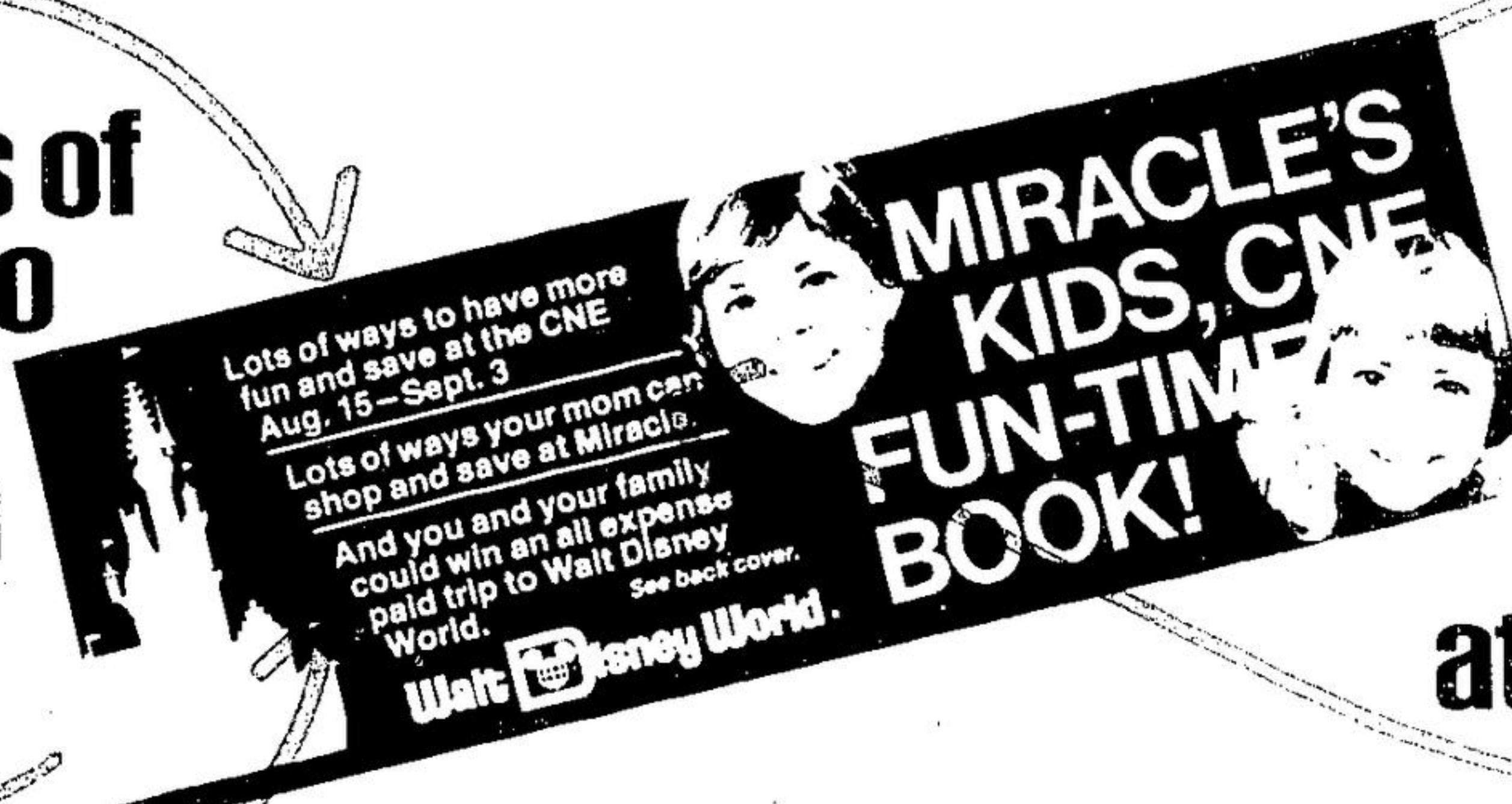


IT'S HERE!

Miracle's Kids CNE

Fun-Time Book

Lots of ways to have more fun at the CNE!



Lots of ways to save more at Miracle!

Get yours now!

One CNE FUN-TIME BOOK is obtainable with every total of \$50.00 in purchases at any Miracle Food Mart Store. (While supplies last).

Proof of purchase will be validated by totals on Miracle Food Mart register receipts dated July 23, 1979 through September 1, 1979.

Win a trip to Walt Disney World!

Your family could win one of 3 all-expense paid trips to The Walt Disney World Resort in Florida. You'll fly via Eastern, the official airline of Walt Disney World. Visit the Magic Kingdom with six lands of fun and adventure. Stay 5 days/4 nights at the fabulous Contemporary Resort Hotel.

Your entry form and all the details are in MIRACLE'S KIDS CNE FUN-TIME BOOK.

Be sure to see the spectacular WALT DISNEY WORLD SHOW at the CNE Queen Elizabeth Theatre! (Aug. 15-Sept. 3, 1979).

Here's how you can win!

1. To enter, print your name, address and telephone number on an official entry blank and when at the CNE deposit in the Miracle Food Mart-Walt Disney World drum located in front of the Queen Elizabeth Theatre at 11 a.m. CDT - Aug. 15-September 3, 1979.
2. Grand prizes are round trips to WALT DISNEY WORLD for families of four. A total of 3 Grand prizes will be drawn, 1 per week, during the 3 weeks of the CNE. Approximate value of each grand prize is \$1500.00. Entries not selected in the first draw will be eligible for the subsequent draws. Winners will be selected by random draw basis. Trip includes airfare from Toronto to Orlando, and one room at the Contemporary Resort Hotel (maximum of 4 people within that room) for 5 days and 4 nights (must arrive after 9:00 a.m. and depart before 3:00 p.m.) and tickets to the Magic Kingdom.
3. Grand prize winners will depart to WALT DISNEY WORLD on December 6, 1979 and return on December 10, 1979. No substitution of dates is permitted. Tickets are non-transferrable or redeemable. Trip winners under 18 years of age must be accompanied by a parent or legal guardian. Transportation for the winning person and three accompanying persons will be provided.
4. Contest is open to residents of Ontario. Employees of Steinberg Inc., its subsidiary companies and agencies, Walt Disney Productions and the CNE are not eligible. Limit of one prize per family. All prizes will be awarded. No substitution of prize is permitted.
5. To qualify, winners will be asked a skill-testing question. Winners waive all rights to printed and broadcast publicity. The names of prize winners will be announced in the Miracle Food Mart weekly food advertisement, Toronto Star, following each draw. No correspondence will be entered into except with selected entrants. The decision of the judges is final.



Walt Disney World

Miracle is proud to take part in bringing this wonderful show to the CNE for your family to enjoy.

An all Canadian Company