

# Miracle has 3 buying options Take your choice at Miracle!

## 1 National Brands

- Favourites like Kraft, Campbell, Maxwell House, etc.
- Superior quality products that guarantee the utmost in fine quality, freshness, flavour, uniformity and strength.
- Due to Miracle's exceptional purchasing power National Brands are priced as low or lower than other major food chains.


## 2 Miracle's Own Brands

- Popular names such as Orchard King, Ice Castle, Mira Mart, Steinberg and Miracle Food Mart.
- Superior quality products of extraordinary value and guaranteed to your complete satisfaction.
- Priced from 5% to 40% less than National Brands because Miracle guarantees the suppliers sizeable orders (thus they buy the products for less) and eliminates marketing costs by bringing their own brands directly to you.

## 3 No-Name Products

- Everyday items in plain packaging
- Standard quality Food products (as opposed to Fancy or Choice grades) which provide nutritional value and Non-Food products which are considered 'efficient' in performance.
- This lowest cost option features prices significantly below the National brands and Miracle's own brands. Because of the popularity of no-name products, all items in this category are not necessarily available at all times.

When you're looking for the lowest cost option of all it's Miracle for No-Name products

<b>CHOCOLATE CHIP COOKIES</b> 700 g bag <b>1.47</b>		<b>Raspberry or STRAWBERRY JAM</b> with pectin 24 fl. oz. jar <b>99¢</b>
<b>WHITE VINEGAR</b> 100 fl. oz. jug <b>1.35</b>		<b>SALAD DRESSING</b> 1 litre jar <b>1.16</b>
<b>In Tomato Sauce BEANS WITH PORK</b> 19 fl. oz. tin <b>48¢</b>	<b>TEA BAGS</b> pkg. of 100 <b>1.49</b>	<b>With Cheese SPAGHETTI IN TOMATO SAUCE</b> 28 fl. oz. tin <b>61¢</b>
<b>Choice Reconstituted APPLE JUICE</b> 48 fl. oz. tin <b>82¢</b>	<b>MACARONI &amp; CHEESE DINNER</b> 7-1/4 oz. pkg. <b>26¢</b>	<b>TABLE SYRUP</b> 750 ml. btl. <b>95¢</b>
<b>Standard TOMATO JUICE</b> 48 fl. oz. tin <b>65¢</b>	<b>Lime, Strawberry or Raspberry JELLY POWDERS</b> 6 oz. pkg. <b>39¢</b>	<b>SWEET RELISH</b> 24 fl. oz. jar <b>79¢</b>
<b>INSTANT COFFEE</b> 10 oz. jar <b>5.39</b>	<b>DRY DOG FOOD</b> 8 kg bag <b>3.19</b>	<b>SWEET PICKLES</b> 32 fl. oz. jar <b>89¢</b>
<b>COFFEE WHITENER</b> 16 oz. jar <b>1.29</b>	<b>Liquid FABRIC SOFTENER</b> 128 fl. oz. jug <b>1.19</b>	<b>PREPARED MUSTARD</b> 24 oz. jar <b>52¢</b>