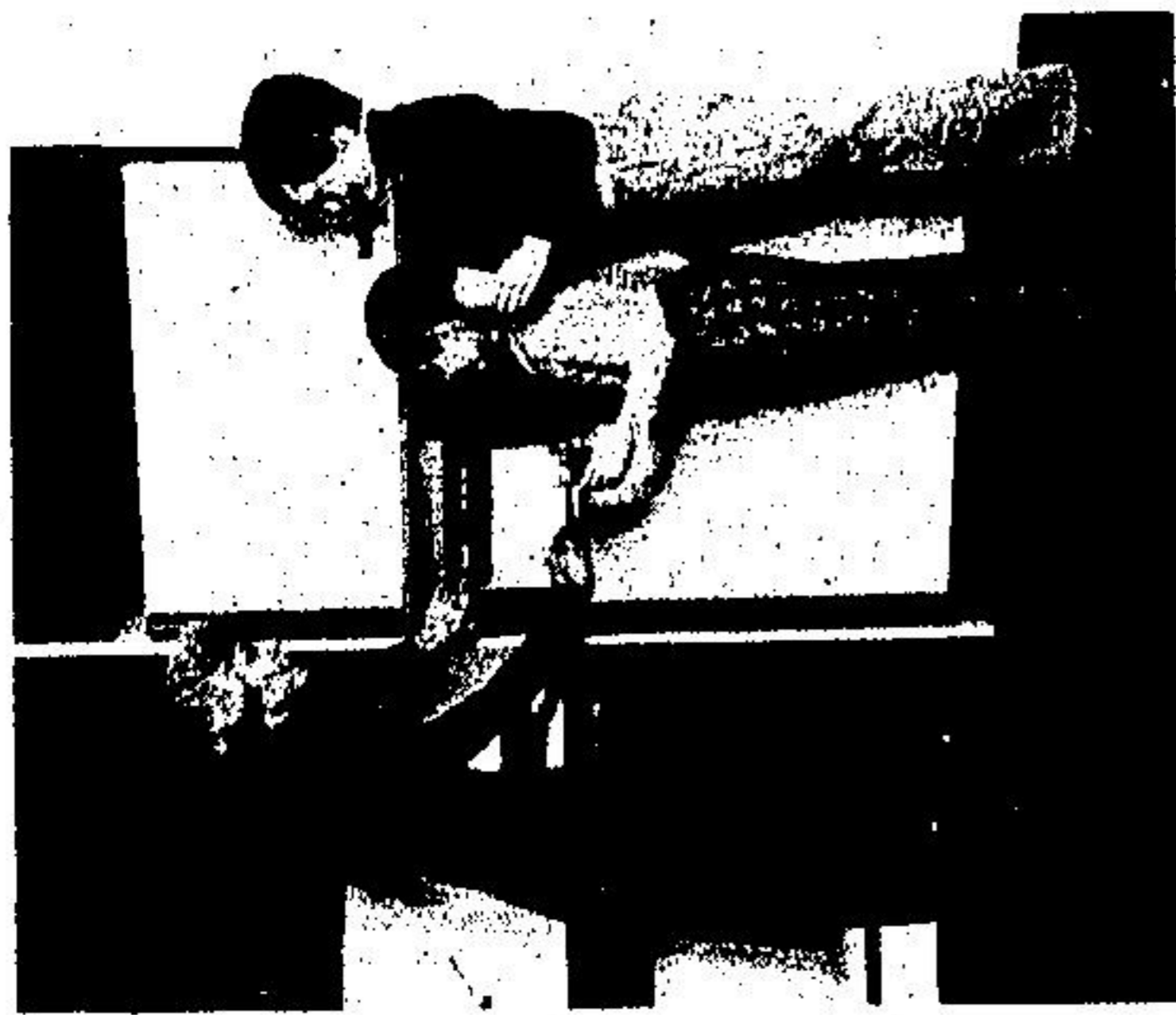


sacrificing luxury!



FAMILY THIRSTS ARE EASILY QUENCHED with through-the-door service of ice cubes, chilled water and two separate beverages. Frigidaire's 19.9-cubic-foot top freezer model, "The Refreshment Center," has a solid-state ice maker. Chilled water is filtered by a built-in charcoal unit for better flavor and quality, and there are two containers in the dispenser compartment, each holding 24 ounces of liquid concentrate.

Now it's easier than ever for homemakers to "keep their cool" in the kitchen!

For energy-conscious consumers who still hate the thought of giving up all the little added luxuries of good living, now they can have many of them and save money, too!

An entire new line of 1978 refrigerators is currently being introduced by Frigidaire division of General Motors that is specifically designed to provide the homemaker with every possible new convenience while actually reducing energy consumption.

For example, a revolutionary "Food-Life Preservation" system has been developed and is featured in two of their side-by-side refrigerator-freezer models.

This amazing new system makes it possible to safely store unwrapped food in a moist-cold drawer. Uncovered foods can be kept in the "Unwrapped Food Drawer" from three to five days without drying out.

The food is sealed in a special drawer where there is little movement of the moist-cold air. Also, there is a special vegetable storage Hydrator, as well as a Meat Tender drawer.

All of these features are available to the homeowner

as a part of the new energy efficient design of the refrigerators.

You can actually have the latest in engineering advances in refrigeration for a reduced energy consumption across the line by a weighted average of about 20 percent!

Frigidaire engineers have managed to achieve these energy savings through a series of design advances. The new refrigerators have more efficient compressors and fan motors; door "throat" clearance has been reduced to cut down air loss from interiors, and larger refrigeration coils provide more effective heat transfer.

The Frost-Proof system has been improved, with frostless models designed to operate their defrost cycles depending on product usage—with light usage of the refrigerator there is less defrosting.

The homemaker can even keep close control over humidity as required by atmospheric conditions with a newly-designed "Electri-Saver" switch.

This new control can be turned to three different positions, depending on requirements. When there is low humidity and condensation is not a problem, the switch can be turned to "low," and the entire system is shut off.



BE A FLYING ACE, a race car champion, a tennis star and a space pioneer all in one afternoon with the Video Computer System™, by Atari®, the new computerized electronic video game system that is designed to give all members of the family a great variety of fun and entertainment. The new system retails for about \$189.95 and features a microprocessor console, two "joy-stick" controls, two paddle controls, player difficulty option, color (on color TVs), game select/reset control, on-screen digital scoring and exciting action sounds. Nine Game Programs are available (one comes with the Video Computer System) at additional cost, and five more are scheduled for mid-year delivery.

There is a medium setting for average conditions and a "high" setting for use during hot, muggy days.

The true pacemaker among the new line of Frigidaire refrigerators is the 19.9-cubic-foot top freezer model, "The Refreshment Center," featuring through-the-door service of the family's favorite beverages.

At the touch of a finger and without opening the door, the unit will deliver party-size ice

cubes, two separate aerated juices or beverages or chilled water that has been passed through a built-in activated charcoal filter for enhanced flavor and improved con-

laminar removal. Last but not least, the new refrigerator line from Frigidaire is available in a beautiful decorator line of natural exterior colors such as Terra Cotta, Wheat, Avocado, Almond and Coffee, some with chrome and teak-wood trim.

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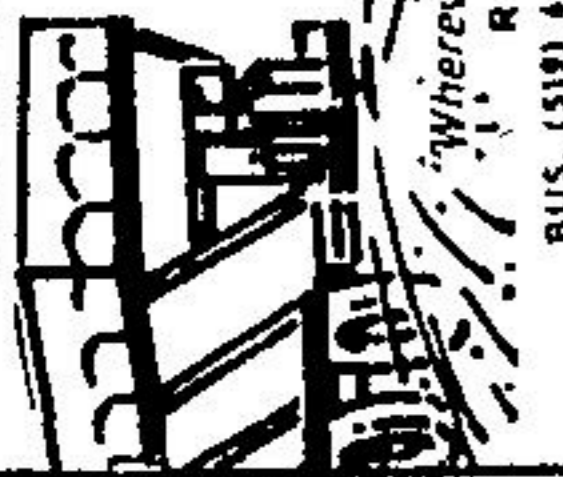
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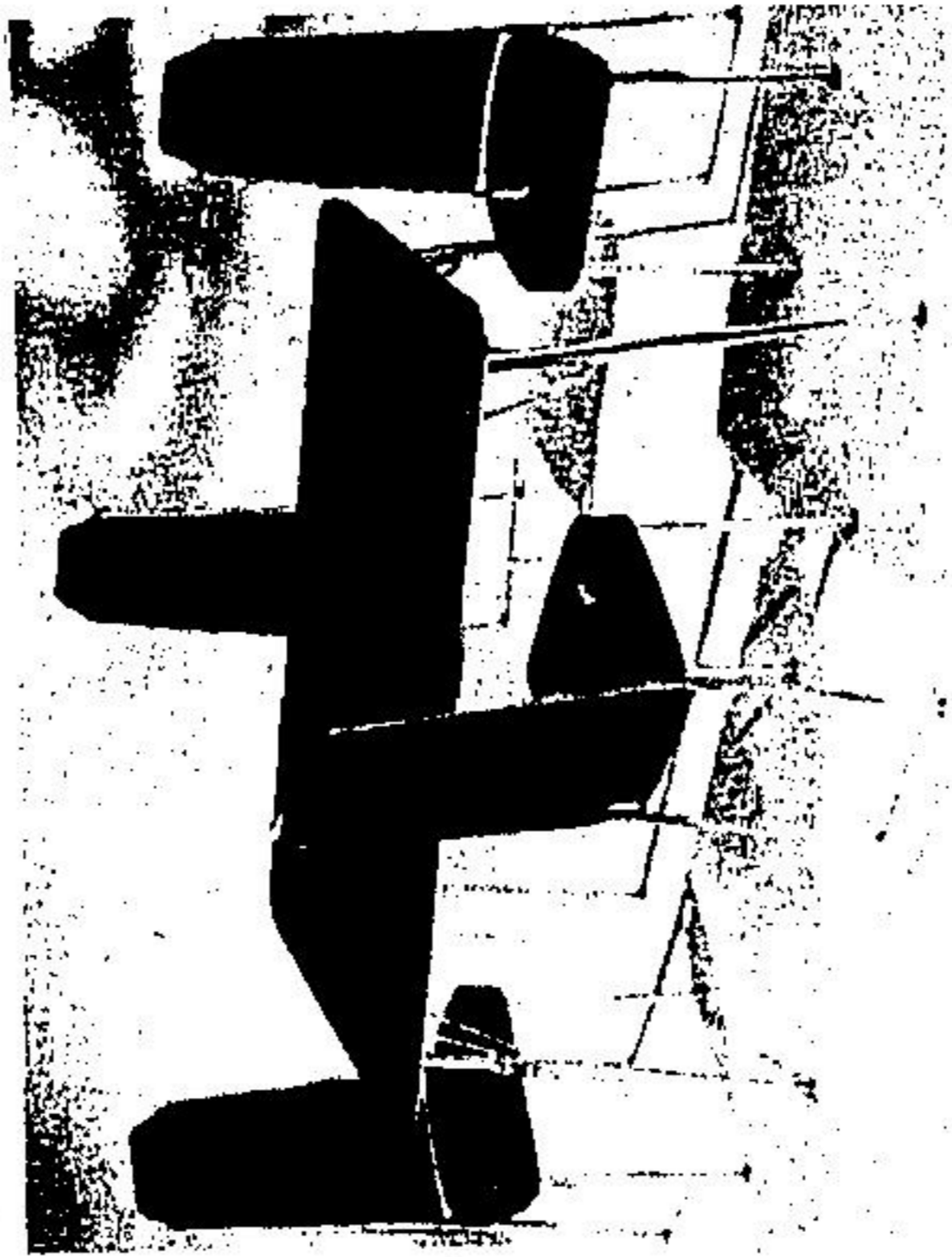
CHASE AWAY THOSE SHADOWS by creating a light and airy environment for your room. Dress up chairs with fresh, new coverings, paint all woodwork white, and heighten the space-making look further with a unique window treatment. Instead of light-concealing draperies or curtains, use fabric-backed vinyl wallcovering to make a charming and easily constructed "frame" for windows. There's pure nostalgia in the pattern, "Strawberry Hill," from "The Wall-Tex Sampler" wallcovering collection of traditional designs recently introduced by Columbus Coated Fabrics. Strawberries tumble down a pale blue background to form the border design that so handsomely accentuates the window molding. White split bamboo window blinds complete the springtime look in a room made to inspire the happiest thoughts of the day.

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