



# free CNE passport

Loblaws invented the CNE passport and this year we've made it easier than ever to save at the CNE... just clip these coupons

**Free Entry**

For a child 13 years of age or under. This coupon is good for ONE FREE ADMISSION for a child 13 years of age or under, to the Canadian National Exhibition grounds and Ontario Place, August 15 to September 3, 1979. Good Monday to Friday only.

**15¢ off Coke**

This coupon is good for 15¢ off on the purchase of a regular size cup of Coke, at the Coca-Cola Ltd. Exhibit, or any other outlet for Coke, in the Food Products Building, C.N.E. Both Coca Cola and Coke are registered trade marks which identify only the product of Coca-Cola Ltd. Compliments of your bottle of Coca-Cola in Metropolitan Toronto. This coupon is valid only during the 1979 C.N.E.

**50¢ off Ziggys Foot Long Hot Dog**

This coupon good for 50¢ off on the purchase of a Ziggys Foot Long Frankfurter on a bun at the Ziggys Wurstel Exhibit, Food Products Building, C.N.E. This coupon is valid only during the 1979 C.N.E.

**50¢ off Ziggys Schnitzel on a Bun**

This coupon is good for 50¢ off on the purchase of a Ziggys Schnitzel on a Bun at the Ziggys Platform Exhibit, Food Products Building, C.N.E. This coupon is valid only during the 1979 C.N.E.

**50¢ off Loblaws No Name Steak on a Kaiser**

This coupon is good for 50¢ off on the purchase of a Loblaws No Name Steak on a Kaiser at the Loblaws No Name Steak Exhibit, Food Products Building, C.N.E. This coupon is valid only during the 1979 C.N.E.

**1/2 price Shopsy's Hot Dog**

This coupon good for one regular size Shopsy's Hot Dog at 1/2 price at any Shopsy's Booth in the Food Products Building, C.N.E. This coupon is valid only during the 1979 C.N.E.

**25¢ off Loblaws No Name Apple Pie**

This coupon is good for 25¢ off on the purchase of a piece of Loblaws No Name Apple Pie at the Loblaws Exhibit, Food Products Building, C.N.E. This coupon is valid only during the 1979 C.N.E.

**25¢ off Neilson 4 pak Assorted, Mr. Big or Country Crisp**

This coupon is good for 25¢ off the purchase of 1 Assorted 4 Pak or 1 Mr. Big 4 Pak or 1 Country Crisp 4 Pak bars at the Neilson Exhibit, Food Products Building, C.N.E. This coupon is valid only during the 1979 C.N.E.

**10¢ off a slice of Aloro Pizza**

This coupon is good for 10¢ off on the purchase of a slice of Aloro Pizza at the Aloro Food Products Exhibit in the Food Products Building, C.N.E. This coupon is valid only during the 1979 C.N.E.

**10¢ off Canada Dry Ginger Ale**

This coupon is good for 10¢ off on the purchase of any size drink of Canada Dry Ginger Ale at any Canada Dry Exhibit, Food Products Building, C.N.E. This coupon is valid only during the 1979 C.N.E.

**25¢ off Sweet & Juicy Red Ripe Watermelon**

This coupon is good for 25¢ off on the purchase of a cut of Sweet and Juicy, Red Ripe Watermelon at the Loblaws Produce Exhibit Food Products Building, C.N.E. This coupon is valid only during the 1979 C.N.E.

**1.00 off Portrait Frame**

This coupon entitles the bearer to \$1.00 off the regular frame price in conjunction with a portrait sketch. Available in Shoppers Market, Better Living, Carlsberg Building or Arts, Crafts and Hobbies. Only one coupon may be redeemed for each framed portrait purchased. This coupon is valid only during the 1979 C.N.E.

**25¢ off (per pound) Sally Lee Fresh Marshmallows**

This coupon is good for 25¢ off per pound on the purchase of Sally Lee Fresh Marshmallows at the Sally Lee Exhibit, Food Products Building, C.N.E. This coupon is valid only during the 1979 C.N.E.

**25¢ off Bar-B-Que Pork Chops on a Kaiser**

This coupon is good for 25¢ off on the purchase of Bar-B-Que Pork Chops on a Kaiser at the Town Club Meat Products Exhibit, Food Products Building, C.N.E. This coupon is valid only during the 1979 C.N.E.

**20¢ off Golden Skillet Chicken Cutlette**

This coupon is good for 20¢ off on the purchase of a Golden Skillet Chicken Cutlette on a bun at the Golden Skillet Kentucky Style Exhibit in the Food Products Building, C.N.E. This coupon is valid only during the 1979 C.N.E.

**50¢ off Corned Beef Sandwich**

This coupon is good for 50¢ off on the purchase of a Corned Beef Sandwich at the Coors Exhibit, Food Products Building, C.N.E. This coupon is valid only during the 1979 C.N.E.

**50¢ off Neilson Frisbee Pack**

This coupon is good for 50¢ off on the purchase of a Neilson Frisbee Pack containing 1 Mr. Big 4 Pak and 1 Crispy Crunch Frisbee when redeemed at the Neilson Exhibit, Food Products Building, C.N.E. This coupon is valid only during the 1979 C.N.E.

**25¢ off Billy Bee Honey**

This coupon is good for 25¢ off on the purchase of a sampler pack of Billy Bee Honey (1 lb. liquid squeeze Beehive and 3/4 lb. Creamed Honey) at the Billy Bee Honey Exhibit, Food Products Building, C.N.E. This coupon is valid only during the 1979 C.N.E.

**75¢ off Golden Skillet Bucket of Kentucky Style Chicken**

This coupon is good for 75¢ off on the purchase of a bucket of Golden Skillet Kentucky Style Chicken at the Golden Skillet Kentucky Style Chicken Exhibit in the Food Products Building, C.N.E. This coupon is valid only during the 1979 C.N.E.

**15¢ off McCain Frozen Pizza or French Fries**

This coupon is good for 15¢ off on the purchase of a slice of McCain Frozen Pizza or French Fries at the McCain Exhibit in the Food Products Building, C.N.E. This coupon is valid only during the 1979 C.N.E.

**Free Pepsi**

This coupon is good for one free 7 oz. Pepsi at the Pepsi-Cola Exhibit, Food Products Building, C.N.E. This coupon is valid only during the 1979 C.N.E.

**20¢ off Schneiders Bun Filler Hot Dog**

This coupon is good for 20¢ off on the purchase of a Schneiders Bun Filler Hot Dog at the J.M. Schneider Exhibit, Food Products Building, C.N.E. This coupon is valid only during the 1979 C.N.E.

**25¢ off Neilson Fruitplus Yogourt**

This coupon is good for 25¢ off 175 g Neilson Fruitplus Yogourt at the Donlands Milk Exhibit, Food Products Building, C.N.E. This coupon is valid only during the 1979 C.N.E.

**35¢ off Kentucky Style Chicken Dinner & Soft Drink**

This coupon is good for 35¢ off on the purchase of a Kentucky Style Chicken Dinner and Soft Drink at the Golden Skillet Kentucky Style Chicken Exhibit in the Food Products Building, C.N.E. This coupon is valid only during the 1979 C.N.E.

**7-UP for only 7¢**

Upon presentation of this coupon at the Seven-Up Exhibit in the Food Products Building, C.N.E., you will receive a 7 oz. cup of refreshing 7-Up for only 7¢. Seven-Up (7-UP) the Uncola and Un are trade marks identifying the product of the Seven-Up Company. This coupon is valid only during the 1979 C.N.E.

**CNE LOTTERY WIN! Groceries for Life from Loblaws**

One of the following prizes every day of the EX:

1. Chevrolet Corvette
2. Cadillac Seville
3. Cadillac DeVille
4. Pontiac Trans Am
5. Chevrolet Camaro
6. Oldsmobile 98
7. Buick Park Avenue
8. Chevrolet Monte Carlo
9. Caprice Wagon
10. Chevrolet Citation
11. Buick Skylar
12. Pontiac Phoenix
13. Groceries for a Year from Loblaws

For details of Prizes - See Rules & Regulations in CNE GUIDE. Listen Every Night for Draw Results at 7:55 p.m. live from the Exhibition. Grand Prize Draw at 10:10 p.m. on Labour Day.

**CFRB 1010**

**CNE LOTTERY Buy 5 Get 5 Free Lottery Tickets with this Coupon**

This coupon entitles the bearer to 5 additional C.N.E. Lottery Tickets with the purchase of one \$5.00 C.N.E. TODAY/LOTTERY Program. Available throughout the C.N.E. grounds. This coupon is valid only during the 1979 C.N.E.

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