

Loblaws

1/2 price coupons

1/2 price with this coupon and the purchase of one 2 lb. poly bag McCain frozen, fancy straight cut super fries french fries at the reg. price of 89¢ you pay only 44¢ coupon value 45¢ offer expires Tues. Oct. 24, 1978

1/2 price with this coupon and the purchase of one 16 oz. loaf connoisseurs Dimpfleimer schinkenbrot rye bread at the reg. price of 66¢ you pay only 33¢ coupon value 33¢ offer expires Tues. Oct. 24, 1978

1/2 price with this coupon and the purchase of one pkg. of 8 Levy's egg rolls at the reg. price of 69¢ you pay only 34¢ coupon value 35¢ offer expires Tues. Oct. 24, 1978

1/2 price with this coupon and the purchase of four - garden fresh Ontario grown pepper squash at the reg. price of 4/\$1.00 you pay only 50¢ coupon value 50¢ offer expires Tues. Oct. 24, 1978

1/2 price with this coupon and the purchase of one 400 ml bottle Breck golden normal, dry or oily shampoo at the reg. price of 2.99 you pay only \$1.49 coupon value \$1.50 offer expires Tues. Oct. 24, 1978

1/2 price with this coupon and the purchase of one 100 ml tube Colgate winterfresh or regular toothpaste at the reg. price of \$1.39 you pay only 69¢ coupon value 70¢ offer expires Tues. Oct. 24, 1978

loblaw's price breakthrough

soft margarine mole
Keep refrigerated
Gardez au froid
1 lb 454g

no-name soft margarine
1 lb. pkg. **.55**
everyday low price

save .40 lb.
free Pol Martin recipe available in store
cut from Canada grade 'A' beef **was 1.58**
beef blade steaks bone in **1.18** lb.

save .30 lb.
free Pol Martin recipe available in store
cut from Canada grade 'A' beef **was 1.78**
cross rib roasts **1.48** lb.

save .39
was 1.78
Shopsy pure beef sausage frozen **1.39** 1 lb. pkg.

save .20
was 1.48
Maple Leaf regular or all beef **wieners** **1.28** 1 lb. pkg.

save .21
was 1.49
sliced Maple Leaf brand regular or all beef **bologna** **1.28** 1 lb. pkg.

save .29 lb.
was 2.18
Maple Leaf Brand **corned beef brisket** vac pac **1.89** lb.

save .30 lb.
was 1.98
Maple Leaf brand **smoked cottage rolls** vac pac **1.68** lb.

save .30
was 2.08
sliced Maple Leaf brand regular or thick **side bacon** **1.78** 1 lb. pkg.

save .10
was 1.09
Shopsy corned beef, smoked meat or pastrami **2.99** 2 oz. pgs.

2 sets of prints for the price of one plus...
replacement Kodak film
Loblaws gives you the best quality at a low price with this exclusive offer.
details available in store

'romantic england' dinner sets
designed by J.&G. Meakin of Staffordshire
a different feature each week
only .99
this week's feature bread & butter plate

previously frozen **beef liver sliced** lb. **.64**
frozen Ponderosa Steak House **all beef steakettes** 1 lb. pkg. **1.48**
frozen, Golden Skillet Brand, party pack **cooked chicken wing parts** 2 lb. box **2.98**
Schneiders pic-a-dill **dill pickles** whole or halves 32 oz. jar each **1.49**
Z & W Foods pepperoni, salami or **summer sausage chubs** 20 oz. each **1.79**
Coorsh Brand **salami chubs** 20 oz. each **2.45**
Highliner Brand **cod fillets** 1 lb. pkg. **1.49**

Robertson's, all varieties **marmalade** 12 fl. oz. jar **.93** **was .99**
T-Bone **dog biscuits** 900 gr bag **1.15** **was 1.26**
Barilla **rusks** 220 gr pkg. **.69** **was .89**
Delsey, 2 ply, all colours **bathroom tissue** 4 roll pkg. **1.19** **was 1.27**
Kleenex, 2 ply, regular, all colours **facial tissues** 200's box **.67** **was .72**
Kellogg's frozen, blueberry or plain **Eggo waffles** 11 oz. box **.75** **was .81**
Maple Leaf, canned **cooked ham** 1 lb. tin **3.19** **was 3.39**

free recipe of the week available in all stores
Danish Stew a hearty beef stew to warm up those crisp fall days
save .20 lb. cut from Canada grade 'A' **beef boneless stew beef** **1.38** **was 1.58**
save .12 Ontario grown no. 1 grade 10 lb. bag. **potatoes** **.66** **was .78**

no-name packaged meat **99** lb.
bacon, wieners, macaroni & cheese loaf, bologna, smoked pork sausage, mock chicken loaf
everyday low price
sold only as packaged

save .09
was .49
frozen turkey beef or chicken **Savarin meat pies** 8 oz. box **2.89**

save .10
was 1.83
Black Diamond mozzarella cheese 12 oz. bar **1.73**