

Loblaws has found a way to...

double

money

McDollars

only 50¢ at Loblaws
worth \$1. at McDonald's

With every \$10 purchase at Loblaws you can buy one McDollar for only 50¢. Each McDollar is worth \$1.00 on any purchase at participating McDonald's in Ontario.

McDollar offer ends Dec. 31, 1979. McDollars valid at participating McDonald's until Feb. 29, 1980. (McDollars may be redeemed for McDonald's products only. No cash value.)