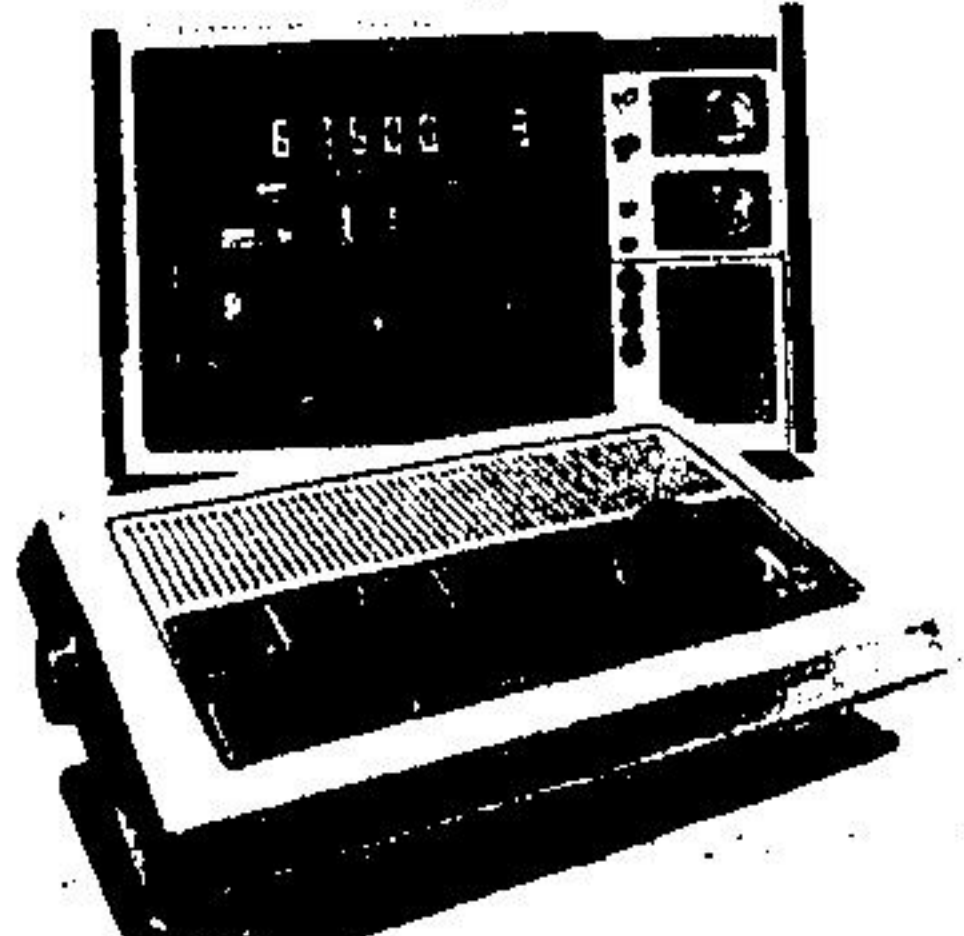


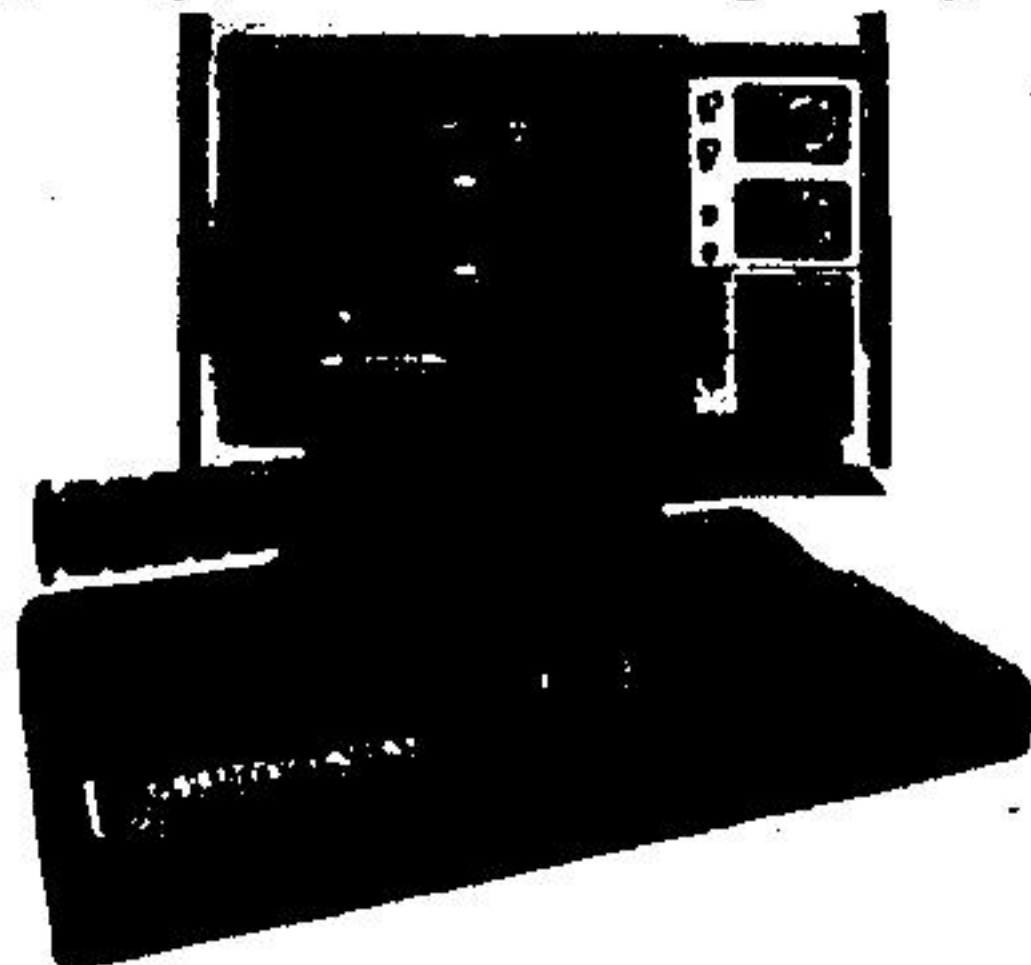
# YOUR HOME

## Live action pinball fun!



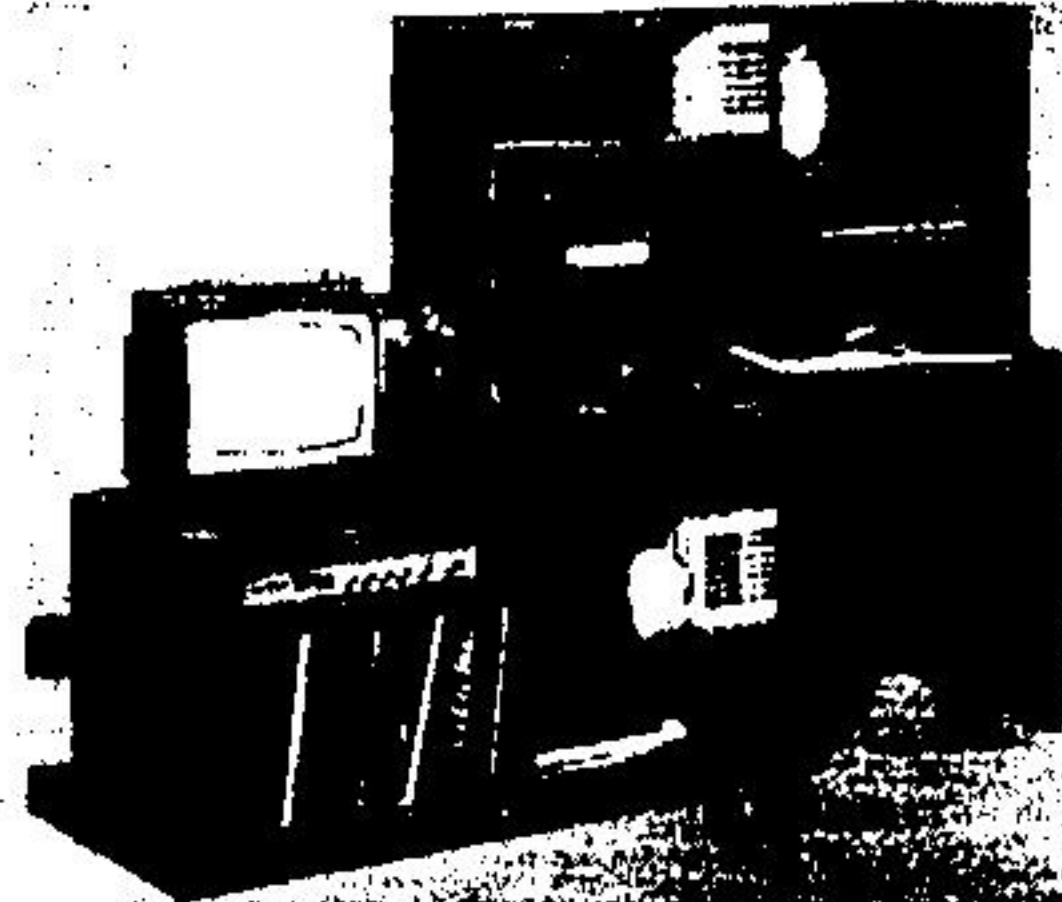
**BRING THE ARCADE HOME**—Video Pinball™ by Atari®, led by Breakout™, the most popular Video Pinball game ever invented. The product contains unique sounds and features that provide fun for all members of the family. Video Pinball is complete with flipper buttons and a paddle controller. Pinball formats contain multi-colored targets that change color and point value when hit. Gravity simulation is programmed into the game to give the games the realism of an actual pinball machine. In addition to Breakout™ and the flipper pinball games, two basketball games and two paddle pinball games are also included. Option selection for various skill levels make Video Pinball a challenging game that will always be fun to play. Features of the game include 5-digit scoring capability, score memory of last game played, and hall-in-play display. The game is battery-powered with an optional AC adapter also available. Video Pinball retails for under \$100 and is approved by the FCC.

## Jump, race and drag away!



**NOW YOU CAN JUMP 32 buses** in your living room. Stunt Cycle™ by Atari®—a unique video game which will thrill the sports car, racing and motorcycle enthusiast. Stunt Cycle's bus-jumping variations begin with eight buses and work up to 32. Other competitive games include Drag Race™, in which the cyclist races against the clock; Moto Cross™, another race against the clock with barriers on the track; and Enduro, a variation of the bus-jumping routine but with additional barriers. Stunt Cycle features on-screen digital scoring, accurate stop-watch timing, color (on color TV), real motor and crash sounds, and actual motorcycle handlebar grip controls. Additional features include pro-am difficulty switch and speed-shift controls to complete the ambiance of racing. It is approved by the FCC and retails for under \$75.

## Versatile entertainment center



**GOOD LIVING INVOLVES entertaining** that involves storage. This entertainment center by the Yorktowne division of the Wierke Corporation provides it! The two-piece combination expands, contracts, even folds around corners. You can adjust the width from four to almost eight feet; adjust the shelves; use the units against walls or to divide a room. Polyester laminate surfaces with pecan or dappled elm grain are hard, durable and easy to clean.

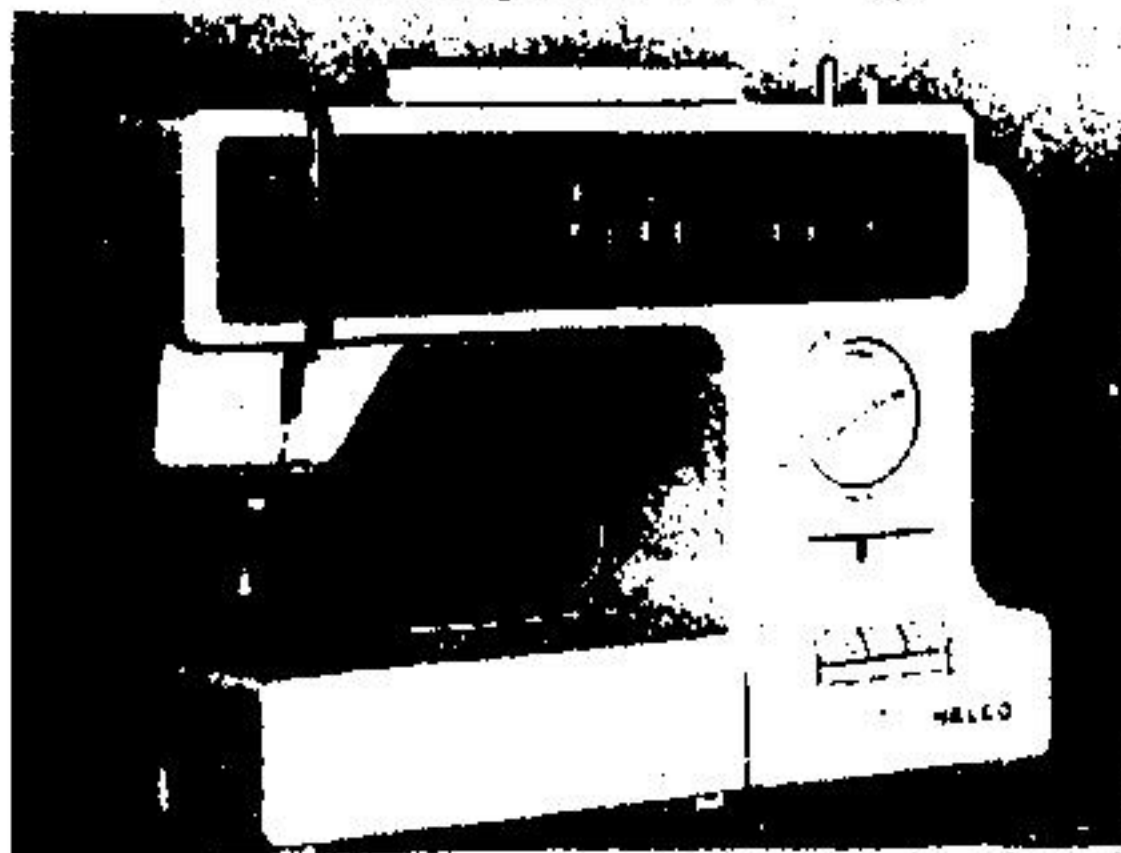
## Success: only a sneeze away!

Sometimes success is only a sneeze away! Such was the case for Melville R. Bissell. In the 1870's Bissell and his wife Anna ran a crockery and glassware shop in Grand Rapids, Michigan. Their merchandise was delivered in crates and barrels packed with loose straw.

Mr. Bissell developed an uncomfortable allergy to straw dust, and promptly decided to remedy the situation by inventing a machine that would effectively sweep up the irritating dust from the floor.

This idea soon developed into a carpet sweeper for home use. The famous Bissell Carpet Company was born—and that's nothing to sneeze at!

## Problem-free sewing!



**WANT TO ZIGZAG, OVERCAST, blindstitch or baste?** Push a button! The new Neco Xunic 2000 sewing machine has a panel of push buttons that control all the practical stitches a sewer needs (including a one-step, perfect buttonholer) plus a gallery of decorative stitches to give fashions and accessories a designer touch. Or be creative! Push any two buttons together to make a new decorative stitch. The electronic-powered, two-speed motor allows sensitive control for basting and tacking, tasks usually done by hand. Electronics program the needle to always return to the "up" position and a push button keeps it "down" for pivoting.

## Lightweight wonder!



**Money-saving Dirt Cup.** No more expensive super dust bags to buy ever. Original exclusive dirt cup empties in an ashtray—saves up to \$8.00 a year!



**Motorized brushing action.** A power cover brush gets all that deep-down dirt and difficult dirt!

## Quality components turn home into a concert hall!

More and more music lovers are tuning into home entertainment and enjoying a total experience in fine sound to soothe, stimulate, amuse and delight the discriminating ear, bringing hours of listening pleasure into their lives and making every room come alive with the true sound of music.

**Sophisticated sound.** Whether their preference is contemporary jazz or Baroque trumpet concert, people are developing a more sophisticated sense of how music should sound, and are investing more and more time and effort into seeking out the finest in high fidelity component systems in order to satisfy their craving for beautiful sound.

Now there's a full line of high fidelity components available from Philips High Fidelity Laboratories that are so precise, Philips calls it "higher fidelity."

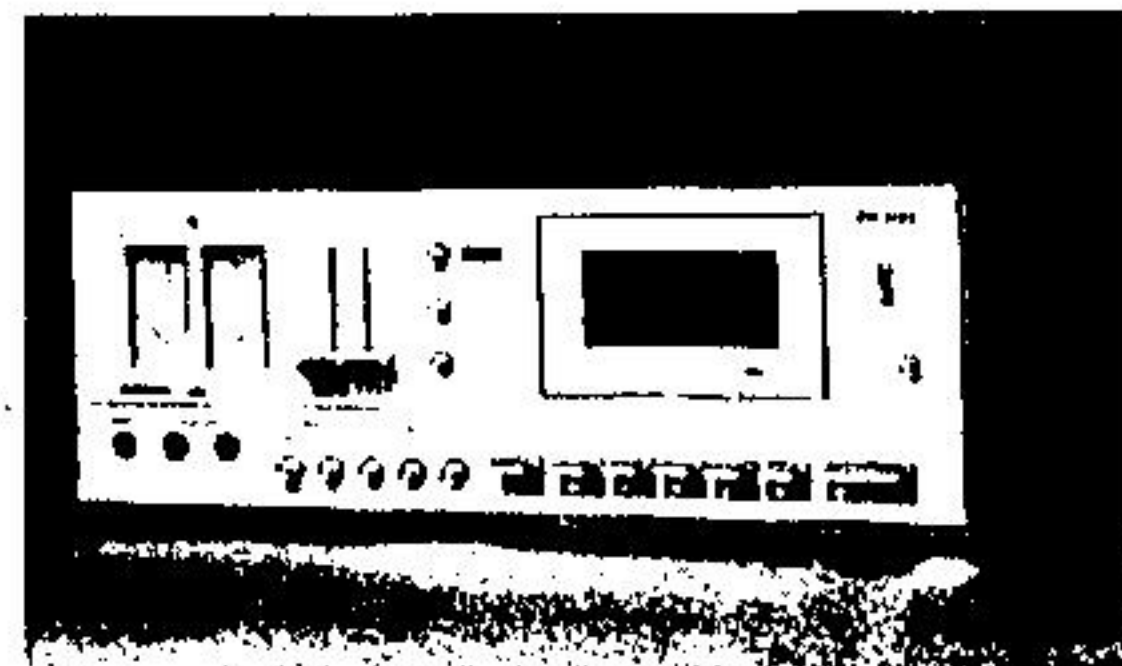
**Turntables to speakers.** Philips components—from turntables all the way to speakers—offer the best in innovative features, outstanding performance and reliability for much less than you'd expect to pay for such fine equipment.

For example, their turntables have a microcomputer designed to perfectly regulate speed for the ultimate in precision. The model GA 222 adds an ultra-low-resistance tonearm and fully automatic operation.

All Philips single-play turntables suspend both platter and tonearm over a free-floating subchassis to shield the stylus from any outside vibration.

**See as you hear.** Not only is the Philips preamp excellent in its electronics (with less than 0.01% distortion), but it lets you see just what it's doing as you listen—inputs and outputs light up on a flow diagram on the face of the preamp so that you always know the way the music flows!

The tuner features an exclusive automatic stereo noise-cancelling circuitry, so that once you've tuned in to



**FROM THE INVENTORS OF THE CASSETTE TAPE,** Philips... now there are cassette tape decks to please the most discriminating listener. These high quality cassette decks are only a part of the complete line of components—from turntables to speakers—that are so precise, Philips calls them "higher fidelity."

your favorite station, it's tuned in to stay.

**Plenty of power.** The amp has all the power you're likely to need, delivering 210 watts per channel minimum RMS into 8 ohms, from 20-20k Hz—with no more than 0.08% total harmonic distortion.

**Touch switches on all three units** literally put precise control at your fingertips. And along with many other features of these components, the Philips separates have actually won a design award for their exterior beauty!

**High performance.** True state-of-the-art technology enhances the 1978 line of Philips receivers. All Philips receivers are designed to provide superior sound reproduction in the home environment.

These high performance, full convenience receivers (all four units are AM/FM) range from 18 watts per channel to 60 watts per channel RMS.

They offer low distortion (less than 0.1%), and are the result of the latest developments in sophisticated engineering and quality craftsmanship.

**Get it on tape!** To complete your higher fidelity home entertainment center, a tape deck is a must, and once again Philips meets

the need. Philips has both open reel and cassette tape decks.

All of their decks have logic circuitry—with time delay relays and solenoid switches—to smooth changes in function (from rewind to fast-forward, for instance) without spilling tape.

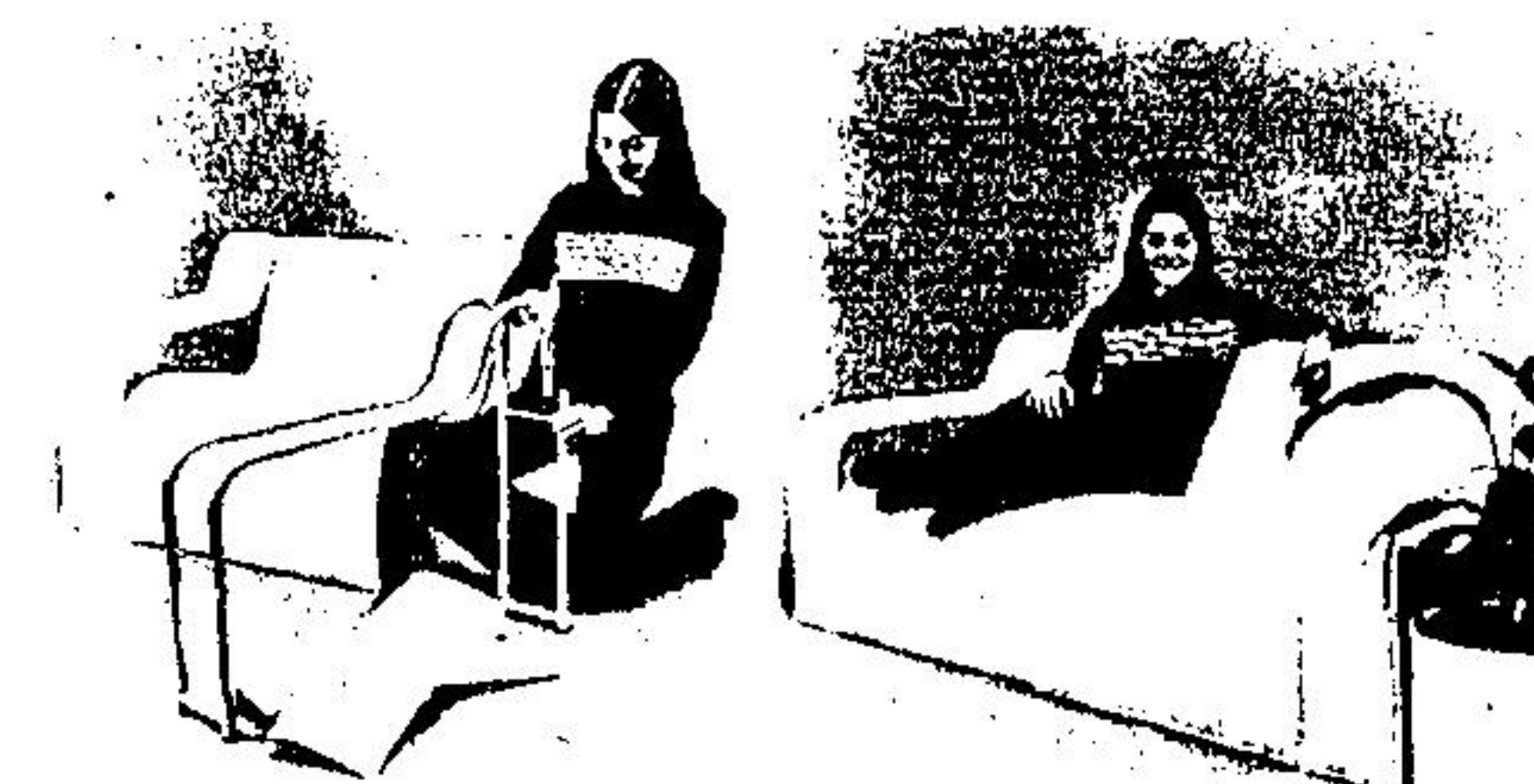
**Small size, big sound.** That's a remarkable feature even in expensive equipment—it's astonishing in a deck for home use.

Philips MFB electronic speakers are actually able to give you big sound within a small size. The secret is unique built-in amplifiers and an automatic system that extends bass response (the all-important ingredient in big sound) yet reduces distortion at the same time.

**Beautiful home sound.** Impossible? Not any more—with Philips! And the MFB's use the same mid- and high-frequency drivers as the larger Philips dynamic speakers, which means they "listen" to the signal with the same precision.

So if you're ready to add beautiful sound in a component system to your home, start on the right note with a complete entertainment center by Philips and get the best that there is to hear in good living!

## Flexible furniture for mobile Americans



**EACH YEAR MILLIONS** of U. S. residents—like Jacqueline Saunders—enact a distinctive warm-weather rite: moving to a new home. Every year, 20 per cent of the U. S. population sets up new quarters. Design Research's new Zip-On modular furniture makes this rite easy and entertaining. To assemble, owner merely attaches tubes and zips on the canvas covers. Sofa, being assembled (left) and fully assembled (right) offers homemaker these options: armless chair, chair with arms, armless sofa, full sofa with arms. Design Research, Massachusetts-based retail organization, creates and discovers special industrial-chic household products that harmonize with ever-changing American lifestyles. DR commissioned Danish designer Neils Bendtsen to develop zip-on furniture components—using steel frame modules and quilted cotton canvas. To put her sofa together, Jackie assembles frames, zips on canvas fabric and relaxes in sofa in a matter of minutes. Zip-On allows easy change of both decor and function depending on space mode or personal mood. DR stores in Cambridge and Newton, Mass., New York, Westport, Conn., Philadelphia, San Francisco, Beverly Hills, Costa Mesa, Calif., and Miami carry new Zip-On furniture. Zip-On is also available by mail from DR, 400 Franklin Avenue, Braintree, Mass. 02184.