

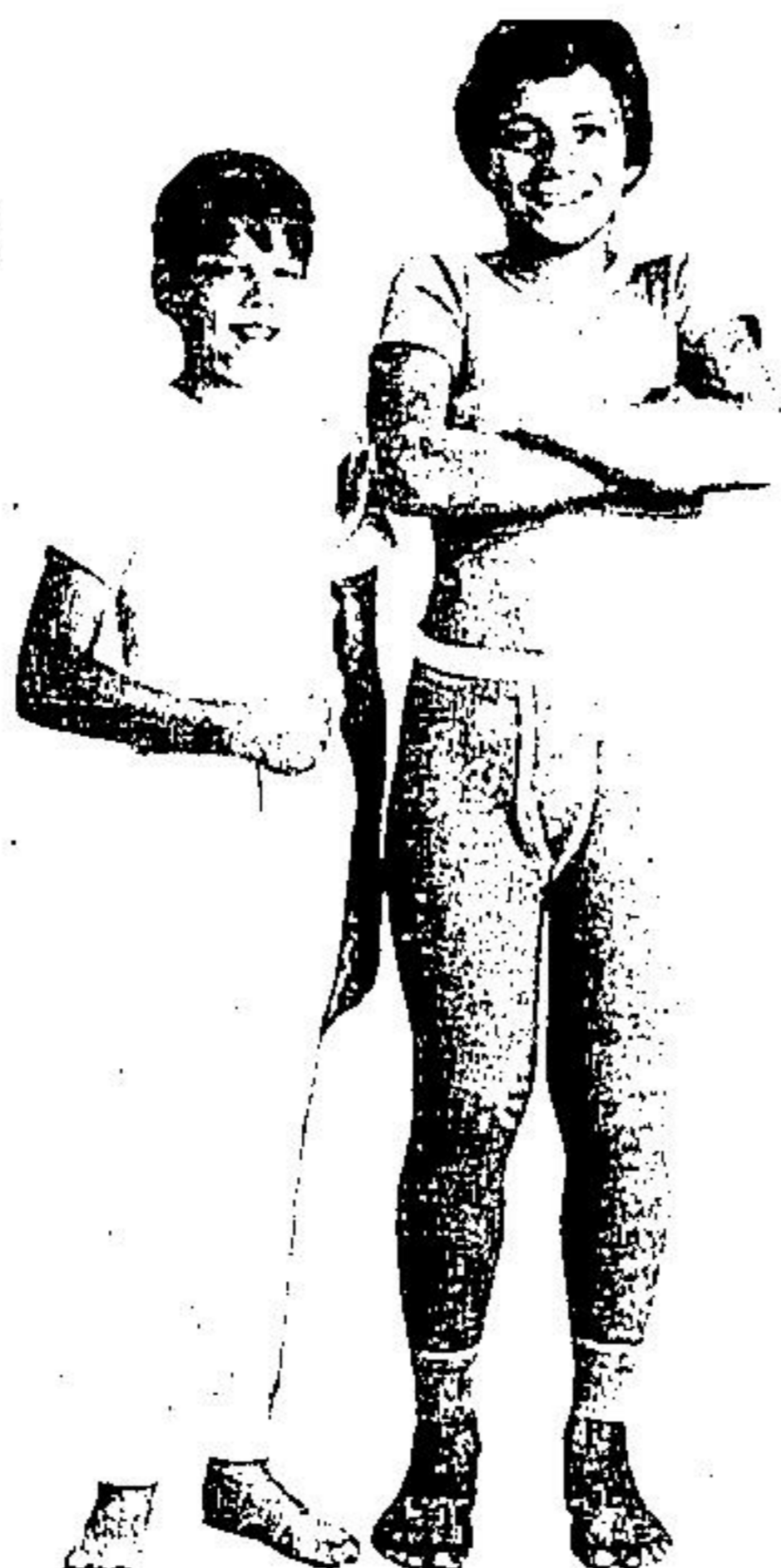
# Big Savings on Boys' Wear At "Z"!

Save Up To 17% on Boys' Thermal Underwear

Your Choice

**2<sup>47</sup>**  
ea.

Warmth, comfort and a great price, too! Zellers own brand of boys' thermal underwear. Choose a short sleeve crew neck vest or a winter-weight ankle length drawer with elastic waist. Both of machine washable 50% polyester/50% cotton. White, blue. S-M-L.



Save 13% and 24% On Boys' Tops

Your Choice

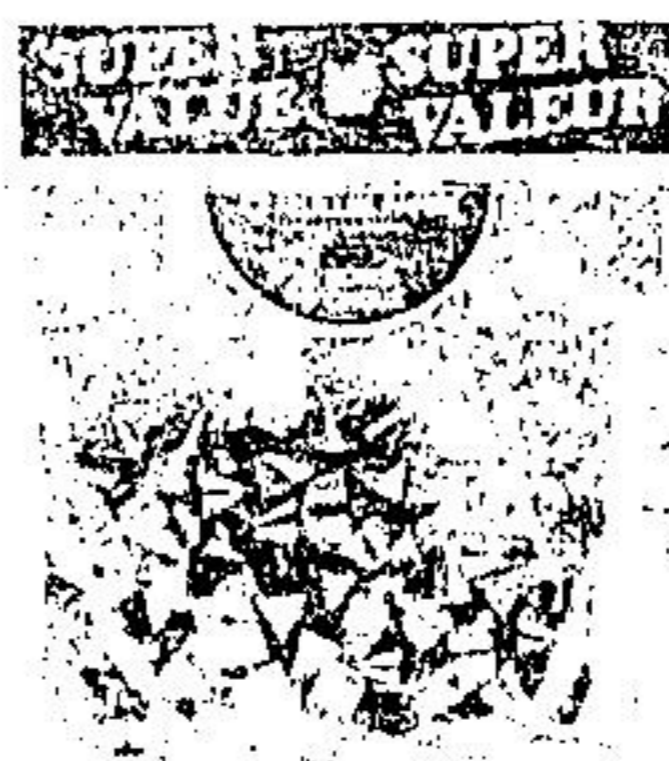
**12<sup>97</sup>**  
ea.  
Reg. 14.99 & 16.99

Three styles in easy-care, luxury velour! Choose a solid colour velour top with keyhole neck, fashion contrast shoulder stripes. Or a velour top in solid colour with striped knit cuff, waist, neck. Or a dashing striped velour knit top with keyhole neck. All of machine washable 80% cotton/20% polyester. Variety of fashion colours. S-M-L.

"Polaroid" "One Step" Camera & Film Offer Of 1 Free Pack of SX-70 Film

**34<sup>97</sup>**  
ea.

You know the "World's Simplest Camera". Now you can buy one and Polaroid will send you a pack of SX-70 film (10 prints) at no extra charge. Offer expires Nov. 3, 1979.



Gift Wrap Pack

**1<sup>57</sup>**  
pack

Everything you need! 8 sheets of gift wrap in assorted designs with 4 each bows and ribbon.

Zellers Cellulose Tape

Save .41

**\$1**

3-pack

3 rolls of 1/2" x 1000" tape for all your wrapping needs.



"GTE" "Sylvania" "Flip Flash" 10 "Blue Dot" flashes. **2.99** ea.



"GTE" "Sylvania" "Flash Cubes" 12 flashes. **2.19** pack



"GTE" "Sylvania" "Magcubes" 12 "Blue Dot" flashes. **2.49** pack



"GTE" "Sylvania" "Flashbar" 10 flashes. **3.79** ea.



"Polaroid" "SX-70" Film For "One Step", "Pronto", "SX-70" cameras. **7.27** ea.



"Kodak" "PR-10" Film For all "Kodak" instant cameras. **7.27** ea.



Zellers Playing Cards

**.77** pack  
Choose from assorted designs in plastic-coated playing cards.



"Magnetic" Photo Album

**1.77** ea.  
16 magnetic pages for your precious pictures. Assorted cover designs.



Expert Film Processing in Zellers Photo Dept. at Low, Low Prices!



Because of floor space limitations, some items, sizes and/or colours shown on this page may not be available in all our stores.