HOME

True state-of-the-art . . .

Quality components turn home into a concert hall!

More and more music lovers are tuning into home entertainment and enjoying a total experience in fine sound to soothe, stimulate, amuse and delight the discriminating ear, bringing hours of listening pleasure into their lives and making every room come alive with the *true* sound of music.

Sophisticated sound

Whether their preference is contemporary jazz or Baroque trumpet concerti, people are developing a more sophisticated sense of how music *should* sound, and are investing more and more time and effort into seeking out the finest in high fidelity component systems in order to satisfy their craving for beautiful sound.

Now there's a full line of high fidelity components available from Philips High Fidelity Laboratories that are so precise, Philips calls it "higher fidelity."

Turntables to speakers

Philips components—from turntables all the way to speakers—offer the best in innovative features, outstanding performance and reliability for much less than you'd expect to pay for such fine equipment.

For example, their turntables have a minicomputer designed to perfectly regulate speed for the ultimate in precision. The model GA 222 adds an ultra-low-resistance tonearm and fully automatic operation.

All Philips single-play turntables suspend both platter and tonearm over a free-floating subchassis to shield the stylus from any outside vibration.

See as you hear

Not only is the Philips preamp excellent in its electronics (with less than 0.01% distortion), but it lets you see just what it's doing as you listen—inputs and outputs light up on a flow diagram on the face of the preamp so that you always know the way the music flows!

The tuner features an exclusive automatic stereo noise-cancelling circuitry, so that once you've tuned in to your favorite station, it's tuned in to stay.

Plenty of power

The amp has all the power you're likely to need, delivering 210 watts per channel minimum RMS into 8 ohms, from 20-20k Hz—with no more than 0.08% total harmonic distortion.

Touch switches on all three units literally put precise control at your fingertips. And along with many other features of these components, the Philips separates have actually won a design award for their exterior beauty!

High performance

True state-of-the-art technology enhances the 1978 line of Philips receivers. All Philips receivers are designed to provide superior sound reproduction in the home environment.

These high performance, full convenience receivers (all four units are AM-FM) range from 18 watts per channel to 60 watts per channel RMS.

They offer low distortion (less than 0.1%), and are the result of the latest developments in sophisticated engineering and quality craftsmanship.

Get it on tape!

To complete your higher fidelity home entertainment center, a tape deck is a must, and once again Philips meets the need. Philips has both open reel and cassette tape decks.

All of their decks have logic circuitry—with time delay relays and solenoid switches—to smooth changes in function (from rewind to fast-forward, for instance) without spilling tape.

Small size, big sound

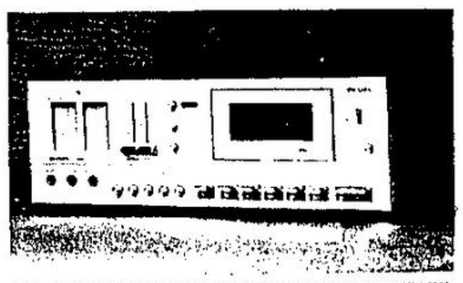
That's a remarkable feature even in expensive equipment—it's astonishing in a deck for home use.

Philips MFB electronic speakers are actually able to give you big sound within a small size. The secret is unique built-in amplifiers and an automatic system that extends bass response (the all-important ingredient in big sound) yet reduces distortion at the same time.

Beautiful home sound

Impossible? Not any more—with Philips! And the MFB's use the same mid- and high-frequency drivers as the larger Philips dynamic speakers, which means they "listen" to the signal with the same precision.

So if you're ready to add beautiful sound in a component system to your home, start on the right note with a complete entertainment center by Philips and get the best that there is to hear in good living!



FROM THE INVENTORS OF THE CASSETTE TAPE, Philips . . . now there are cassette tape decks to please the most discriminating listener. These high quality cassette decks are only a part of the complete line of components—from turntables to speakers—that are so precise, Philips calls them "higher fidelity."

Egyptian grandeur is captured for the modern home decorator

Egypt has captured the limelight! For the first time in history, a collection of glorious treasures unearthed from King Tutankhamun's tomb is on view in American museums.

Tut's royal treasures reflect the brilliant artistic heritage of Ancient Egypt, and the grand style which has influenced design through the ages. Even today, Egyptian motifs have inspired new developments in fashion and home furnishings.

You may not be furnishing an interior the majestic size of a pharoah's pyramid or a presidential villa along the Nile, but you can still bring the grandeur of Ancient Egyptian motifs into small-scale living quarters to suit contemporary decorating needs.

Whether you rent or own, living space is becoming more expensive every day and this means every square foot must be used wisely.

The convertible sofa provides one economical solution for space-savers by being functional as well as decorative.

Now you can sleep in the same area where you read, watch TV, or entertain guests, enjoying the luxury of two different rooms for the price of one!

Engineering innovations in the new sofabed lines make these pieces even more desirable for contemporary interiors. Gone are the days of bulky, cumbersome convertibles—those constant reminders that you had a mattress hidden in your "living" room.

Sleek, up-to-date styles are made to enhance, not dominate, interior decor, and to make a fashion statement.

This fashionable "marriage" of fabrics and sofabed frames is an advantage for the kind of small-scale decorating that most of us face.

A well-designed piece becomes the focal point of a room without filling it entirely, and it can integrate all the other decorative elements to create a total look.

If the "Egyptian" look is your style, a convertible sofabed like Simmons' "Tannis" Hide-A-Bed

Jump, race and drag away!

NOW YOU CAN JUMP 32 buses in your living room. Stunt Cycle™ by Atari®—a unique video game which will thrill the sports car, racing and motorcycle enthusiast. Stunt Cycle's bus-jumping variations begin with eight buses and work up to 32. Other competitive *games include Drag Race™, in which the cyclist races* against the clock; Moto Cross™, another race against the clock with barriers on the track; and Enduro, a variation of the bus-jumping routine but with additional barriers. Stunt Cycle features on-screen digital scoring, accurate stop-watch timing, color (on color TVs), real motor and crash sounds, and actual motorcycle handlebar grip controls. Additional features include pro-am difficulty switch and speed-shift controls to complete the ambiance of racing. It is approved by the FCC and retails for under $75.

Room where pretty and practical meet

Living room, playroom, neat room, chaos?—that seems to be the general pattern for today's home layout.

This separation does have its advantages, keeping one room spotless (almost to the point of being untouchable!) for entertaining guests while the family hides away and relaxes day-to-day in the middle of toys, projects, and Rover's bones.

It's not such a bad idea, in essence, but what if you'd like to entertain your guests on a more informal, relaxed basis—and still get away from the clutter of the "rec room wreck" for a more pleasant environment?

Interior designer Emy Leeser has come up with the perfect solution to this problem of guest room play room with her "Fun Room," especially geared for families that do more socializing and entertaining in the home.

The theme is comfort, function and multi-purpose use, blending easy-going accents with attractive styling for a room that families and their guests can always enjoy.

Decorative and yet practical, all elements in the "Fun Room" can be easily built or self-installed.

Easy to build seating platforms form a conversation/play area. Built-in wall units house everything from books to a TV, radio, stereo and film equipment.

The walls of the "Fun Room" are covered in easy-to-care-for linen in a soft, soothing beige.

Complementary plaids in orange, beige and white in the cushions and Roman shades bring out the beautiful white and beige found in the striking Santa Lucia floor tile design of GAF's GAFSTAR Brite-Bond.

The lovely Santa Lucia flooring is a snap to install thanks to its Sure-Stik adhesive backing, and it's as practical as it is attractive—no need to worry about spills in this room! The Brite-Bond floor will wipe sparkling clean in a wink!

Accent with plants, a few pretty wall hangings, bamboo lamp and tables for coffee and cookies and you have the perfect blend of pretty and practical in a home entertainment area—a place where your guests can feel as relaxed as the rest of the family, yet a place still attractive enough to make everyone feel just a little bit special!

Live action pinball fun!

BRING THE ARCADE HOME—Video Pinball™ by Atari®, led by Breakout™, the most popular Video Pinball game ever invented. The product contains unique sounds and features that provide fun for all members of the family. Video Pinball is complete with flipper buttons and a paddle controller. Pinball formats contain multi-colored targets that change color and point value when hit. Gravity simulation is programmed into the game to give the games the realism of an actual pinball machine. In addition to Breakout™ and the flipper pinball games, two basketball games and two paddle pinball games are also included. Option selection for various skill levels make Video Pinball a challenging game that will always be fun to play. Features of the game include 5-digit scoring capability, score memory of last game played, and ball-in-play display. The game is battery-powered with an optional AC adapter also available. Video Pinball retails for under $100 and is approved by the FCC.

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LAWRENCE PEABODY, A.S.I.D., WELL KNOWN product and interior designer, uses rattan and wicker furnishings from his Larry Peabody Collection by Creole Wicker to complement this exotic and elegant floral wallcovering from the "Galleria" collection by General Tire.

Top designer contrasts color and texture for rich new look

Lawrence Peabody, A.S.I.D., internationally renowned product and interior designer with homes and offices in Denmark, New Hampshire, New York and Haiti, lends his unique creative flair to a light and airy yet sophisticated apartment.

The highlight of this luxurious living room, designed by Lawrence Peabody, A.S.I.D., is his blend of exotic and elegant wallcovering designs with the natural feel of rattan and wicker, Haitian cotton, and lush tropical plants, accented with pieces from a collection of primitive art.

The elegant floral wallcovering, "Capriccio," from the "Galleria" collection by General Tire, provides a colorful backdrop for the simple lines and natural colors of the furnishings from the Larry Peabody Collection by Creole Wicker.

As Peabody explains this design, he wanted to use richness and pattern in one area, counterpointed with natural colors and objects in other areas. "For me," Peabody acknowledged, "it's a very new and exciting design concept."

The appeal of these handsome wallcoverings is enhanced by the hand printed look of expensive papers and the durable "livability" of easy to care for vinyl.

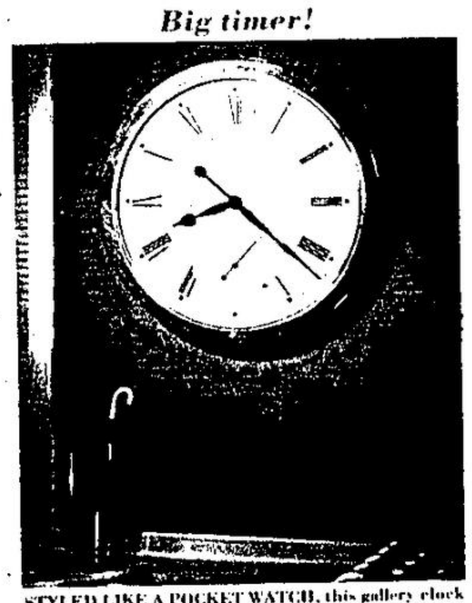
Combined with the ease of modular furniture, which can be arranged to suit any mood or purpose, this room becomes a versatile, elegant living area.

As Lawrence Peabody sums up, he was inspired by the hand-printed richness and distinctive designs in General Tire's "Galleria" collection to create a special living space . . . beautiful interiors to provide people with a background and natural environment for beautiful living.

Versatile entertainment center

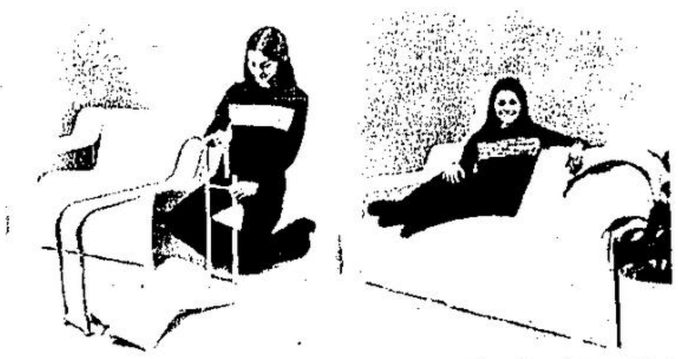
GOOD LIVING INVOLVES entertaining that involves storage. This entertainment center by the Yorktowne division of the Wickes Corporation provides it! The two-piece combination expands, contracts, even folds around corners. You can adjust the width from four to almost eight feet; adjust the shelves; use the units against walls or to divide a room. Polyester laminate surfaces with pecan or dappled elm grain are hard, durable and easy to clean.

Big timer!



STYLED LIKE A POCKET WATCH, this gallery clock from Howard Miller makes good living BIG living: its diameter is 42 inches! Cased in oak, with 24K gold leaf bezel and glass crystal, the wall clock has a white dial with black Roman numerals and markers, and a separate second ring track. The minute and hour hands are black, the second hand is red, the movement is electric, and the suggested retail is $495.

Flexible furniture for mobile Americans



EACH YEAR MILLIONS of U. S. residents—like Jacqueline Saunders—enact a distinctive warm-weather rite: moving to a new home. Every year, 20 per cent of the U. S. population sets up new quarters. Design Research's new Zip-On modular furniture makes this rite easy and entertaining. To assemble, owner merely attaches tubes and zips on the canvas covers. Sofa, being assembled (left) and fully assembled (right) offers homemaker these options: armless chair, chair with arms, armless sofa, full sofa with arms. Design Research, Massachusetts-based retail organization, creates and discovers special industrial-chic household products that harmonize with ever-changing American lifestyles. DR commissioned Danish designer Neils Bendtsen to develop zip-on furniture components—using steel frame modules and quilted cotton canvas. To put her sofa together, Jackie assembles frames, zips on canvas fabric and relaxes in sofa in a matter of minutes. Zip-On allows easy change of both decor and function depending on space mode or personal mood. DR stores in Cambridge and Newton, Mass., New York, Westport, Conn., Philadelphia, San Francisco, Beverly Hills, Costa Mesa, Calif., and Miami carry new Zip-On furniture. Zip-On is also available by mail from DR, 400 Franklin Avenue, Braintree, Mass. 02184.

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