


Our low price guarantee, pledges that . . .
we will not be undersold on your **total food bill**

save .42 lb.




cut from Canada grade "A" beef

blade cut chuck steaks **bone in**

was 1.18

.76 lb.

save .50



valid only with coupon below

was .99

Limit one - 2 kg bag per coupon with coupon and \$10. in Loblaws purchases in addition to coupon purchases

Westcane granulated white sugar **2 kg bag**

offer expires Tues. Feb. 7, 1978

1/2 price .49

clip this valuable coupon

save .68



from Florida


tomatoes **no. 1 grade**

ideal family pack **2 lb. tray**

was 1.36

1/2 price .68

save .51

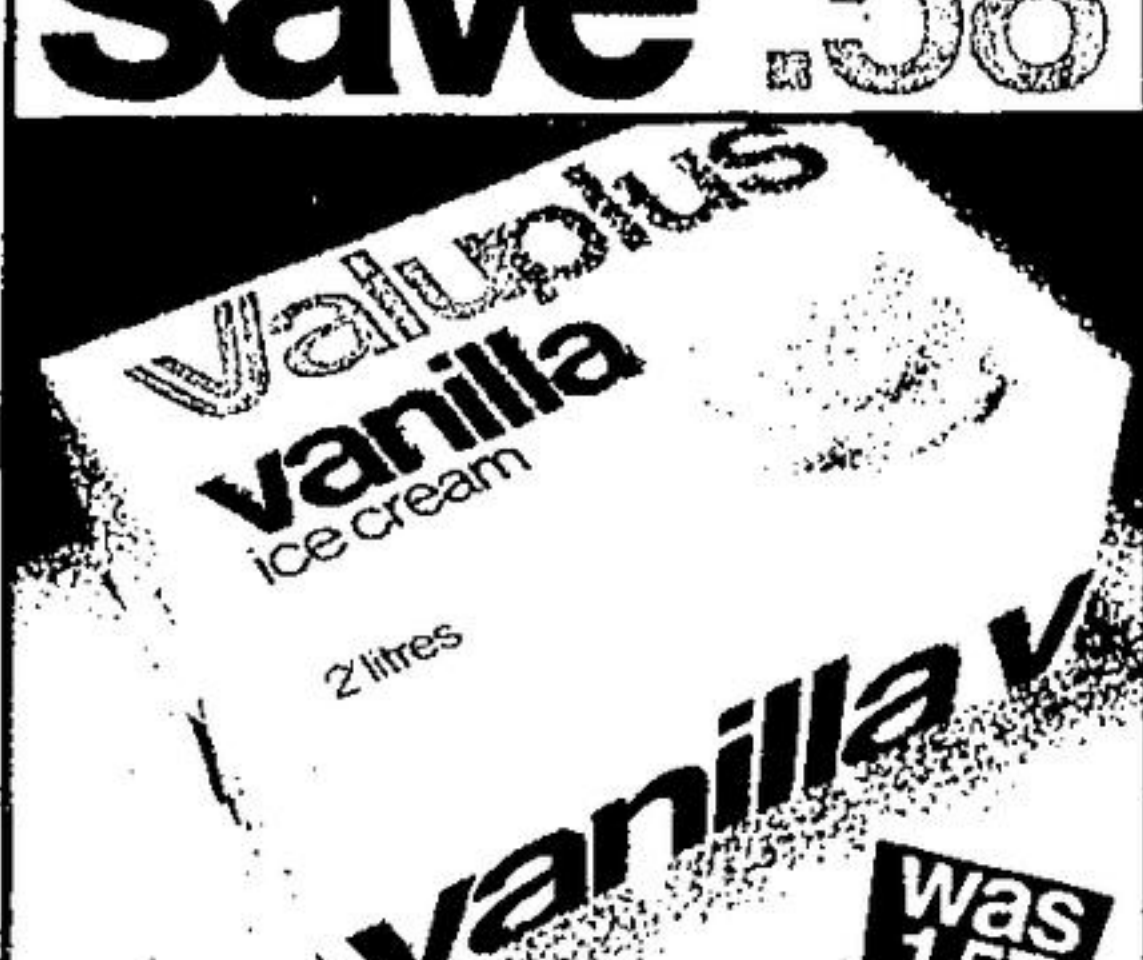


famous Florida Indian River

red or white grapefruit **was 1.29**

5 lb. bag .78

save .58



vanilla or neopolitan

Valuplus ice cream

was 1.57

.99 2 litre ctn.

save .20



choice unsweetened

Bright's pure apple juice

was .88

.68 48 fl. oz. tin

save .40

cut from Canada grade "A" beef

cross rib roasts **was 1.38**

.98 lb.

save .14

Swans Down - all colours 1 ply, 4 roll pkg.

bathroom tissue **was 1.13**

.99

save .20

cut from Canada grade "A" beef boneless

stewing beef **was 1.18**

.98 lb.

save .18

Aunt Jemima - 1 qt. box regular or buttermilk

pancake mix **was .97**

.79

save .31

frozen, pure beef - 1 lb. pkg.

Shopsy sausage **was 1.59**

1.28

save .10

regular or butter flavoured 32 fl. oz. plastic jug

Aunt Jemima syrup **was 1.39**

1.29

save .27

sliced Ziggys - 1 lb. pkg.

side bacon **was 1.76**

1.49

save .10

Landis, fine, wide or broad 12 oz. pkg.

plain noodles **was .43**

.33

1/2 price **save 1.05** **was 2.09**

baby, green apple or apricot

earthborne shampoo **350 ml bottle**

1.04

save .44

sweet pickled Shopsy

corned beef brisket **was 1.92**

1.48 lb.

save .12

McCain, frozen, fancy straight cut 2 lb. poly bag

french fries **was .81**

.69

- Shopsy Old Vienna salami chubs 18 oz. each **1.98** was 2.38
- sliced Loblaws bologna 1 lb. pkg. **.98** was 1.07
- variety pack, sliced - Loblaws cooked meats 1 lb. pkg. **1.19** was 1.37
- sliced - Loblaws cooked ham 6 oz. pkg. **1.25** was 1.48
- frozen Ponderosa Steak House all beef steakettes 1 lb. pkg. **1.18** was 1.28
- frozen New Zealand loin lamb chops lb. **1.68** was 1.98
- frozen Nickerson Brand cod fillets 20 oz. poly bag **1.99** was 2.48
- frozen pre-dressed, Canada grade "A", over 4 lbs. boiling fowl lb. **.68** was .78

more fresh produce

from Mexico, fresh & tender large size eggplant **3 for 1.00** was .59

floral dept. special on trellis assorted climbing green plants each **5.49** was 5.99

double the difference low price guarantee

"If you find lower prices overall at any other major supermarket chain in Ontario this week, Loblaws will pay you double the difference. First shop Loblaws. Buy 25 different items, totalling \$20.00 or more. Then compare prices on the same items at any other major supermarket. If their total is lower, bring your itemized Loblaws receipt and the other market's prices to Loblaws store manager and we'll pay you double the difference, in cash! Loblaws, low prices you can believe in . . . and a lot more."

- Rich's coffee rich, frozen coffee whitener 16 oz. carton **.34** was .39
- Souptime - all varieties soup mix 4's 28 g. box **.55** was .63
- Peter Pan, creamy peanut butter 28 oz. jar **1.59** was 1.79
- strawberry or raspberry with pectin Jack & Jill jam 24 fl. oz. jar **1.15** was 1.25
- vanilla iced, peanut butter creme or shortbread rings Weston's biscuits 400 g. tin-tie bag **.99** was 1.21

- Pepperidge Farms, frozen - vanilla maple spico or coconut layer cakes 13 oz. pkg. **.79** was 1.13
- Monarch snack cake - chocolate chip banana nut or spicy apple raisin 13 oz. box **.79** was .95
- Kraft Parkay, soft corn oil margarine 2 x 8 oz. tubs sleeve **.99** was 1.09
- Tetley tea bags 180's box **4.69** was 4.99
- Hershey's - 500 g tin instant chocolate **1.05** was 1.49

Prices effective to Tues. Feb. 7 except produce & bakery prices effective to Sat. Feb. 4. We reserve the right to limit quantities. Georgetown only

Loblaws
 more than the price is right.®