



Going into hibernation for the winter are the Rebel football teams. They played their last games this week.

## Industrial hockey team standings

Team	G	W	L	T	GF	GA	Pt
Norval	4	4	0	0	25	6	8
Glen Warriors	4	3	1	0	17	15	6
Philp Publishing	4	2	2	0	13	18	4
Akers-Clark	4	1	2	1	21	14	3
United Rental	4	1	2	1	19	16	3
Royal Pizza Kings	4	0	4	0	6	32	0

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# More Facts From RYDER'S T.V.

## As it is —

Our customers are continually advised that the price of everything is going up. In screaming headlines they are told they will pay more for the automobile, their new home or their new T.V. because of soaring interest rates. We checked out a few things.

There is no immediate concern regarding price increases of any of our major products, such as T.V., stereo, ovens, video tape recorders, etc. Our cassette decks and turntables seem to be going down in price.

We read that the cost of living had doubled since 1971. Your dollar is now a half-buck. This may be so but in T.V. and stereo you can buy a very much better product at about the same price. Your dollar is still a full-back at our place.

We also checked out the finance arrangements. No change is expected in our floor-planing. And with arrangements already agreed upon we can hold this price for a long, long time.

We checked with people handling our consumer credit. No increase is expected here either, with five per cent giving you a six month's contract, ten per cent a year's contract, etc. This has remained almost completely unchanged. The same careful screening of applications avoid over commitment.

As far as T.V. and stereo is concerned the consumer has beaten inflation. The reasons are simple. Modern computer technology has reduced costs. Consumer support of the independent retailer has kept competition at a high level.

Computers and competition go well together. In the case of TV and stereo this combination has beaten inflation.

Your dollar is worth as much as ever in our place on our large ticket items. It's still a full-buck. And credit for those who qualify is no problem. You just have to pay your own way.

And that is as Canadian as anything we know.

**IN MOORE PARK PLAZA 877-9796**