

**Michael Hollett**

Herald editor



I don't blame local voters if they feel a little bewildered heading towards the November 13 municipal elections. I've been keeping an eye on the election brochures and advertisements for the Halton Hills candidates and so far there hasn't been that much information from the candidates for the voters to base a decision.

It's almost as if there is an unwritten agreement among candidates not to delve into specifics in their campaign platform. Most of the candidates seem to feel that selling themselves as people rather than dealing with issues is the way to get elected. The majority of the election ads to appear in The Herald so far simply show a picture of the candidate, perhaps with a "catchy" slogan and, in some cases, a relevant list of service club and business experience is included. Considering the many major issues facing Halton Hills that's not a lot of information to base a voting decision on.

**KEY WORD**

So far the only advertisement I've seen that addresses itself directly—and that's a key word—to issues is Mayor Tom Hill's. In his ad, Mayor Hill at least mentions issues such as; Focal Properties, regional government, the library and equalized sewage and water rates.

Now this week on page three of The Herald, Mayorally candidate Pete Pomeroy also has an issue oriented ad.

Instead of issue oriented copy in the advertisements, we get the incumbent council candidates telling us to vote for "experience" while the challengers tell us "it's time for a change." What the voters are not told in either case is why.

What's the point of "experience" if we aren't told what the experience has led to. At the same time why should we change if nothing is being offered as an alternative.

**DODGING ISSUES**

In the course of dodging issues in election advertising and election brochures, a campaign vocabulary seems to emerge. Besides "experience" and "time for a change" the candidates have other favourite words and phrases.

One candidate tells us he will be a "strong voice for Acton" while another promises "sincere" and "effective" representation.

Voters should be asking if a "strong voice" to what end will it be working? And what's the point of "effective" representation if the effect is not what the voter wanted? The election brochures themselves are even more effective of using a mouthful of words to say nothing or at least very little.

One candidate promises, "Improved cultural and recreation facilities", "increased public awareness of municipal activities", and, "increasing our available industrial potential and job opportunities."

In each case the candidate offers no suggestion of how she intends to achieve her lofty goals.

Still another candidate tells us; "large capital expenditures must be examined carefully. Priorities must be set."

What capital expenditures? What will the priorities be?

**FAILS TO SAY**

The candidate goes on to say, with an exclamation mark, "keep the local level of government 'approachable' Channels of communication must always be kept open not just during the election campaign."

Again, the candidate fails to say how he intends to do this.

In each case I haven't mentioned the candidates' names because it would be unfair to single anyone out. They all appear to be guilty of campaign vagueness.

My point in playing devil's advocate is to encourage the voters to try and pin the candidates down next time they offer you a true-ism as they try to win your vote. Next time a candidate appears at your door or an all-candidates meeting and tells you he or she thinks something should be happening, ask them how.



**CRAFT SHOW**

St. Andrew's United Church Women present their annual bazaar Saturday to the delight of hundreds of area shoppers who dropped by to browse and enjoy lunch at the Mountainview Road church hall. Sheila Stiles and Hazel Martin had some good gift ideas for their visitors, including the hand-knitted cups and shawls they had ready and waiting for winter's chill winds. Across the hall, Ollie Terrell displayed a twine snowman and sewn decorations she and the other church women prepared for their annual sale.

Herald photo

**Letter to the Editor**

**Goodwin corrects**

Dear Sir:

In an interview last week with respect to the local election, I made a statement that read as follows: "We do not seem to have the police service and protection of the quality we have enjoyed previously in Acton." I would ask you to note the fact that my remarks did not attempt to place blame on any specific person or persons, although the implication would certainly be directed to the officers on duty.

In an article in the Toronto Star, the issue of November 2, 1978, datelined Kitchener, I read as follows: "... Police manpower has been drained in recent months by the Ontario

Police Commission's recommendation that new departments be established. Patrol officers have been brought in from the streets to fill the posts".

In the event that the above holds true in the region of Halton, then myself and many of our townspeople should be ready to apologize to those we would accuse and make representation to the proper authorities to see that there is no further depreciation in service and that we are allowed enough officers to give us the service we require.

Yours sincerely,  
Roy Goodwin  
Candidate for Regional Council in Ward 1

The Cocoa Butter in Cocréma! dry skin creme and beauty soap beautifies your skin and you.

Cocoa Butter marvellously formulated in both COCREMA Dry Skin Creme and Beauty Soap really moisturizes your skin. Aid your face and body of dry, flaky skin that gives that aging appearance. GET COCREMA COCOA BUTTER Dry Skin Creme and Beauty Soap to help you look more youthful!



Available at:  
Youngs Pharmacy  
GEORGETOWN  
Acton Pharmacy  
ACTON

**Ontario Hydro rural rates up, Liberal wants explanation**

Ontario Hydro has announced there will be a rural systems rate increase of an average of seven per cent in 1979.

Ontario Hydro said the increase is necessary in order for the utility to recover the higher wholesale cost of power

as well as light increase in retail distribution costs. Increases in wholesale power costs for municipal utilities and direct industrial customers were announced last month.

The Actual amount of the increase in rates will depend on the individual consumers, but a monthly bill of \$38.25 will increase by about \$3.

Julian Reed, MPP for Halton-Burlington and Liberal energy critic, said he has not as yet seen an explanation as to why Ontario Hydro thinks it needs another rate increase.

"We can charge these increases to the fact that the utility is overbuilt by 44 per cent," he said. "The thing that bothers me about this is that we're in this situation, and how did we get there? One of the reasons is that Hydro has been allowed to go on with virtually no policy on the part of the government."

**WARD ONE POLLS**

Special to The Herald

Ward 1 (Acton) has an additional 330 eligible voters for this year's municipal election compared to 1976. In Saturday's advance poll and the regular poll Nov. 13, 4,801 voters will be eligible to vote.

In all of Halton Hills, 23,254 voters will be eligible to vote, 1,027 more than for the 1976 municipal election. This year Ward 1 has 4,801 eligible voters; Ward 4 has 5,554; Ward 3 has 5,947 and Ward 2 has 6,962.

Saturday's advance poll for Halton Hills voters will be at Halton Hills Municipal Administration Offices on Trafalgar Road and at Trinity United Church, Mill Street E. in Acton. The advance poll will open at 9 a.m. and close at 8 p.m.

On Nov. 13, Ward 1 voters in district 101, 102 and 103 vote at Robert Little Public School on School Lane.

Ward 1 voters in the District 104 and 105 vote at M.Z. Bennett Public School on Acton Boulevard.

Ward 1 voters in Districts 106 and 107 vote at the Acton Legion hall on Wright Street.

Ward 1 voters in Districts 108 and 109 vote at Trinity United Church on Mill Street East.

Ward 1 voters in District 110 vote at M.Z. Bennett Public School on Acton Boulevard.

Ward 1 voters in Districts 111, 112 and 113 vote at the Acton Legion Hall on Wright Street.

Ward 1 voters in District 114 and 115 vote at M.Z. Bennett Public School on Acton Boulevard.

On Election Day Nov. 13, polling stations open at 11 a.m. and close at 8 p.m.

**WREATHS**

FOR REMEMBRANCE DAY PARADE, NOW 12TH ARE NOW AVAILABLE

from the Royal Canadian Legion, Branch 120, 127 Mill St. or order from Fred "Tut" Harrison, Poppy Chairman 877-9243. State whether the wreath will be picked up, prior to the ceremony or if you wish to have it placed on the Cenotaph by the Royal Canadian Legion.

COST OF THE NO. 14 WREATH IS \$12.50



These are important to **KAREN MORRIS**

- (1) Recreation and Culture
- (2) Vandalism Curbed
- (3) Stabilized Taxes
- (4) Careful Planning

If they are important to you **VOTE**

**X KAREN MORRIS**

**ELECT**

**ROY MAYOR**

**HALTON HILLS**

**PETE POMEROY WILL WORK FULL TIME AS MAYOR TO:**

- Bring strength to negotiations with Focal Developments
- Develop a town we want through careful planning
- Promote industrial development
- Encourage Library Board to set deadline for new facilities
- Regain local control over land usage and planning from Conservation Authority and Escarpment Commission
- Upgrade rural roads, especially arterial
- Amend zoning to permit farmers to build retirement and hired help residences

**THE TIME FOR A CHANGE IS NOW!!!**



**About Pete:**

AGE 39- MARRIED WITH 3 DAUGHTERS. LIFETIME RESIDENT OF NORVAL. LOCAL BUSINESSMAN FOR 10 YEARS. HALTON HILLS COUNCILLOR. VICE CHAIRMAN WORKS COMMITTEE. CHAIRMAN MUNICIPAL BUILDING COMMITTEE. COUNCIL REP. TO LOCAL BUSINESS IMPROVEMENT ASSOCIATION. VICE-PRESIDENT GEORGETOWN CHAMBER OF COMMERCE. FOUNDING PRESIDENT GEORGETOWN GEMINIS. PAST PRESIDENT GEORGETOWN RAIDERS. FOUNDING DIRECTOR GEORGETOWN RACQUET CLUB.

CAMPAIGN HEADQUARTERS

Acton - 5 Main St. N. 853-3930

Georgetown - 72 Main St. S. 877-5522

**POMEROY, P. MAYOR**

NOV. 13, 1978

