Happier Homes late. You've done everything you shouldn't and you're burned. First of all, you've got to burned. First of all, you've got to burned.

Sunburned skin needs special tion of sun and water exposure its what causes the skin to dry care: give it lots of moisture

Everyone knows the dangers of sun exposure. But do you know what to do after you've exposed your skin to the sun? How do you stop feeling itchy, burny and miserable?

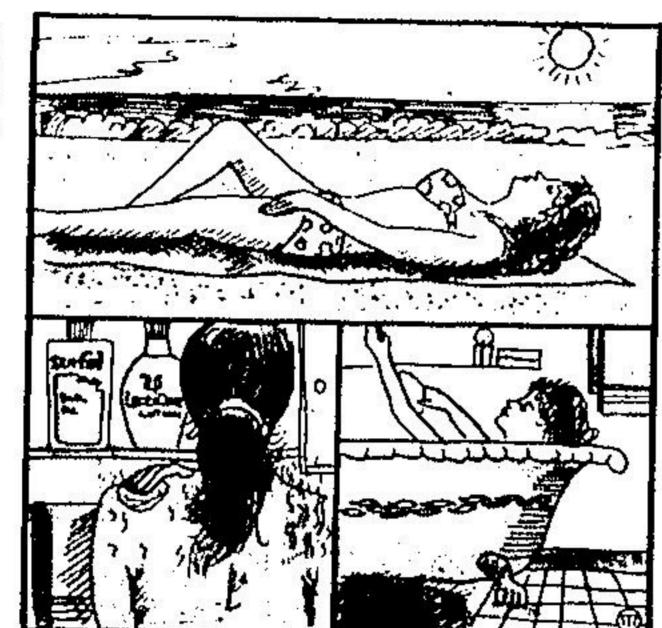
If you generally tend to sunburn, but find that this last exposure was a real killer, you should check to see if you've done anything that was different this time.

Believe it or not, you can get a severe sunburn from relatively little exposure if the sunshine is interacting with other elements in or on your body.

For example, linte, a very popular fragrance for the summer, is also extremely photosensitizing, (That's when your skin becomes especially sunsensitive.)

Another agent that works this way is oil of bergamot, a substance found in most perfumes. You may find yourself blistered in areas where you've applied a photosensitizing agent, and not burned at all in others. So check the ingredients on the tabet before you apply and venture outdoors.

Certain artificial sweeteners that contain saccharin can also cause the skin to become photosensitive, as can an-



TOO MUCH SUN ISN'T ANY FUN . . . If you haven't taken precautions before sun exposure, the result may be skin that's burned, parched and very uncomfortable. Sun exposed skin should be treated to a good moisturizing routine with a post-immersion bath oil such as Sucfol " which allows the skin to absorb the water it's lacking. A follow-up body rub with a moisturizer will help relieve the itchy, burning feeling.

tibacterial deodorant soaps, any of the above named submany tranquilizers and even stances, you'd better think some diureties,

carefully before you step out If you've been involved with into the bright light of day.

hydrate your skin . . . put back some of the water that it's lost.

Take a lukewarm bath in plain water. After you've soaked about ten minutes, add a bath oil that floats on top of the water, rather than one that disperses in it, so that your skin will be able to "soak up" the maximum amount of needed water.

Soak for an additional few minutes. As you rise, the oil will leave a thin coating on the skin that will help to seal in the water that the skin has absorbed. Pat dry.

Then apply a moisturizer. A new one, LactiCare" from X Stiefel Laboratories, Inc., is a 30

good one to try. This product 🗱 contains lactic acid and urea, an important component of natural skin, sodium PCA, and other compounds that attract and help hold moisture.

Once the skin is properly hydrated, it will not be as parched, and this prevents peeling. It's only the dried-out skin of that peels off. But to prevent peeling, you've got to keep up your routine.

A good overall body moisturizing regime daily, during the summer months and afterworked so hard to get!

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All-around answer to insect control: broad-spectrum insecticide zaps bugs

(II) Those who are seriously concerned about the environment need to get a proper perspective on insect control. If insects are allowed to have their way, they wreak havoc.

Garden pests are generally subdivided into two groupschewing insects and sucking insects. Examples of insects that chew up the foliage are cabbage worms, armyworms, billbugs and various beetles.

In the group that sucks on juices from the plant cells, pertroublesome are aphids and needs in the control of major its directions carefully. mites.

Before the introduction of broad-spectrum insecticides, the home gardener had to use a stomach insecticide for chewing types and a contact insecticide for sucking insects.

Now pest control is simplified—a single product can be effective against more than 105 insects.

Spectracide, part of the take in case of fire. Spectrum Home & Garden Products line, contains the allpurpose ingredient Diazinon, with your family. climinating the necessity to switch from one chemical to another--for lawns, vegeta- fast!

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bles, roses and other flowers, insect pests on lawn, roses,

Different formulations of etables. Spectracide provide broad Apply with any hose-end insect control in all of these sprayer or hand sprayer accordareas as well as in and around ing to the area. It is easy to use the home.

For lawns, use the granular makes 48 gallons of spray. formulation with a lawn spreader against ants, chinch . bugs, white grubs, lawn moths or sod webworms and other leading lawn pests.

Spectracide Lawn and Gar-

trees and shrubs, fruits and nuts. flowers, shrubs, fruits and veg-

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Thus an all-around answer to insect control takes the guess work out of chemical insecticide applications.

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Be sure everyone knows the first fire safety rule: Get out

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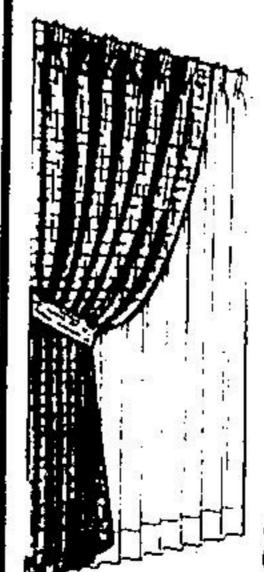
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