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Owner's Manual Least Read "Best Seller"

What book is available free to millions of Canadian motorists, contains vital information about a big investment, can save most of them money and inconvenience, yet still is among the least-read "best sellers" ever published?

If you haven't guessed, it's the new-car owner's manual. And if you're among the buyers of a 1978 model, you should carefully read your owner's manual. You'll be surprised how much new, useful information has been put into it in recent years.

This year's Ford and Mercury manuals, for example, have up to 100 pages devoted to vehicle operation, service, safety and customer convenience tips.

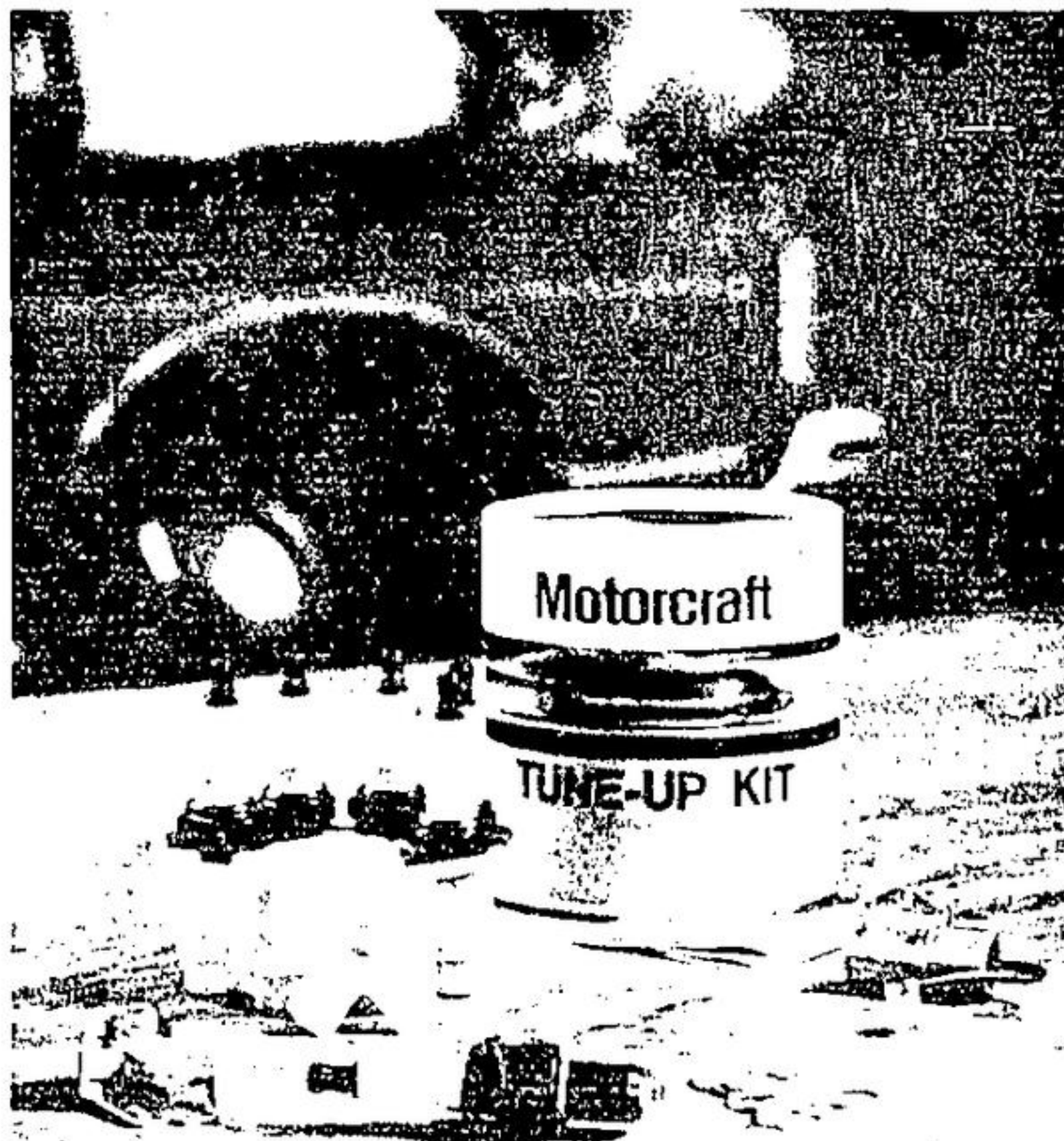
"Our vehicles undergo a variety of changes each year," said T. Larry Johnson, national service manager, Ford Motor Company of Canada Limited. "Even if a car owner glanced through his manual in past years, he still should take the time to read the new safety and operating instructions for his 1978 model."

Mr. Johnson notes that new emission control devices have caused auto makers to revise start-up instructions for many new models in recent years. Drivers who fail to follow these new procedures may have difficulty starting their cars, particularly on cold mornings or when the engine is very hot.

Important notes on safety items, tire care, trailer towing and emergency driving situations also are found in most new-car manuals.

The auto makers also provide car owners with operating tips to help them enjoy the ever-increasing number of comfort and convenience features on today's cars. Ford's manual notes, for example, that a car will cool off faster once the air conditioner is turned on, if you leave the windows open for two to three minutes after parking under a hot sun. And did you know you should "cycle" the air conditioner once or twice a month during the winter?

Do you know the safe way to use jumper cables when starting a stalled car? Does your car use fuses, circuit breakers, or both, in its electrical system? The answers to these and many other safety, service and maintenance questions can be found in a car owner's manual.



TUNE-UP TIPS - Does your car suffer after periods of inactivity? Then a tune-up kit will can replace points and plugs. An air cleaner and a fresh Motorcraft filter, with a point set, condenser, feeder gauge, distributor cable, Autolite spark plugs and installation instructions. However, because of your car's condition, an auto mechanic's professional engine adjustment should be made by a trained technician using proper diagnostic equipment.

Keeping Tabs On Automotive Family Tree Some Chore

OSHAWA, Ontario - Keeping tabs on an automotive "family tree" becomes a genealogical chore of some dimensions when dealing with a dizzy array of generations of cars and trucks that range as long and large as at Chevrolet.

Take names, for example. Don't like it as with people. You can just name the youngster Junior or maybe the fifth or 10th after a favorite uncle or aunt. Not so with cars. There's only one case in memory that this happened at Chevrolet - when they called the current Nova a Chevy II. It seems every new kind of car has to get a different kind of name. It's not so simple and even name priority, at times.

So the name game got to be complicated when you consider that Chevrolet has been naming cars and trucks since 1917, when the first car was called a "Chevy." And now the job is bigger than ever with eight lines of automobiles and a back of truck models making up the limits of America's largest automotive producer.

To face people's queries of names, models and models at Chevrolet keeps a big "name board" at the Engineering Centre where at present they have posted some 1000 names of cars and truck names, and emblem-carrying just the last 15 years.

More than 1000 names of cars and trucks have been produced by some 150 different manufacturers since the turn of the century with each

requiring a separate identity even though most are long gone now. With the large auto companies naming the new baby becomes an important step. The right sounding and right looking name may be the difference, some people think, between a hit or not.

A large register of names for vehicles including some still in the engineering incubator is kept by the Motor Vehicle Manufacturers Association in Detroit. It is called the Proprietary Name File. The MVM acts as a sort of arbiter of the names. If a manufacturer is interested in a certain name, a quick check reveals whether it is spoken for already or not.

One thing about all the name plates the largest number of names, such as Chevrolet, the more extras that have to be kept in the service parts storage to replace those lost, strayed or stolen.

With Chevrolet being a household word it's hard to imagine the car might have carried any other name. Yet the nearly 50 million Chevrolets built since 1917 might just as easily be carrying the nameplate, Little.

The first four-cylinder cars built out by Louis Chevrolet named "Lace" driver and automotive designer were called Little after the name of an executive in the company where the first of these cars was built. A merger changed this and the Chevrolet

nameplate became permanent. Since that original Chevrolet nameplate went on the first Chevrolet nearly seven decades ago a host of other names joined it to identify the many car lines and models in the divisions' car and truck lines.

How, each line and model got its name is a story in itself. And that mixes for a lot of stories because there are eight different car line names, not counting model names within the lines.

Cadillac, Buick, Oldsmobile, Pontiac, Chevrolet, Nova, Camaro, Corvette - how did they get their names?

Two of the names, Corvette and Impala, were taken from the names used on Chevrolet sports cars, of special and show, non-production, six-cylinder cars of the mid 1950s.

The original Impala was also a styling car - a dressed-up version of a standard Chevrolet built specifically for auto show displays - before it entered the lineup as a top-of-the-line Chevrolet.

The Monte Carlo, Buick and Oldsmobile models all got their names from famous residential resort and beach areas.

But the other cars now in the Chevrolet line call for a little more explanation. These include Camaro, which is French for bull or mountain and Monza, which comes from the name of the Italian city with the famed race course

Tips on buying a used car

It is also possible to make a written enquiry to Personal Property Registration Central Office, Ministry of Consumer and Commercial Relations, Enquiry Department, 400 University, 15th floor, Toronto, Ontario, M7A 2J5.

If you are buying a used car privately like the Exerspersions - the minister recommends you check the system in the name of the seller and in the name of each of the previous owners. In this case you should also make a motor vehicle serial number enquiry after making sure the serial number marked on the car matches the serial number on the motor vehicle

Rust warranty

General Motors of Canada today announced its implementation of a three-year, anti-rust corrosion warranty program for all 1978 model cars sold in Can-

ada. Should the seller happen to have a common name such as Smith, Jones or Brown, you may ask for a specific check - you will need the seller's date of birth and middle initial, if applicable.

There is a \$2.00 fee for each check you put through the system. This covers your choice of a verbal or un-certified printed response. If you wish a certified printed response from the registrar, there is a \$10.00 fee. This certificate allows you to make a claim against an assurance fund if the certificate is incorrect and you have lost money or suffered injury

All repairs due to defects in material or workmanship will continue to be covered by GM's 12 months or 20,000 kilometre warranty.

because of an error or omission in the operation of the system.

A few final tips: refuse to buy if the vendor will not provide a signed statement that guarantees there are no liens against the car; carefully assess the ability and willingness of the seller to honor the guarantee;

contact the Ontario Ministry of Transportation and Communications, Vehicles Branch, fourth floor, Ferguson Block, Queen's Park, Toronto, M7A 2A2, for a fee of \$4.00 you can have the vehicle's registration checked to make sure the vendor is the owner; to ensure that you understand and use the personal property security registration system properly, pick up a copy of the vehicle enquiry guide at your branch office of the

PPSR system or write to the registrar at the central office, 400 University Ave., 15th floor, Toronto, Ontario, M7A 2J5. Enclose a self-addressed envelope (minimum size 10" x 14") stamped with 25c postage.

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MY HONDA IS AS RUGGED AS A WOMEN'S RUGGER MATCH.

As told by Fred Mullane, Sports Photographer



"A women's rugby match is actually much rougher than a men's. They make up for any lack of style with aggressiveness. They get the ball from the scrum, throw it, and whoever can get to it first without getting flattened scores the points."

about as rough. I've got over 100,000 miles on it and my Honda's been through unbelievable conditions. If I took really good care of it, I don't think 200,000 miles would be out of the question. It's amazing, it just keeps going and going."

"A 1000 mile trip for me can be routine. So in the space of a few days I can hit every conceivable climate condition in North America, from a windchill of -70°F in the North to 80°F above in the South. Cars aren't designed to do that these days, but it's no problem in a Honda." Doesn't that kind of wear you out? "Not at all. The thing is that it's an easy car to drive. If I did a 10 hour drive in my last car I could barely walk when I left it. But I've done lots of 10 or 12 hour drives in my Honda and gone straight to work when I got there."

"The suspension is really rugged. I've hit potholes that would knock the daylight out of some cars."

"For sure. It's just an incredible car." To see for yourself how incredible Hondas are, take a test drive at a Honda dealer. You'll find out why in 4 short years Honda has become the second best-selling car in all of Canada.

HONDA

What's a women's rugger match like? "It's nuts! Just nuts! For two hours I watched these women just pound each other in the mud and freezing cold. Because they don't usually have the sophisticated plays the men have, they make up for it in aggressiveness. It's unbelievable stuff. Great photos, though!"

How does that relate to your Honda? "I've probably treated it just about as rough. I've got over 100,000 miles on it and my Honda's been through unbelievable conditions. If I took really good care of it, I don't think 200,000 miles would be out of the question. It's amazing, it just keeps going and going."

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HONDA



See for yourself. Test drive a Honda today.

There are Hondas available to test drive now, at these dealers:
Baz Motors Limited, 199 Guelph St., Georgetown, Ontario
 877-5286 or 676-1813 **L7G 4A8**

Ways to Stop Wasting Gasoline

1. With the first signs of Spring, a family's taxes start to get out-of-doors - often for a drive in the family car.
2. And, although today's car gets better gas mileage than ever before, there are tips on how anyone, driving a new or older model car, can stop wasting gasoline. Here are 12 easy fuel-saving tips from Ford Motor Company of Canada, Limited.
3. Maintain an even speed, especially on highways, when traffic allows. Even speeds

4. Don't block the right lane at traffic lights - let the right lane go first. It'll save somebody else's gasoline.
5. Keep your car properly tuned up and tire properly inflated.
6. Be sure parking brake is fully released.
7. Organize tips. A well-planned drive without unnecessary stops uses less fuel.
8. On long trips, start early, and try to avoid busy traffic.
9. Slow down. A steady speed is better than a fast one. A steady speed of about 55 m.p.h. results in the best fuel economy. Don't speed. It's a good habit.
10. Avoid long periods of idling. Turn off the engine if you don't expect to start.

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