





















Save from 10% to 40% when compared to nationally

branded products with

'no-name' generic products

Loblaws "no-name" generic products in plain yellow packaging at down-to-earth everyday low prices. Low prices made possible by "no frills", reduced costly marketing and national advertising and a task force to search out special buys on products you buy most. If your greatest concern is to find guaranteed "no frills" products at low prices, then Loblaws "no-name" generic products are for you.

Cooked meat chubs
Schneiders
Schneiders
Sandwich spread chubs
Schneiders frozen whole cut up
fried chicken
Ziggys countrystyle, cooked, smoked
boneless hams
Brilliant brand
Cooked shrimps
Schneiders frozen whole cut up
fried chicken
Siggys countrystyle, cooked, smoked
Siggys countrystyle, cooked, smoked
Schneiders frozen
Signy
Sign

Stokely, fancy
honey pod peas
spurmoni · Devon
ice cream
Coigate, winterfresh or regular
toothpaste
Bic lady's in pouch
safety shavers
Bic men's in pouch
safety shavers
Johnson's
baby shampoo

Stokely, fancy
14 fl. .41
oz. tin .41
2.69

2 litre 2.69
tub 2.69

150 ml. 1.59

2's .24
4's .44
4's .44

450 ml. 2.39

OPEN

Monday - Friday - 9-9 Saturday - 8:30-6

CLOSED

Christmas Day - Dec. 25 Boxing Day - Dec. 26









