Mayel

Germany...a beer drinker's spot

II you ask a visitor from Canada what he knows of Germany and the Germany you may be pretty certain that soon he will get to talking about German beer. Beer from Germany enjoys an almost legendary reputation, especially in North America.

How can we explain this great worldwide reputation. A good many reasons and developments have contributed to it over the years. Around the turn of the century. Imperial Germany was, in fact, the world's biggest beer producer. At that time beer was everybody's drink in Germany: the young had their milk, and the adults drank beer. Only the wealthy could afford wine or champagne, and there was then no competition from soft drinks, which, by the way, are not even today a serious challenge to beer in Germany. And this s how beer came to be

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looked upon abroad as the "typical" German beverage. the more people became acquainted with the German way of life.

Beer has had a close connection with German folklore and customs for centuries. It adds a festive, gay - and occasionally boisterous - hir to many customs and celebrations.

The best known beer festival is the annually celebrated "Oktoberfest" in Munich, which is undoubtedly the world's largest and most famous folk festival. Another great beer festival is held every year in Stuttgart called the "Cannstatt Folk and Beer

Festival". This event takes place at about the same time as the Munich "Oktoberfest" start ing at the end of September until the beginning of Octo-

During the Carnival time at the beginning of the year.

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which is at its best in the cities on the Rhine, as for instance Cologne and Duesseldorf, beer is a very important factor adding a great deal to Carnival's fun atmosphere. Here on the Rhine and in the whole northern Germany, beer is often accompanied by a "Schnaps", serving as a chaser. It is customary to ask for a "long and a short shot", and served will be

There are innumerable breweries in Germany and where there is a brewery. there are people and ... a beer festival.

Just like French perfume.

heer and Schnaps.

Italian wine, Dutch cheese or Swiss watches stress their national origins to under line the special quality of the product, so beer has doubtlessly come to be known abroad as a German specialty, where beverages are concerned. For Germans it has been such a "specialty" all along, Speaking of specialties, it is worth mentioning that there are some popular beer-cock tails in Germany. For example in Berlin the Specialty is "Berliner Weisse", beer with a shot of raspberry syrup served in a huge wide open glass.

In Bayaria, the summer cocktail is called "Radler Mass", a mixture of lemon ade and beer.



Go up the creek with a paddle and a book!



WANTS A DIFFERENT KIND OF HOLIDAY, You shun packaged toms and you're looking for something more challenging and less civilized than luxury hotels, and mere slothful sun-bathing. Maybe all resorts and cities have begun to look the same for you.

You're looking for a little old-fashioned adventure. And, let's face it, maybe you're a bit timid about getting

A lot of Canadians are just like you. And a lot of Canadians have discovered that you don't have to go very far from home to find that taste of adventure. Canada's lakes and rivers can provide large doses of adventure. That's why so many Canadians have taken up canoeing as a holiday and sport.

uncomfortably large doses for many enthusiastic, but inexperienced, canoeists. Canoe holidays have too often become a nightmare of seemingly endless and unexpected portages, frightening and unsuspected white water, miserable mosquito-tortured nights spent in rapidsodden sleeping bags. Inexperienced enthusiasm leading to impleasant "adventures" has caused many awould-be voyageur to become a confirmed travel agency client. SOMETHING ABOUT TAKING THE UNPLEASANT

SURPRISES OUT OF CANOEING. No, don't rush out and buy that canoe. No, don't run down to the sporting goods store and spend your money on sleeping bags, fanterns, camp stoves or tents. First, before you do anything, purchase your most necessary

piece of "equipment" . . . at the bookstore. Nick Nickels' Canoe Canada (Van Nostrand Reinhold Ltd.) is a bargain at \$9.95. In 288 pages, Canoc Canada tells you where to go, what to expect, and what you

Nickels is a former instructor of canocing at Trent University, outdoorsman, writer, newspaperman and one of the foremost authorities on camping and cameing in Canada today. As an expert canocist who has paddled Canada's canoe routes for half a century. Nick Nickels has compiled and written from first-hand know-

routes and canoeing right across Canada. CANOE CANADA DETAILS SOME 600 CANOE ROUTES in all ten Canadian provinces and the two northern territories. The book rates routes in terms of difficulty and tells you how expert you have to be before you tackte your planned river-lake system. The book tells you the launching sites, portages and camping sites along each route. The book tells you exact distances. approximate time necessary to travel them, and outlines the hazards you're likely to encounter. Nick Nickels tells you what equipment you really need, how to get topographical maps of the route you choose, how to paddle your own canoe once you buy It, how to take care of it, how

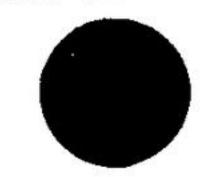
Venturesome voyageurs be warned. Don't get caught up the creek without a paddle . . . or Nick Nickels Canne Canada!

long lost art of bargaining and a chance to save a few millimes (1,000 to the Tunisjan dinar).

When something eatches your fancy, stroll casually by and look interested in something in the next stall. Then as nonchalantly as you can, east an incredulous glance at the merchandise in question, as though you can't quite believe that anyone would have the temerity to display such shoddy merchandise - at the same time walking towards the booth.

French is a quasi official language of Tunisia, so you're on safe ground asking forcefully - in English - What are you charging for these artificial camel leather sandals?"

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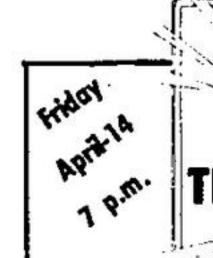
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