



Architect Paul Martel points out features of signs he has designed for the Georgetown Central Business Improvement Area.

## Signs, traffic island plans for Georgetown downtown

By GEORGE EVASHUK  
Herald staff writer

Members of Georgetown Central Business Improvement Area viewed plans last week for signs and pedestrian islands slated for downtown Georgetown.

Architect Paul Martel reviewed for the group the three types of signs which will be erected downtown, probably in June.

Three of the signs will be eight feet by four feet and illuminated. They will be located at Maple Avenue and Main Street, Mill Street and Guelph Street and Guelph Street and Main Street. These signs will direct motorists to the downtown core.

A number of smaller signs, 24 inches by 36 inches, will be erected at the entrances to parking lots and walkways. These signs will be metal and with reflective paint.

The color scheme of the signs is Terra Cotta brown with a green arrow to indicate parking or a blue arrow to indicate pedestrian walkways. All the signs will feature the downtown logo.

As for traffic island will be built this year and Church Street and Main Street. Regional and town staff will monitor the island to see how drainage and street cleaning operations are affected. The islands are estimated to cost about \$5,000 and plans are to have them all constructed over a four year period.

Mr. Hyde also said lockstone paving, lighting and paintings are being considered for the walkways as well as the painting of the streetlights in the Centre of Main Street and banners at each end of the street but the first priority on the budget is to erect the signs.

Coun. Peter Pomeroy, a downtown merchant and council's appointee to the board of

management, suggested that in future the advertising campaign be presented at a general rather than an executive meeting.

He also suggested that the streetlights be removed from the centre of Main Street and the sidewalks be enlarged.

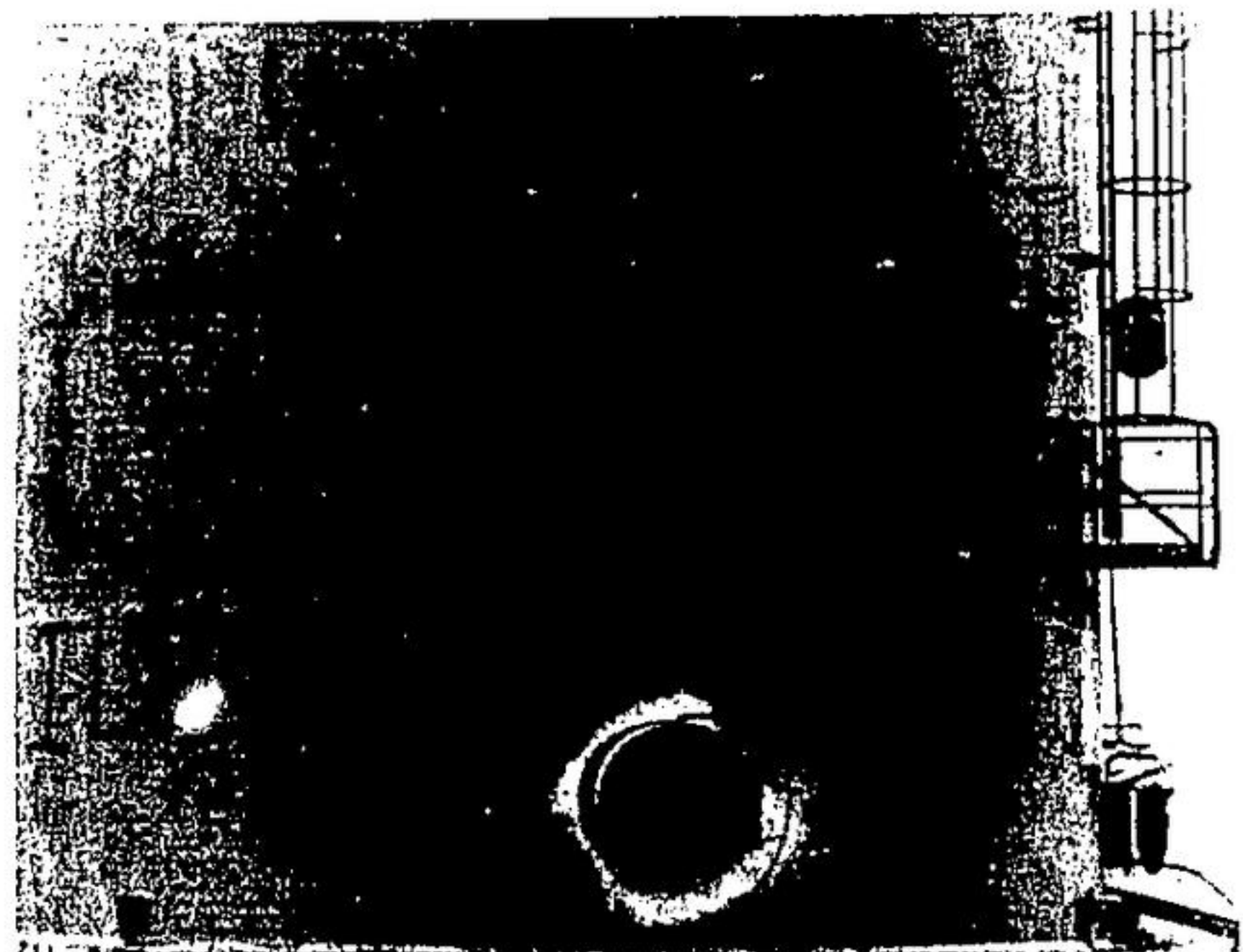
Mr. Hyde said the 1978 budget contained \$30,000. One third of the amount is carried over from 1977 and is to be used for street improvements which will cost about \$19,000. Funds for the Business Improvement Area are raised by a special levy on the downtown merchants.

Other budget expenses are \$1,000 for an employee, \$500 for administration, \$6,500 for monthly advertising supplements and \$2,000 for special events.

### New executive

A new board of management was elected for the Georgetown Central Business Improvement Area last Tuesday. Only one new member is on the board and she is Lynn Barnard. Other members are Monty Hyde, Bob Gougeon, Ralph Fletcher and Sandy

McKenzie. Halton Hills council's two appointees to the board last year were Roy Booth and Peter Pomeroy. It is believed council will be making two new appointments in the near future.



### REALLY

The Norval water tower isn't complete yet but the vandals have been out already. Don Ford reported the inscription he noted on his way home from work Monday afternoon

and expressed the opinion which the reporter shares that love may be great but who needs it in three foot high letters on municipal property.



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