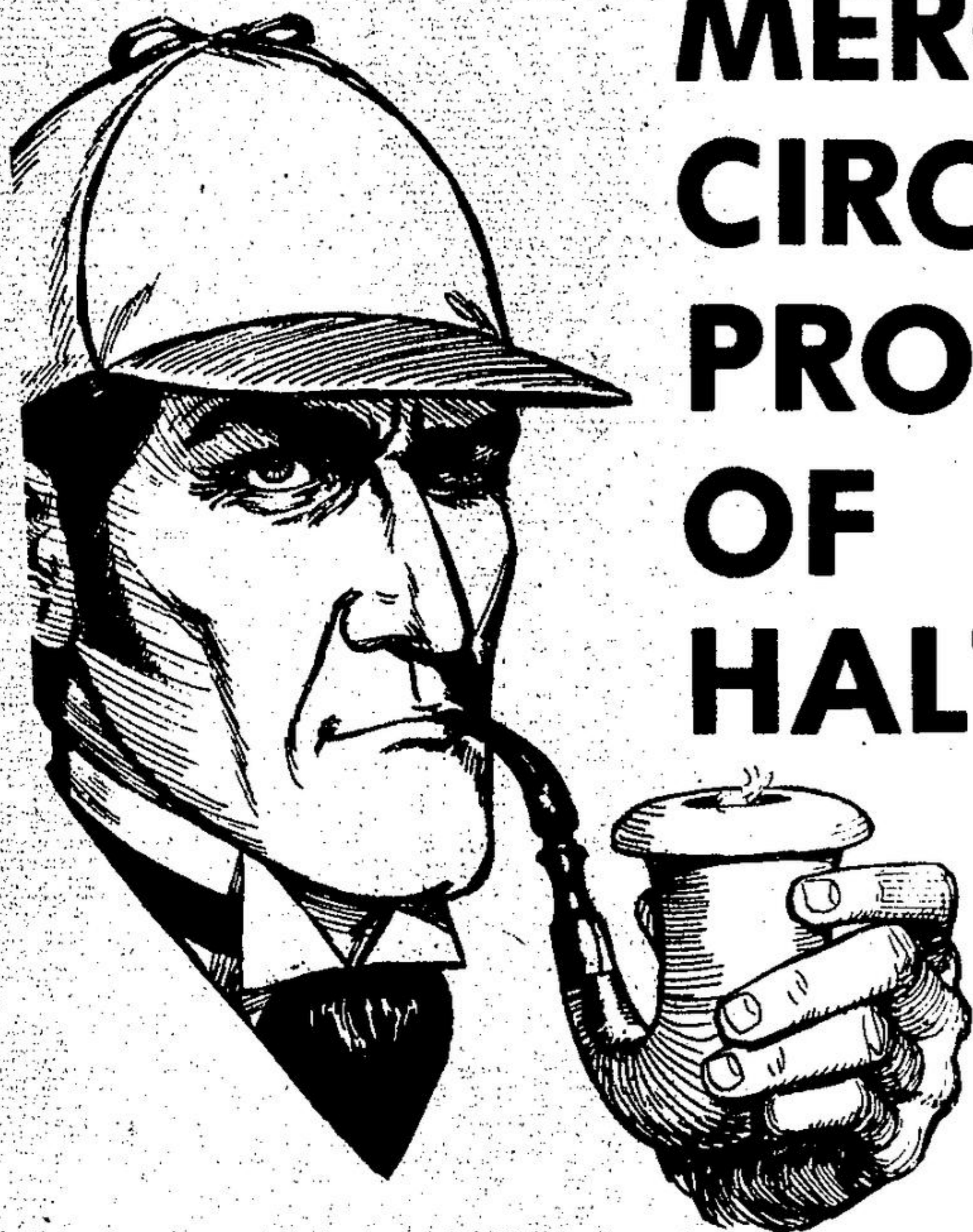


SHERLOCK HOLMES SOLVES THE CASE OF THE MERCHANT'S CIRCULATION PROBLEM OF HALTON HILLS' (Acton & Georgetown)



"It's elementary, Watson, what Georgetown and Area Advertisers need is ONE medium in which to reach potential customers in all of HALTON HILLS. I have investigated all the possibilities and have come to the conclusion that the best way of solving the 'too little circulation' problem is to use the coverage of The Herald. The HERALD covers both Georgetown & Acton



By Jove, Holmes, I don't know what you mean. The HERALD circulates in the area of 13,600 copies a week, and that's spread around Georgetown and Acton. I have years of experience in advertising and I can represent you in any way you like. Simply call 877-2201. "Well, Holmes, I think you've solved our client's problem."

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