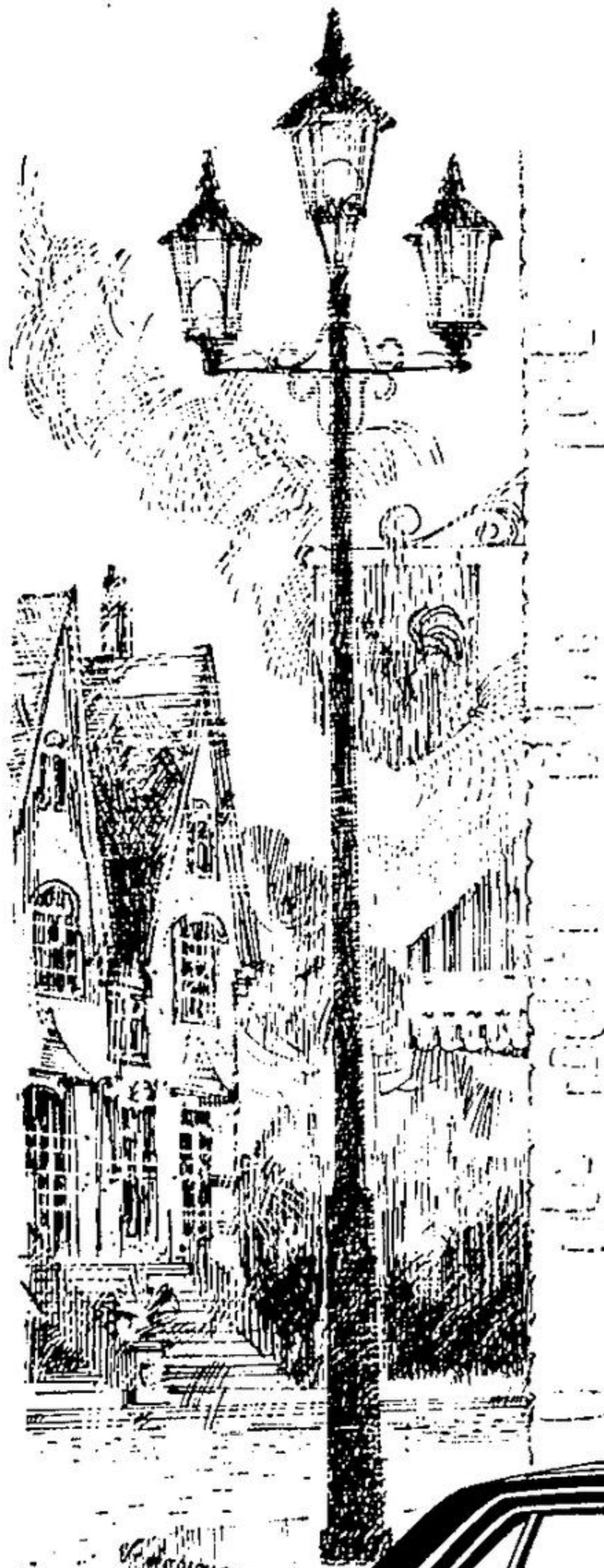


# IT'S TAKING OVER WHERE BMW AND MERCEDES LEFT OFF.

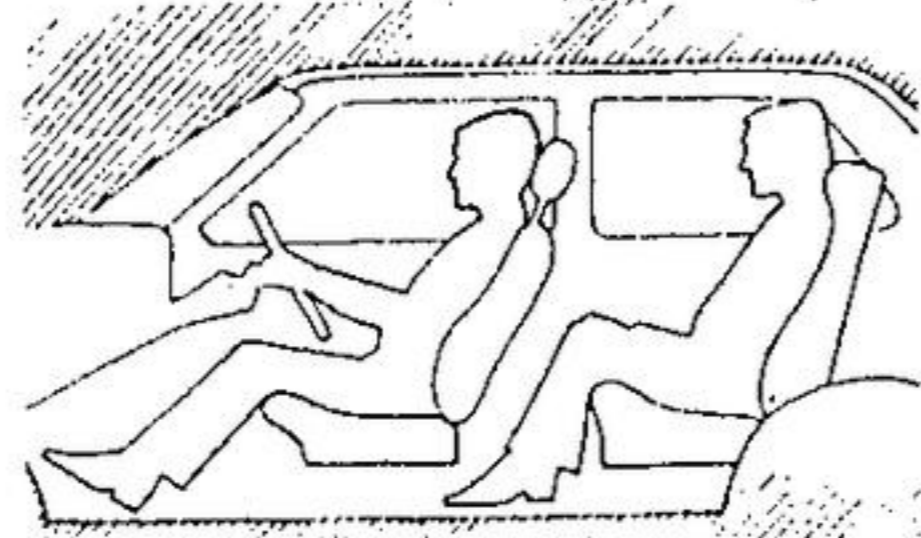


Just because BMW and Mercedes have abandoned the under \$10,000 car buyer, there's no reason for that car buyer to feel abandoned.

The new Honda Accord 4-door sedan more than makes up for any void that they left. Priced at just over \$7,000 it is probably the single most significant new import luxury performance sedan to be affordably introduced, in years.

The philosophy behind the new Accord sedan is the same philosophy that has made the Accord hatchback such a phenomenal success. That is, that driving from point A to B in luxury and comfort shouldn't bore the pants off you. And that the fit, the finish, and the attention to detail should be better than any car anywhere near its price.

Inside the new 4-door Accord, you'll find yourself seated in firm, yet comfortable, fully reclining fabric bucket seats. The rear seat passengers sit in

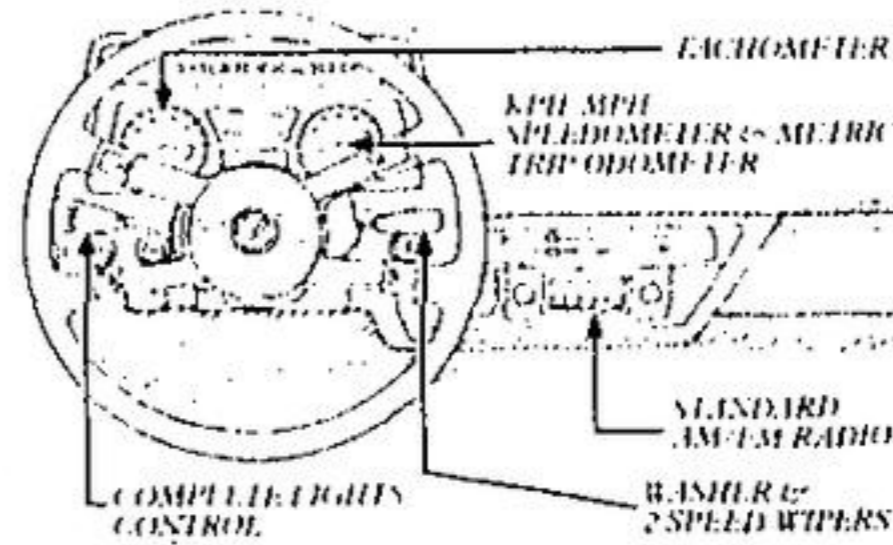


contoured seats with built-in, moulded headrests. With your hands never leaving the steering wheel you have complete control of the headlights, parking

lights, dimmer switch, windshield washers and wipers, including the intermittent wiper control for light drizzle. In front of you is a tachometer, a trip

odometer and lights that tell you if any of the doors aren't closed or if a tail light is burnt out, or if the oil or oil filter need changing or the tires need rotation.

Other standard features include an AM/FM radio. A remote control for the rear door locks, for the protection of your children. And an interior



trunk release which opens up a trunk that holds more than enough luggage for four.

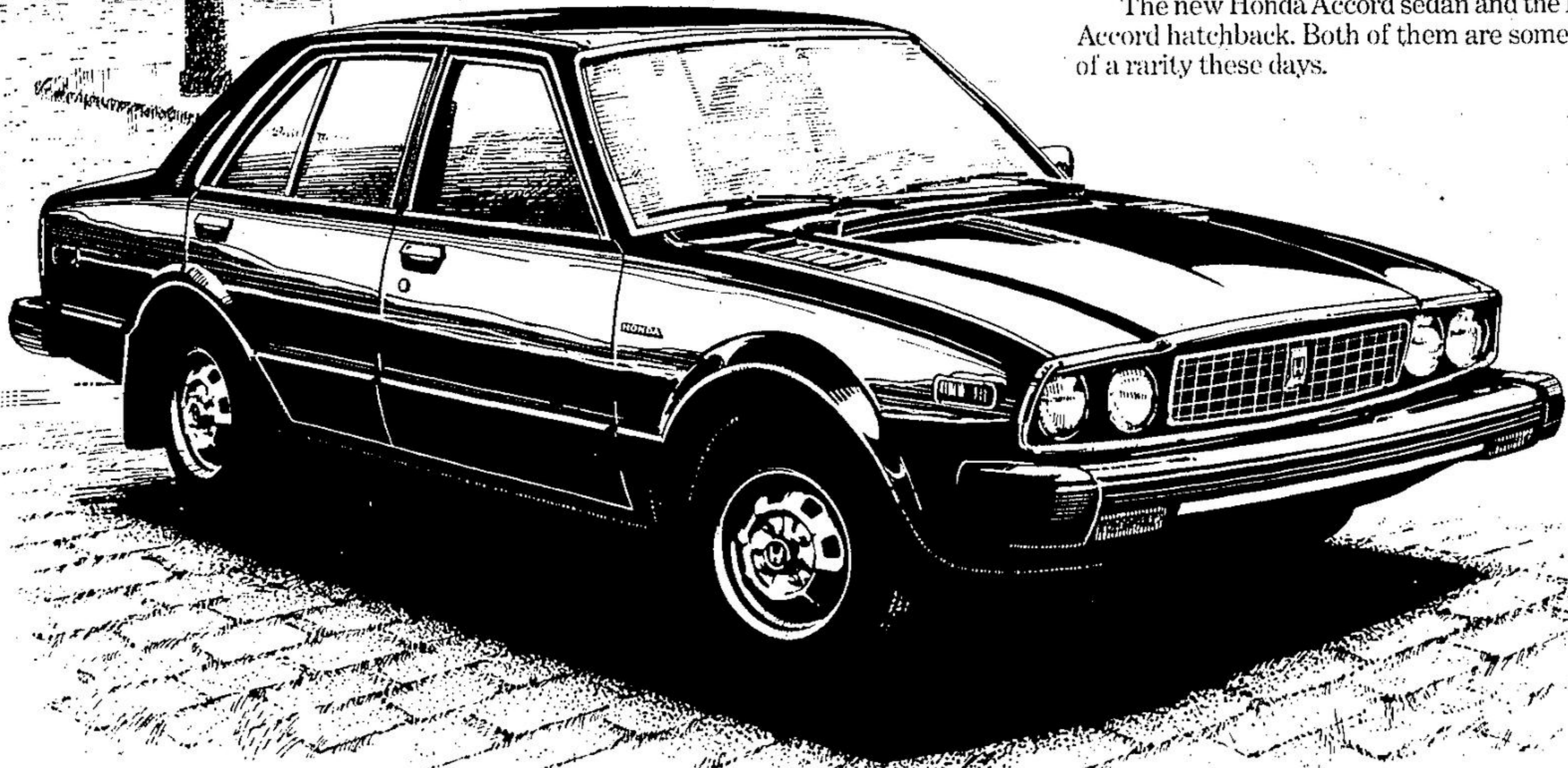
Mechanically, the Accord has a balance of engineering features that bring out its performance capabilities with a minimum of fuss. The

transversely mounted, 1600 cc. engine has a transistorized CDI ignition system, for longer plug life and reduced maintenance and operating costs.

Accord's front wheel drive improves traction and gives the driver a more positive and direct feel of road conditions. Rack and pinion steering provides precise, accurate control. And independent MacPherson Strut suspension on all four wheels delivers a comfortable ride while keeping the wheels firmly on the ground, even when you're driving hard over a variety of road surfaces.

And every 1979 Honda, whether it's an Accord or Civic, comes with a 3 year warranty against rust perforation due to corrosion. Ask your Honda dealer for complete details.

The new Honda Accord sedan and the Honda Accord hatchback. Both of them are somewhat of a rarity these days.



## THE NEW HONDA ACCORD SEDAN

A new standard of luxury performance car.

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