

# Ziggys

## delicatessen counters

**food specials on this page available only at these ziggys locations**

\*indicates ziggys located in a Loblaws store

**TORONTO:** \*Humbertown Shopping Centre • \*245 Dixon Rd. • \*301 Moore Ave. • \*480 St. Clair Ave. W. • \*2280 Dundas St. W. • \*2742 Eglinton Ave. East • \*Bayview Village Shopping Centre • \*Agincourt Mall • \*Towne & Country Square • \*Sherway Gardens • \*270 Wilson Ave. • Yorkdale Shopping Centre • Scarborough Town Centre • 852 Yonge St. • Pickering Farms • 31 Bloor St. East • Fairview Mall • Bramalea City Centre • Hillcrest Mall • St. Clair Centre (12 St.

Clair Ave. E.) • \*555 Sherbourne St. • 1591 Wilson at Jane **BRANTFORD:** \*Brantford Mall **GEORGETOWN:** \*Delrex Market Centre **HAMILTON:** \*Hamilton Centre • \*East Gate Square **KINGSTON:** \*K-Mart Plaza • \*Kingston Shopping Plaza **LONDON:** \*White Oaks Mall • \*Northland Mall **MILTON:** \*Milton Mall **BRAMPTON:** \*Hwy. 10 & Vodden Rd., 345 Main St. N. **OAKVILLE:** 183 Lakeshore Blvd. **OSHAWA:** 564 King Street • 153 Stevenson Road **OTTAWA:**

\*Montreal Square Shopping Centre • \*Shoppers City West • \*Carlingwood Shopping Centre • \*Billings Bridge Shopping Plaza • \*Lincoln Fields Shopping Centre • \*Shoppers City East • \*K-Mart Plaza (Blossom Park & Bells Corners) • Bayshore Shopping Centre **PEMBROKE:** \*Upper Valley Mall **ST. CATHARINES:** \*Pen Centre • \*Fairview Mall • \*Lincoln Mall **SIMCOE:** \*48 Sydenham St. **TRENTON:** \*Town Centre **COLLINGWOOD:** \*12 Hurontario St. **SAULT STE. MARIE:** \*Market Square (275 Second Line)

only at ziggys locations above



Ziggys famous knock-wurst sausage

Was 2.69

lb. **1.99**

**save .70 lb.**

only at ziggys locations above



Ziggys tasty potato salad

Was 1.15

lb. **.89**

**save .26 lb.**

only at ziggys locations above



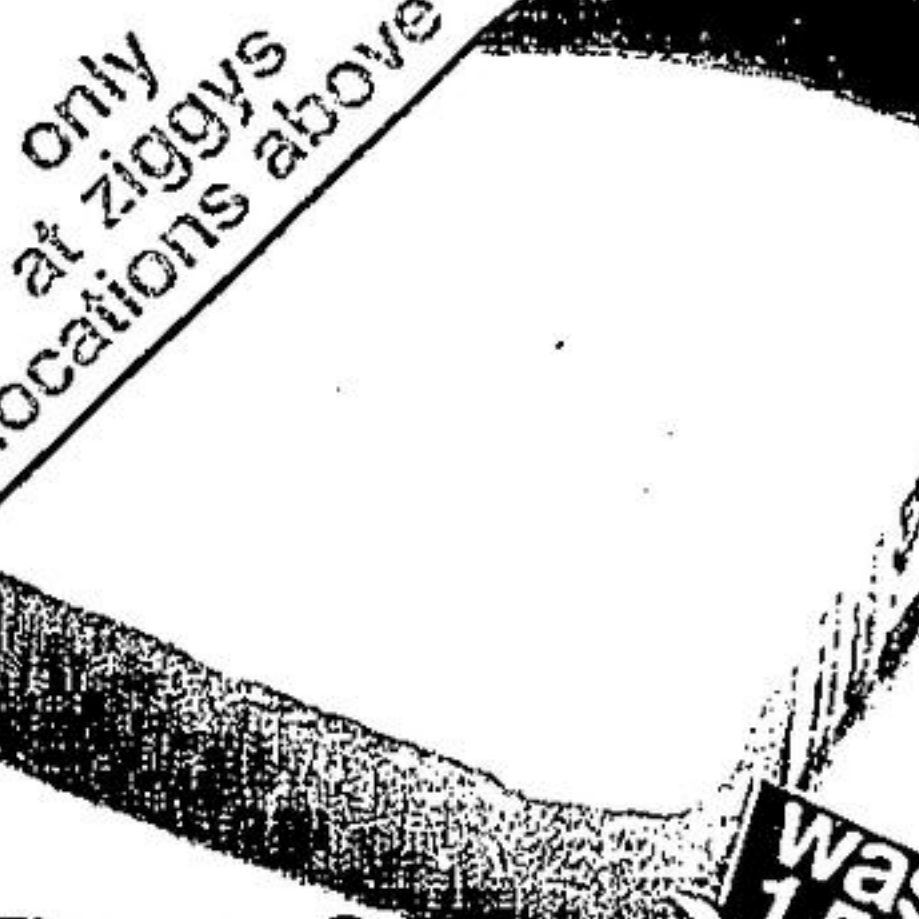
Dimpflmeier - cake layers tortenboden

Was 1.29

each **.99**

**save .30**

only at ziggys locations above



Ziggys - German edam cheese

Was 1.59

1/2 lb. **.99**

**save .60 1/2 lb.**



Bern Mense (master butcher & sausage maker from Frankfurt, Germany) spent nine years learning his profession and among those endeavours to perfect a half ring sausage that's superb enough to qualify for Ziggys counters.

Why? In Germany becoming a master butcher is not an easy accomplishment. Three years of working seven days a week must be served as an apprentice, then a final written test, that if failed means the end of your career, followed by five years as a journeyman working with a master butcher, summed up with a year of schooling. Nine years learning, just the right mix of beef, pork, spices and water, the proper grinding, and how long to naturally smoke half rings over hardwood coals.

Try Bern Mense half ring sausages FREE this week with a \$5.00 purchase at Ziggys - a very special store with a very special master butcher... Bern Mense.

David Nichol - President

with this coupon and \$5.00 purchase at Ziggys Deli Counter excluding coupon item.

**free** approx. 8 oz. **Ziggys half ring**

limit one half ring coupon per customer  
coupon expires July 17, 1979



coupon value 1.49

## special offer

**\$1.00 off** photo-finishing

with this coupon (C-41 process roll film only)  
This coupon is worth \$1. off the regular Loblaws price of processing C-41 process roll film at any Loblaws store. Please present this coupon when picking up your processed film.  
**\$1. off photofinishing coupon expires Saturday July 21, 1979.**

**Bellvue, Minolta Blue Jays Camera Day**  
Take a photograph of your favourite Blue Jays ball players, Saturday July 14, 12:30 p.m. at the C.N.E. Stadium.

## another Loblaws price breakthrough

**\$5.00 off** **Cadet cleaning**

with Loblaws cleaning coupons and a \$10. or more cleaning order you bring to Cadet

Today through July 17, with every \$10. or more Loblaws purchase and only 1¢ you will receive a \$5. off Cadet cleaning coupon, redeemable at any Cadet store. This coupon entitles you to \$5. off any \$10. or more cleaning order you bring to Cadet (coupon may be applied to any item Cadet cleans). Loblaws \$5. off Cadet cleaning coupon may be redeemed at Cadet cleaners through to Sept. 1, 1979.



Loblaws has found a way to cut your family's dry cleaning costs by up to 50%.

We asked Cadet Cleaners, by far, the largest dry cleaner in the Metro area how Loblaws and Cadet could work together to cut dry cleaning costs for Loblaws customers.

Cadet told us that the cleaning industry is seasonal, that volume increases in the spring, with summer wardrobes being prepared for wear and winter wear prepared for storage. However, in summer, when many people are away on vacation, cleaning volume decreases dramatically, while Cadet's costs remain the same. Therein lies the opportunity. To help Cadet utilize their facilities to the fullest, Loblaws negotiated with Cadet to increase their summer volume by cutting the cost of your summer cleaning with this fantastic offer!

Each Cadet coupon entitles you to \$5.00 off a \$10.00 or more Cadet cleaning order. Plus as an added bonus, Cadet is offering 50% off repairs and alterations, on any \$10.00 total order. We're always looking for ways to reduce your costs - it's just another bonus for Loblaws customers.

David Nichol  
President Loblaws

