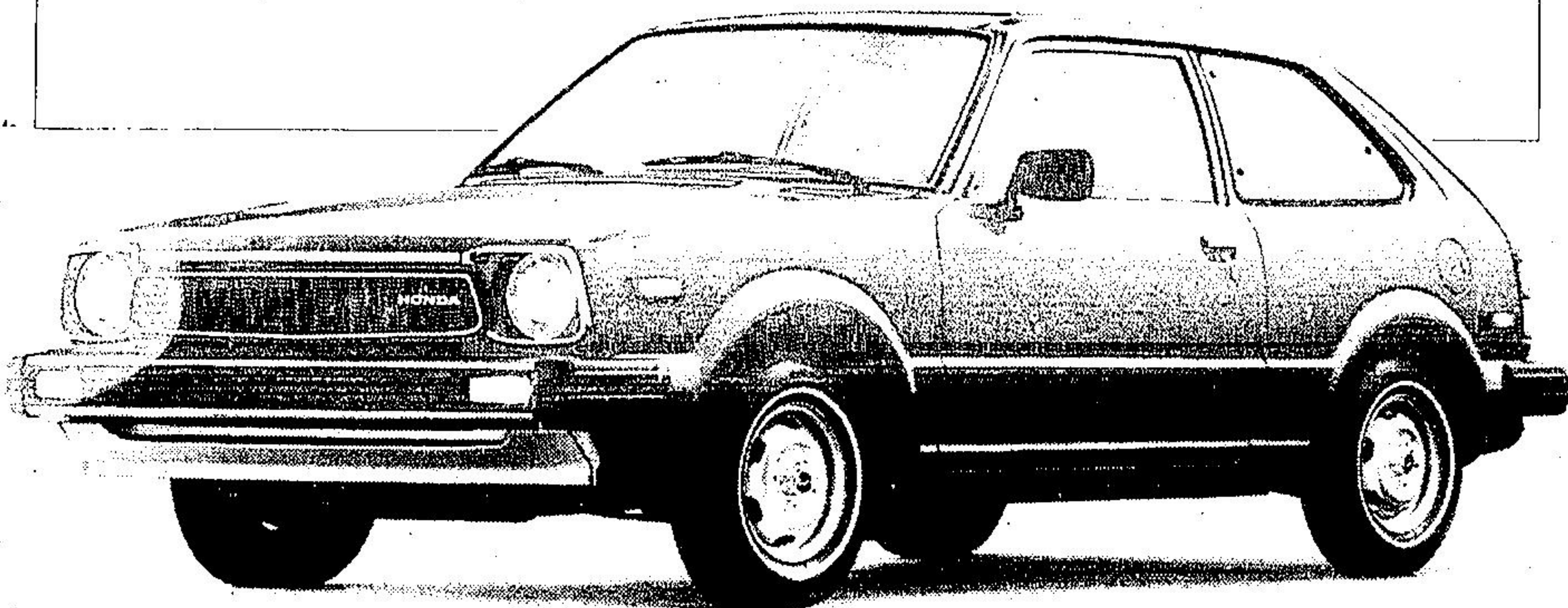


THE LEGEND GETS BIGGER.



Seven years ago we gave people something to talk about: the legendary Honda Civic, the automobile re-thought. And the more people talked, the more the legend grew, making the original Honda Civic the most sought after and loved small car in Canada.

This year there's something new to talk about. Something completely new. The all new Honda Civic.

Inside the new Civic, the dimensions are bigger. A full 14% bigger on the standard hatchback model, with more shoulder room, hip room and leg room. Which also includes a wider opening full-depth hatchback with more room for cargo.

Outside, it's crisper and cleaner. So it slices through the air easily. Making it quieter and more fuel efficient. This year's CVCC uses a meagre 5.8 litres per 100 kms* (49 MPG) which is an increase of 6.5% over last year and the Hatchback uses a meagre 6.7 litres per 100 kms.

Technically, we took a good story and re-wrote the book. The new Civic's suspension is a dramatic new chapter in comfort and handling. It graduates with honours from the school of hard knocks and bumps with its use of independent MacPherson Struts on all four wheels.

Technically again, our famous front wheel drive is here again. The engine is now bigger. And our brakes are even better. The front discs and calipers have been redesigned, with all moving parts completely sealed for increased reliability and reduced maintenance. And the rear drums are now self adjusting. And last, but not least, the price of the standard Civic Hatchback is actually less than the Honda Civic Hatchback was a year ago.

The Honda Civic. A new small car from the people \$4695[†] who made small cars worth talking about. Priced from

THE ALL NEW HONDA CIVIC.

*These figures are estimates based on Transport Canada approved laboratory methods. The actual mileage you get will vary according to your driving habits, your car's condition, optional equipment and driving conditions. These estimates do, however, provide a useful comparison guide for new car models. †Manufacturer's suggested list price for the 1980 Honda Civic Hatchback. Price does not include freight, provincial taxes, license or dealer preparation charges. Dealer may sell for less. Model illustrated is the Civic Hatchback Deluxe.

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