

Need more land

Local politicians try to lure industry

By LORI TAYLOR Herald staff writer At least part of any difficulties Halton Hills has in attracting industry can be attributed to the poor marketability of the available industrial land...

council recently that Halton Region will need 38,000 new jobs in 1986, which is a 47 per cent increase over the present 78,000 jobs now in Halton.

of it already zoned industrial, and some which could be re-zoned fairly quickly if need be.

water and sewers. Servicing allocation has always been looked on as a local consideration, he said, but this is being looked at by the region.



These industries have already decided to locate in Halton Hills. Local politicians hope they can convince more to do the same.

(Herald photos by Sue Lehn)

HALTON'S PEOPLE

Part-time model full-time cadet

By MAGGIE HANNAH Herald staff writer The popular image of a model as a skinny female with a sultry look draped in some sexy creation often draws protest from feminists who say models pander to chauvinists.

engines, theory of flight, citizenship, leadership, drill, range, hobby courses, sports, and band.

ion course, again at Ipperwash and went on to take her captain's qualification course at Staff College, Avenue Road, Toronto in 1977.

Mr. Marshall said he and Chief Administrative Officer Ernie Reid are working toward a goal this year of an economic strategy for the region, looking at the needs and opportunities in each of the area municipalities.

Halton Hills mayor Peter Pomeroy said he is aware of the problem of the marketability of industrial land in Halton Hills, and said Mr. Marshall is correct in his comments that the appearance of the property is a big factor in clinching a sale.

As town planner, Mr. Venditti said, his responsibility is to meet representatives from business and industry, show them the available property in Halton Hills, and describe the type of housing available, the labor situation, available services and answer any other questions they may have about Halton Hills.

"I believe you only get back out of life what you put into it," Capt. Smith says, "and since you only make the scene once you might as well do it first class."

Cadets is one of the very few youth-oriented organizations to which youngsters can belong which never costs their parents anything.

The region is responsible for promoting the region itself, and for the area municipalities, and Mr. Marshall said his office will be conducting a special advertising campaign in the Globe and Mail newspaper.

usually take into consideration. Halton Hills would be an excellent location for offices the mayor said.

One of the assets Halton Hills has is that expansion is spreading west from Metro Toronto, and Halton Hills lies right in its path, he said.

Mr. Venditti said that ratio of 70 per cent residential assessment to 30 per cent industrial-commercial assessment would be doing "very, very well."

NOT ACCEPTED "The females weren't accepted by the males at all that first year," she recalls. "I felt almost like a babysitter. I had no job assigned to me and the male officers didn't know what to do with me any more than the male cadets knew what to do with the female cadets."

LONG HAIR For girls with long hair it is permissible that they braid it or wear it pinned up, she says, "just so long as it's clear of their collars."

MAYOR CORRECT Mr. Marshall said the mayor's suggestion that Halton Hills is well situated as far as locating industry here is concerned, because it has Highway 401 just south of its boundary, is correct, but just because the Queen Elizabeth Way and Highway 401 transportation corridor and the railway system, makes the area a logical location for industries, "doesn't mean we'll get them."

The members of the new board will present their ideas to council when they are selected, and there will be discussion with council, to provide the board with some idea of the areas council is concerned with, Mayor Pomeroy said.

Mayor Pomeroy said that council might consider in the future the possibility of setting aside some money in the budget for maintenance of these properties, as a part of the budget allocated to industrial development.

Mr. Venditti said the provincial and federal governments have divided the province up into a series of economic regions to decide where they should hand out grants and provide tax incentives to industries, something the region and the town are prohibited from doing under the legislation which created regional government.

Capt. Smith has great praise for the equality of opportunity afforded male and female cadets. The equality is not just lip service from a few propaganda-minded males, she assures the reporter, "there is absolutely equal opportunity for females and males" both for courses and advancement.

SPEAKS HIGHLY Capt. Smith speaks highly of her four "very qualified and Continued on Page 11

COMMUNITY SPIRIT "It is important, though, from the point of view of people living and working in the municipality," Mayor Pomeroy said. "It builds up a stronger community spirit."

There was a critical time when the availability of servicing and the cost of developing the property was a major concern of the negotiations, the mayor said, and if the town had been able to answer those questions, at that point "we might, and I say might, have been able to get them."

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Air cadets began in Georgetown in 1968 under the sponsorship of the Royal Canadian Legion Branch 120 although army cadets began much earlier than that at Georgetown and District High School, Capt. Smith understands.

HIGH CALIBRE Air cadets seems to attract a very high calibre of student, Capt. Smith says "mainly because we're dealing with very technical stuff."

As far as the successes the town has had in attracting industry are concerned, "I'm proud of every industry here, and I hope we have enough

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