



EASTER COLORING CONTEST WINNERS

These youngsters were clearly delighted as they let go with a victory cheer after winning prizes in the McDonald's Easter egg coloring contest. Pictured in the back row are runners up in the three to four year old category (left to right) Suzanne Eujen, Jason Hopkins, Andy Fuller, Beth Fuller, Michelle Paige and winner Russell Warren. In the front row runner up in the five to

six year category include (left to right) Sheri-Lyn Hopkins, Sidney Spear, Lisa Vogt, Jacqueline DeWinter, David Smedley and winner Michelle Birley. McDonald's staffer David Cropper poses with the kids.

(Herald photo by Michael Hollett)

Letters to the Editor

Trustee praises athletes

To the editor of The Herald: As trustee on the Halton Board of Education, one has a tendency to become too deeply entrenched in those areas of the system which need improvement and there is always a need to remind oneself of the great number of good things going on every day in our schools. May I make a point here, of extending congratulations to the runners at Georgetown District High School. Of course we are all extremely proud of Ian Clark, 1978 Canadian Junior mens cross-country champion who came so very close to winning at the world championships in Ireland. Also, we must recognize Doug Smith who won the midge boys 400 metre OFSAA title last June. Jon Lancaster, Arnold Brakel and John Warnock teamed up with Ian and Doug to take the 1978 Ontario Junior boys cross-country team title and Andrew Brakel, David Griffiths, Mark Egard, Geoff Ferguson and Scott Dalton won the 1978 Ontario Midget boys cross-country team championship. The Juniors Girls cross-country team did very well placing second at the OFSAA meet. They were Diane Jones, Heather Teed, Heather McLaren and Brenda Braund. To all of these young Georgetown High School athletes who have worked so hard and who deserve much credit, well done. One might ask how come Georgetown can put out such outstanding runners. The credit for this must go to Donna Metcalf and Karen Cosgrove, the teachers who provide the coaching and the very important inspiration for the athletes. The extra time and effort over and above their teaching commitments are gratefully recognized. There are other teams and individuals who deserve congratulations for their performances in all kinds of regional and provincial competitions. The Safety Team did very well in the Industrial Accident Prevention Association sponsored meet. Various awards for academic, technical, as well as sports competitions have been brought home to Georgetown by our students. Again the staff members must be thanked for their enthusiasm and expertise in developing such fine representatives of our school. Certainly not every student can achieve some distinction for his or her efforts, but they strictly academic or extra-curricular, but most, I am sure, strive to fulfill a need to feel that sense of pride in what they are doing. Alas, some of our youth do go astray and all too often it is those students who attract the publicity and subsequently create a wrong impression about our student body in general. As I continue to enjoy the work and responsibility of a trustee, my admiration for the students in our high schools continues to grow. The development of our children in every way is what education is all about and it is always a pleasure to recognize those who exemplify the vast majority of our high school students. Barry Shephard

Hilda Barrack says 'thanks'

To the editor of The Herald: Thank you so much for your very comprehensive coverage of my court case and building problems. If I may, I would like to clarify just one or two points. Mr. Douglas Sargent was not only without revised plans, but was without any plans whatsoever of my house, perhaps this is why he missed the fireplaces completely. I find it very difficult to understand how he made his inspections. The \$580.00 estimate I submitted in court was to rebuild one fireplace only, the one in the basement which has no flue nor smoke chamber. Judge Quinlan estimated \$50.00 was sufficient. How I wish this were true! As to the concern voiced by Councillors Biehn and Levy for the taxpayers money, I might add that I am also a taxpayer, and at no time was any concern expressed for me, either financially or otherwise. I was exposed to the risk of fire which very well might have cost me my life. Again, thank you so much for your excellent coverage and courage in making public facts which I believe concerns us all. Yours truly Hilda Barrack, 5 Side Road, R1T3 Georgetown

Article ignored speaker

To the editor of the Herald: I appreciate your report of the address by Mr. Otto Jelinek at the Guelph Rod and Gun Club on April 23. This meeting was called in order that Mr. Bill Jones President of the National Firearms Association could explain Bill C51 and Bill C21 and various Orders in Council, most of which have not been published. Unfortunately your reporter dismissed the main feature of the evening with one brief sentence. Mr. Jones has made a thorough study of these and similar legislation for the past eleven years. His remarks would have been enlightening to the average citizen as well as the gun owner. While the National Firearms Association is not a political organization, it is vitally concerned with the infringements on personal rights and liberties. Yours truly, Ellis Taylor.

Students don't like litter

Dear People of Georgetown: On April 29 my friend and I were walking and discovered a whole lot of litter in the ravines, parks, and schoolyards of Georgetown. We thought that we should pick up as much litter as possible, so we went back to my house and got a garbage bag. It only took us about five minutes to pick up a garbage bag full of litter! All we are trying to say is that litter can cause a lot of trouble! P.S. To the people who are deliberately littering, STOP! Yours truly, Janet Strathdee and Susan Campbell, Grade five students at George Kenney Public School.



Michael Hollett Herald editor

A look at campaign literature

As a print junkie (what journalist isn't?) I guess it only makes sense that as soon as an election is called I head straight for the candidates' brochures, newsletters and any other campaign literature they churn out. In a riding like Brampton-Georgetown, no matter how hard they try, it's impossible for the candidates to meet every voter face to face so for many voters, a candidate's literature is a key to winning their vote. As such, the campaign propaganda is extremely important. All three candidates acknowledge the high importance they place on their election literature. So how do the three major parties deal with this important commodity, the campaign brochure? Very differently.

TWO BROCHURES

So far the Conservatives have produced two brochures specifically boosting their candidate John McDermid. They are also giving less vigorous distribution to another general Conservative leaflet. They are considering producing another brochure late in the campaign but no decision has been reached yet. Moulton has produced one leaflet specific to his own campaign and another brochure is planned. However, the Moulton campaign has also printed with the candidate's name on the bottom, eight one-page brief outlines of the NDP's position on major issues. Each leaflet is devoted to the party's stand on one particular issue. Canvassers for the NDP carry the leaflets with them and, when pressed for more information on a particular issue, they produce the

what he considers the absolute top issue of the election, it's energy. This time around he devotes the bulk of his front page to his stand on energy. Milne seems to draw extensively on his experience as vice-chairman of Parliament's standing committee on this issue. Of the three candidates, he has the most information on his energy policy. Milne engages in a bit of Tory-bashing using a tactic that his opponent, John McDermid, relishes, using the opposition's quotes against them. Milne lists widely divergent Tory comments on the fate of Petro-Can, to their discredit.

STOL VOTES

Inside Milne makes a whole-hearted appeal for Brampton votes by detailing his support for STOL aircraft use in downtown Toronto. Milne argues that STOL use will eliminate the need for runway expansion at Malton, thus reducing the air traffic over Brampton. He then drops, rather briefly, with his record, WARP and gun control. He throws in another full page picture on the back for good measure. NDP candidate Moulton's brochure is certainly the least slick of the three, he's trying to run his campaign as inexpensively as possible. However, he does include a fair bit of program in his leaflet. He discusses his party's plans for fighting unemployment and, soaring energy, food and housing costs. He also discusses party policies relating to Medicare, pensions and the NDP's highly touted industrial strategy. He uses the back of his pamphlet to deal with his biography. Moulton seems to rely on the one-page party leaflets for much of his policy statements. It can't be disputed that the NDP's party program on the issues of: labor, women, rising prices, manufacturing, taxes, small business, health and jobs are very specifically outlined in these one page bursts. On national unity, Moulton sticks to party policy with the slogan "A nation out of work can't work as a nation". Of the three candidates Tory John McDermid has the slickest, cleanest looking literature but also the least amount of explicit program.

ONE STATEMENT

In his first, introductory brochure, McDermid limits himself to one explicit policy statement. He says he favors reinstatement of the death penalty for first degree murder, the murder of police and prison guards and, for hijackers. The rest of the "John McDermid believes" section of the leaflet is devoted to Trudeau-bashing, a favorite tactic of the McDermid campaign. The rest of the leaflet contains biographical information, along with some "I like John" quotes and photographs. The latest McDermid brochure is even slicker. However, it is almost as short on policy. In this brochure, McDermid takes swipes at Trudeau on the issues of the economy, housing and transportation. He then responds with a brief policy statement.

MORTGAGE REDUCTIONS

Generally these statements are vague with the much publicized Clark plan for mortgage deductions emerging as the key to PC party policy. McDermid does not mention Milne's pet issue of energy nor does he explicitly discuss national unity. While McDermid says "let's get Canada working again" the brochure fails to really explain how this will be done.

The harshest bit of Trudeau bashing in McDermid's campaign comes in his least distributed piece of literature—a leaflet printed by the party's head office entitled "The right choice". In it voters are told of Trudeau's "eleven years of incompetence" and how the Prime Minister "lies to you". Some very damning statements made by the Prime Minister are included in this leaflet.

It also includes some platitudes uttered on behalf of Mr. Clark as well as some more, vague policy statements. So what's the general feeling a voter is left with after pouring through the literature?

For one thing, none of the three local candidates see national unity as an issue separate unto itself. It is barely dealt with on its own, if at all by any of the candidates. The unity question seems to be viewed as just part of the larger issues facing the country.

The NDP and the Liberals are waging a positive campaign, at least locally. While his policy statements may not be as extensive as the collected works of the NDP, Liberal Milne tries to convince the voter why he or she should return him to office, without devoting much time to why the other candidates should be kept out of office.

SIMILAR TACT

NDPer Moulton adopts a similar tact, with the help of his party, outlining pretty extensively what the NDP believes in and how they will attempt to make their slogans a reality.

The taste a voter is left with after reading McDermid's literature is that of blood-Trudeau's. While the local Tories make a strong case for dumping the current PM, they do little to convince voters why they will be any better. This approach has enjoyed a certain amount of success in the early stages of the campaign as voters grumbled about the record of the sitting government. However, I wager that as election day approaches, voters will insist on hearing more and more about what the Conservatives will do with Canada before agreeing to turn the country over to them. If the local Tories produce another brochure, they would be wise to devote a little more to their own program and a little less to swinging at the PM.

JOHN McDERMID
THE PROGRESSIVE CONSERVATIVE CANDIDATE IN THE RIDING OF BRAMPTON-GEOURTON

DAVID MOULTON
THE LIBERAL CANDIDATE IN THE RIDING OF BRAMPTON-GEOURTON

Re-elect Ross Milne NDP Alternative

leaflet. In addition the NDP are also distributing at their committee rooms and mall booths another party leaflet that heavily quotes party leader Ed Broadbent's stand on major issues. To top it off, a Canadian Labor Congress leaflet supporting the NDP's stand on high prices is also being circulated in the riding. Milne has adopted a different approach from the two other candidates. The Milne campaign has produced three pieces of election materials so far. They've gone with a brief, standard pamphlet and followed it with two tabloid campaign newspapers, including the one at the centre of the recent dispute. There is no Liberal party literature being circulated from his Georgetown headquarters. MOST INFORMATION Of the three candidates, Moulton has the most information about himself and his party contained in his collection of literature although the Milne campaign has more prepared specifically for this riding. The McDermid literature is the slickest and glossiest. In using the tabloid format, the Milne campaign is using a tactic I've had a soft spot for ever since my university days. Back when I was involved in campus politics, we churned out election newspapers for our campaign. They have the benefit of coming in a format voters are familiar with, they're inexpensive to produce and, they're very readable. In his initial brochure, Milne introduces four issues that he has come back to throughout his campaign: his government's record of "economic development", his belief that only PM Trudeau can fight for national unity, government restraint and the need for a comprehensive energy policy that includes Petro-Can. In his first tabloid, Mr. Milne basically reshapes these issues with a little more information. Although the tabloid was four pages, only one of those pages was used for serious campaigning, the rest was devoted to pictures and maps. SATISFY VOTER Milne includes enough facts and figures with his statements to satisfy at least minimal requirements of a dubious voter. With his latest tabloid, Milne ends any doubts about

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