

Loblaws

clip these
4 bonus
coupons &
save

35¢ off

with this coupon and the purchase of
one 1 lb. tub, Oriole, 100% soya

**soft
margarine**

at regular price of .85¢ you pay
only 50¢
Limit one margarine coupon per customer
offer expires Tues., Nov. 7, 1978

\$1.00 off

with this coupon and the purchase of
one 22 oz. box, Aloro frozen, thick crust

**deluxe
pizza**

at regular
price of
\$2.57

you pay
only \$1.57

Limit one pizza coupon per customer
offer expires Tues., Nov. 7, 1978

40¢ off

with this coupon and the purchase of
one 375 g bag, regular ruffles

**potato
chips**

at regular
price of
\$1.37

you pay
only 97¢

Limit one potato chip coupon per customer
offer expires Tues., Nov. 7, 1978

\$1.00 off

with this coupon and the purchase of
one 6 inch pot

**potted
mums**

at regular
price of
\$3.99

you pay
only \$2.99

Limit one potted mum coupon per customer
offer expires Tues., Nov. 7, 1978

save .50 lb.



free
Pol Martin recipe
available in store

cut from Canada grade 'A' beef
prime rib roasts
1st 5 ribs
1.88
lb.

save .70 lb.



free
Pol Martin recipe
available in store

cut from
Canada grade 'A' beef
prime rib steaks
cap
off
1.98
lb.

save .40



was 2.08

Maple Leaf
side bacon
sliced
1.68
1lb.
pkg.

Loblaws price breakthrough

no-name
fish

Loblaws introduces
no-name fish, during
Canadian fish & seafood
month, at an everyday
low price of 99¢ a pound.

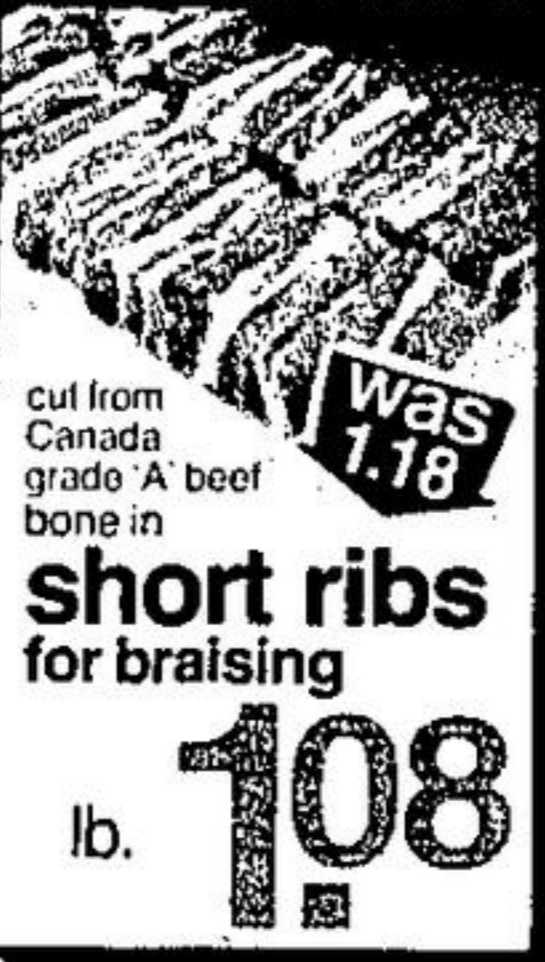
- fish sticks • mackerel fillets
 - fish and chips • hake fillets
- sold only in 3 pound packages

48
fish sticks

99
lb.
everyday low price



save .10 lb.



cut from
Canada
grade 'A' beef
bone in
short ribs
for braising
1.08
lb.

save .10



frozen
Ponderosa
Steak House
all beef
steakettes
1.48
1 lb.
pkg.

- | | |
|--------------------------------|---------------------|
| previously frozen pork back | was 2.85 |
| spare ribs | lb. 2.48 |
| frozen Maple Leaf - Golden Fry | was 1.92 |
| sausage | 1 lb. 1.59 |
| Coorsh Brand - smoked | was 1.99 |
| corned beef | 4 2 oz. 1.68 |
| Maple Leaf | was 1.69 |
| pepperoni sticks | 10 oz. 1.49 |
| Maple Leaf | was 1.25 |
| chopped suet | 1 lb. 1.09 |
| Coorsh Brand | was .89 |
| steak spice | 2 oz. .69 |
| frozen Dorset Foods party size | was 1.89 |
| sausage rolls | 14 oz. 1.39 |
| Loblaws | was 1.35 |
| wieners | 1 lb. 1.29 |

breaded sole fillets
2 lb. box
everyday low price
3.89