Att a Carte State State

Rejoice!



This Christmas season gives us ! a special opportunity to extend our greetings to everyone and express appreciation to our valued friends and patrons.



MERRY CHRISTMAS AND A HAPPY NEW YEAR FROM

WARE'S SERVICE CENTRE

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WINTER MOTORING

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Don Maveal and Frank Vandevalk join Bumper to Bumper group

After three years as independent wholesalers, Don Maveal and Frank Vandevalk of Mavalk Automotive have decided to join in the Ackland's wholesale merchandising program. Mr. Maveal and Mr. Vandevalk were in business together selling wholesale for three years before deciding to expand into retail selling.

LEASING A CAR OR TRUCK

ANY MAKE OR MODEL



GIVE US A TRY



"Our decision to expand into market a few months ago, they retail with Bumper to Bumper could see the do-it-yourself was certainly not hasty," Mr. market was expanding, as Vandevalk said. "Don and 1 more and more people were worked hard to establish our trying to save money on car Bumper to Bumper retail- business and we didn't want to repairs and service. do something we might regret.

> Both partners had extensive practical experience on their own before they joined forces, to start their own business. Mr. Vandevalk was an auto dealer. Saturday business doubled and paris manager, and Mr. Maveal was a body shop supervi- our wholesale trade."

> Mr. Vandevalk sald that when they took a look at their bled its floor space for display

"Since making the move, we couldn't believe the response."

. Mr. Vandevalk said. "In Just three weeks, for example, our we experienced no decline in

Mavalk Automotive has dou-

of the products they carry. Both men believe that the bright, cheerful appearance of their store is a major factor in their increased business.

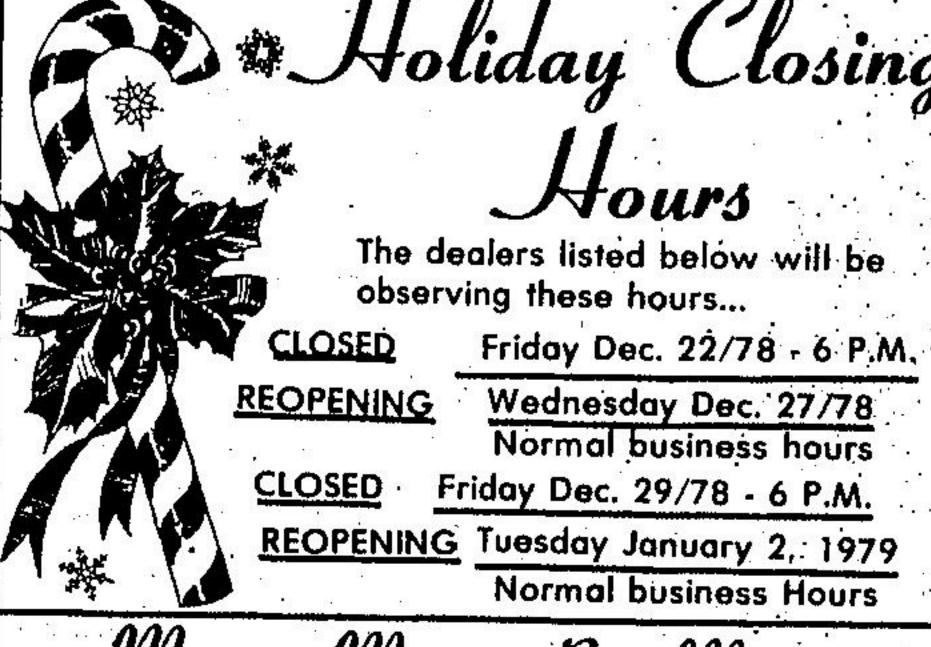
"We don't have the room to show large quantities of all the products we carry, but we can set samples out front where the customer can see them,"

Mr., Vandevalk said, "Most people never realized that we carried such a broad line of

products; because the stock was in back, behind the coun-



TO BUMPER proprietors Frank Vandevalk and Don Maveal of Georgetown, Ontario.



Masson Motors, Baz Motors, Park Joyota, Murray Motors, Georgetown British Cars, North Halton Jord & Mercury



the Staff of LUBE IT.