

Loblaws

coupons on items you buy for your family everyday

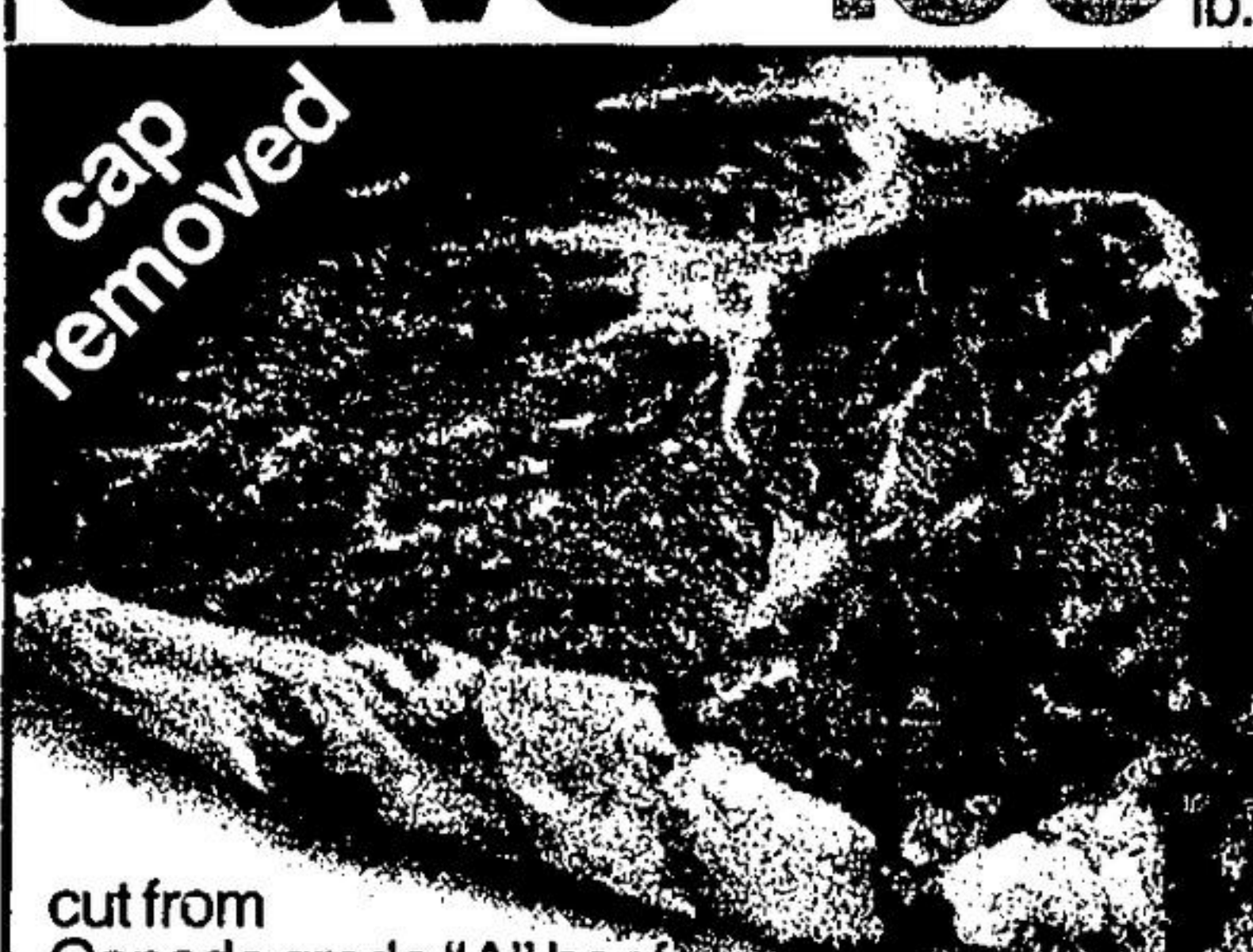
20¢ off with this coupon and the purchase of Loblaws Canada grade "A" **large eggs** dozen
 limit one dozen large eggs per coupon
 offer expires Tues. July 11, 1978

60¢ off with this coupon and the purchase of Valuplus vanilla neopolitan **ice cream** 2 litre carton
 limit one 2 litre carton per coupon
 offer expires Tues. July 11, 1978

50¢ off with this coupon and the purchase of any package of regular **ground beef** 1 lb. or over
 limit one pkg. - 1 lb. or over per customer per coupon
 offer expires Tues. July 11, 1978

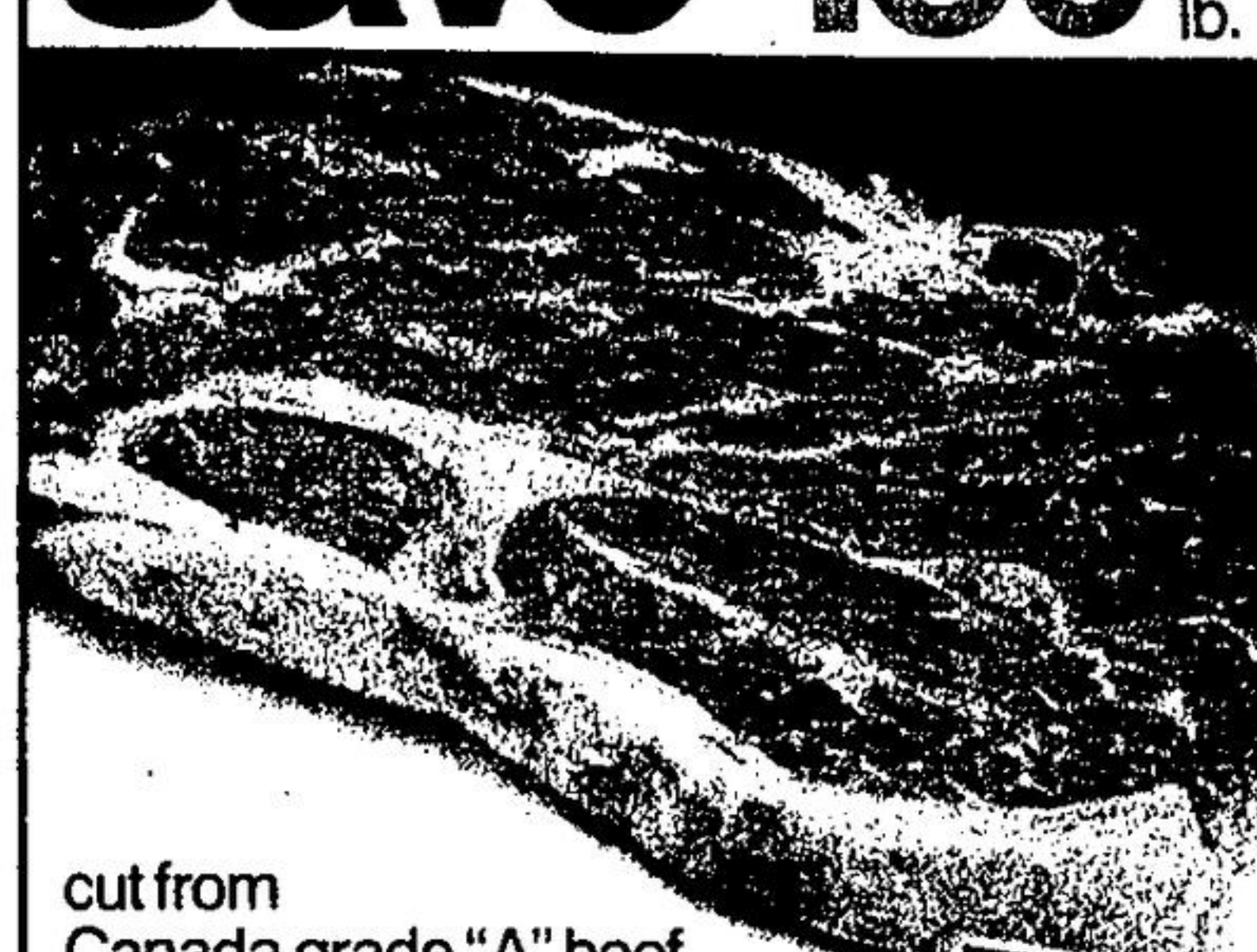
50¢ off with this coupon and the purchase of produce of U.S.A. no. 1 grade **potatoes** new crop 10 lb. bag
 limit one 10 lb. bag per coupon
 offer expires Sat. July 8, 1978

save .50 lb.



cut from Canada grade "A" beef
prime rib steaks
 was 2.68
2.18
 lb.

save .80 lb.



cut from Canada grade "A" beef
beef blade steaks
 bone in
 was 1.78
.98
 lb.

save .10 lb.



fresh country cut **chicken parts**
 3 hindquarters with whole back & neck
 3 wings 2 gizzards
 was .98
.88
 lb.

save .40 lb.



previously frozen **pork side spare ribs**
 was 1.78
1.38
 lb.

save .27



Loblaws wieners
 was 1.25
.98
 1 lb. pkg.

save .70 lb.



frozen Seafresh Brand **cod fillets** cello wrapped
 was 1.69
.99
 lb.

same low prices for 4 weeks on many Italian items plus...
win one of 25 trips for two to Rome via C.P. Air

Each prize will consist of two economy class tickets to Rome, CP Air direct route (return) plus accommodation and meals for one week. (accommodation and meals maximum value \$350. Canadian dollars). Total retail value approximately \$2,200. each prize. All prize trips must be taken before June 30, 1979 (not valid between December 12 and December 24, 1978). 25 trips for two will be awarded from all entries received from participating Ontario Loblaws Stores. Contest closes with entries received as at 5:00 p.m. Wednesday, August 2, 1978. To enter, obtain entry form at Loblaws cashiers and deposit in entry box in store. Further contest details posted in store.

save .35



imported Italian **Barilla spaghetti** 500 g pkg.
 was .69
1/2 price .34

save 1.90



imported **Bertolli olive oil**
 was 9.89
7.99
 3.63 litre tin

save 1.00



Lavazza Oro espresso coffee
 was 3.99
2.99
 250 g tin

save .20 lb.



frozen, Burns medium sweet or hot **Italian sausage**
 was 1.19
.99
 lb.

imported, zalan **Barilla egg lasagna** 500 g pkg. **.99**
 Barilla, imported, Italian **tagliatelle egg** 500 g pkg. **.99**

imported **Barilla Italian rusks** 220 g pkg. **.59**
Ferrarelle mineral water 920 ml bottle. **.69**

Unico, ferraro **nutella hazelnut spread** 185 g jar. **.79**
 Barilla, imported, Italian **fettuccine verdi** 500 g pkg. **.99**

Siena Brand **salametti or sopressata** lb. **2.68**
 Siena Brand **mortadella chubs** lb. **1.29**

- frozen Nickerson Brand cello wrapped **haddock fillets** lb. **1.49**
- frozen Rupert Brand **haddock fish & chips** 20 oz. pkg. **1.49**
- frozen, store packaged **lake smelts** lb. **.78**
- frozen, cello wrapped **Boston bluefish fillets** lb. **.88**
- frozen, store packaged **turbot fillets** lb. **1.49**
- cut from Canada grade "A" beef **bone in short ribs** lb. **.99**
- previously frozen **chicken legs** lb. **.99**
- frozen New Zealand **shoulder lamb chops** lb. **.99**
- fresh - wing on **chicken breast quarters or chicken leg quarters** lb. **.99**
- Z & W Foods, store packaged **Polish sausage** lb. **.99**
- pre-dressed Canada grade "A" **frozen young ducks** lb. **.99**