of colour print film; 110-126-135-620-120-127.
Number of exposures: 12-20-24-36, (C-41 process, 100ASA).