

Sears *stone road mall*

Sears opens up a whole new world for you....



New Store Hours:
Mon., Tues., Sat. 9:30 to 5:30
Wed., Thurs., Fri. 9:30 to 9:30

FREE Chance to Win!

Top of the Line Kenmore Dryer
valued at \$329.98

Ballots located in the store. Contest ends March 4, 1978. Winner must answer a skill-testing question.

Area Sales Centre

Sears check-out service makes your shopping speedy and efficient. Five area Sales centres situated throughout the store. Computerized cash registers process your purchase quickly.

Catalogue Shopping

Visit Sears Catalogue Desk for everyday good values everyday of the year. Trained, friendly staff to assist you.

24 Hour Teleshop

Here's another way to shop at Sears. Our telephone operators are trained to help you with your order. It's an easy, convenient way to shop. Try it soon!

FREE Chance to Win!

A room size carpet
valued at \$179.

Ballots located in the store. Contest ends March 4, 1978. Winner must answer a skill-testing question.

Country Inn Restaurant

Take a comfortable break from your shopping at Sears. Visit our Country Inn restaurant and enjoy a snack or full course meal.

Drapery Workshop

When you purchase custom drapes from Sears, your fabric goes right to our drapery workshop in Kitchener, where experienced personnel will create beautiful drapes to your individual needs.

Warehouse

Sears Warehouse and Distribution Centre in Kitchener ensures that all your purchases reach you quickly. With over 100,000 sq. ft. of facilities, you're assured of greater selection and fewer out-of-stock situations.

FREE Chance to Win

A trip to Barbados for two for 1 week

Ballots located in the store. Contest ends March 25, 1978. Winner must answer a skill-testing question.

Delivery and Service

69 delivery and service vehicles, manned by courteous drivers deliver merchandise to your door. This service is fast and convenient. And there's no charge for delivery!

Automotive Centre

For automotive accessories and repairs, our Auto Centre has 6 bays to serve you—and you can charge it on your All Purpose Account.

All-State Insurance

The good hands people. Experienced agents to help you with a complete line of home, life and car insurance.

Pictureland Studios

Permanently located in our new store—no appointment necessary. Pictures for the whole family. Passport service available, too!

TV and Appliance Repair

Sears Repair Centre in Kitchener handles repairs to all the major appliances, TV's and music systems sold at Sears. Trained technicians are your guarantee of satisfaction. We service what we sell.

FREE Chance to Win

Sears-O-Pedic "Luxury Plus" Mattress, Box Spring, \$359.98 value.

Ballots located in the store. Contest ends March 4, 1978. Winner must answer a skill-testing question.

Stamp, Coin Corner

Here's the place for you coin and stamp buffs. Come in and browse. Charge It! Located near the Catalogue Order Desk.

Hair Bazaar

For men or women, the latest in professional hair care. See one of our trained stylists soon!

Key Shop

Handy and convenient key shop for cutting keys and some engraving. Located by the Edinburgh Road entrance.

Sears Optical

Professional personnel to assist you in selection of fashionable frames or contact lenses.

Travel Service

A complete travel service right here in our store—and you can Charge It on your All Purpose Account.

The \$10,000 TREASURE HUNT



There's real treasure to be had and it's all at Stone Road Mall. We're inviting you to come on a TREASURE HUNT.

You could win a specially selected item from each store in the mall.

Yes, you could share in \$10,000 worth of treasures, one of 100 lucky winners.

Look for the special treasure hunt poster in each store and here's HOW IT WORKS!

Throughout the Mall, there will be thousands of Treasure Hunt ballots.

Listed on each ballot will be the name of every store in the Mall, with a space beside each name. In that space, goes the name of the "treasure" — a previously selected item of merchandise from that particular store. You'll have to search for the item (it will be identified by the special Treasure Hunt poster) and write it down on your ballot. Once you've browsed through all the stores and completed your Treasure Hunt ballot, fill in your name and address and drop it in the giant Treasure Hunt chest in the centre of the Mall.

What could be easier? And what could be more exciting than winning a treasure trove of merchandise! As you can see, we've planned a lot of fun for you at Stone Road Mall.

SHOP
6 DAYS A WEEK
10 - 10

stone road mall

Come in and meet Winnie-The-Pooh!

(Copyright Walt Disney Prod.)



Sears

SIMPSONS SEARS LIMITED

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MS. MODERN SHOPPER

Satisfaction Guaranteed or Money Refunded

Over 50 departments for your Convenience — Gift Certificates, too!