

# Miracle has 3 buying options

## Take your choice at Miracle!

### 1 National Brands

- Favourites like Kraft, Campbell, Maxwell House, etc.
- Superior quality products that guarantee the utmost in fine quality, freshness, flavour, uniformity and strength.
- Due to Miracle's exceptional purchasing power National Brands are priced as low or lower than other major food chains.


### 2 Miracle's Own Brands

- Popular names such as Orchard King, Ice Castle, Mira Mart, Steinberg and Miracle Food Mart.
- Superior quality products of extraordinary value and guaranteed to your complete satisfaction.
- Priced from 5% to 40% less than National Brands because Miracle guarantees the suppliers sizeable orders (thus they buy the products for less) and eliminates marketing costs by bringing their own brands directly to you.

### 3 No-Name Products

- Everyday items in plain packaging
- Standard quality Food products (as opposed to Fancy or Choice grades) which provide nutritional value and Non-Food products which are considered 'efficient' in performance.
- This lowest cost option features prices significantly below the National brands and Miracle's own brands. Because of the popularity of no-name products, all items in this category are not necessarily available at all times.

When you're looking for the lowest cost option of all! It's Miracle for No-Name products

SALTED CRACKERS 1 lb. box	75¢		CHOCOLATE CHIP COOKIES 700 g bag	1.47	
WHITE VINEGAR 100 fl. oz. jug	1.35		COFFEE WHITENER 16 oz. jar	1.29	
Choice Reconstituted APPLE JUICE 48 fl. oz. tin	65¢	With or without Garlic or Polish DILL PICKLES 32 fl. oz. jar	99¢	LIQUID DETERGENT 1.5 litre btl.	1.19
LONG GRAIN RICE 10 lb. bag	3.75	CHICKEN NOODLE SOUP MIX pkg. of 5	75¢	DRY DOG FOOD 8 kg bag	3.19
MACARONI & CHEESE DINNER 7-1/4 oz. pkg.	27¢	BAKING SODA 500 g box	45¢	BABY SHAMPOO 650 ml btl.	1.09
VEGETABLE OIL 24 fl. oz. btl.	1.34	BAKING POWDER 500 g box	1.09	GARBAGE BAGS pkg. of 20	1.33
TABLE SYRUP 750 ml btl.	95¢	With Pork BEANS IN TOMATO SAUCE 19 fl. oz. tin	48¢	SOAP PADS pkg. of 18	78¢