

city centre on the move



In the early years of Bramalea City Centre, it was found that some stores rented spaces too large for their needs. The above renovations are part of a program of taking excess space from some stores and creating new, smaller shops.

Mall shows sophistication

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tenants," said Martin.

One of the problems when the mall first opened, said Martin, was that tenants rented space that was too large for their needs.

Through the market research program, it was found that some of the stores could operate just as effectively with less space. The size of some of the stores is being reduced opening up more retail space for additional services the consumer needs, services like the Bell Canada Phone Centre, a uniform shop or a bank expansion.

BCC management is also in the process of expanding the mall, and a redesigning of a couple of the areas in the mall is the first step.

Village Square, the fast food area, is being redesigned to give the square an openness. The first phase of the redesign has been completed with the opening of Leghorns, a barbecue chicken and ribs spot with a salad bar that is unique to fast food outlets.

The cinema court area is also undergoing major renovations.

"It's the busiest pedestrian area in the mall," said

Rankin, "yet it's an area that's poorly designed."

With renovations complete, the entrance will feature a unique sidewalk cafe with a French atmosphere — a contemporary eatery in glass and chrome. A Scottish Bakery will be included and another two tenants are expected for the area.

"We're actively working on the first phase of the shopping centre expansion," said Rankin, "which will make BCC even more of the downtown core. People will be able to do everything here from picking up insurance, to banking, to shopping.