

Our low price guarantee, pledges that... **we will not be undersold** on your total food bill

save .13



condensed tomato or vegetable
Heinz soup
10 fl. oz. tin

1/2 price .13

was .26

save .18




all colours
Babies Only Please bathroom tissue
2 ply
2 roll pkg.

.49

was .67

save 10 lb.



Chiquita, Dole or Del Monte
bananas
large size
lb.

.15

was .25

save .60



Florida full of honey sweet juice
oranges
5 lb. bag

.98

was 1.58

save .30




fresh
chicken breast or leg quarters
lb.

.68

was .98

save .87



valid only with coupon below

with coupon and \$10. in Loblaws purchases in addition to coupon purchases

regular **1.74**

Loblaws sliced side bacon
Limit one - 1 lb. pkg. per coupon offer expires Sat. Jan. 28, 1978

1/2 price .87 1 lb. pkg.

clip this valuable coupon

save .30

fresh
chicken thighs or drumsticks
lb.

1.18

was 1.48

save .30

produce of U.S.A.
spinach 2 cello bags

.88

was .59

save .11

fresh, predressed Canada grade 'A', over 5 lbs.
roasting chickens lb.

.88

was .99

save 1.00

floral dept. special from the Tropics up to 2 1/2 ft. tall
rubber plants ea.

4.99

was 5.99

save .20

Loblaws
wieners 1 lb. pkg.

.84

was 1.04

save .40

McCormick's - all varieties 2 lb. tin tie bag
McBig snaps

1.29

was 1.69

save .31

frozen Schneiders, whole cut up 2 lb. bucket
fried chicken

3.48

was 3.79

save .10

White Swan, 2 ply, all colours 200's box
facial tissue

.59

was .69

1/2 price **save .69** **was 1.37**

regular or winterfresh
Colgate toothpaste 100 ml tube

.68

save .10

fresh
chicken wings lb.

.64

was .74

save .14

McCain frozen straight cut, crinkle cut or fancy julienne - 3 1/2 lb. poly bag
french fries

1.19

was 1.33

- fresh country cut chicken parts (3 hindquarters with whole back) (3 frontquarters with whole back & neck) (3 wings 2 giblets) was .82 **.68**
- fresh chicken legs or breasts was 1.32 **1.08**
- frozen predressed grade 'A' cornish hens was 1.35 **1.24**
- frozen Schneiders chicken meat pies 8 oz. pkg. was .78 **.68**
- Loblaws sliced mock chicken loaf 1 lb. pkg. was 1.25 **1.08**
- frozen New Zealand, shoulder lamb chops was 1.22 **.98**
- sweet pickled, vac pac cottage rolls was 1.36 **1.18**
- S&M Brand, 2-7 oz. pepperoni chefs pride pizza 14 oz. pkg. each was 1.72 **1.59**

- Green Giant, summer sweet peas 14 fl. oz. tin was .47 **.43**
- Gaines beef burgers 2 kg box was 2.73 **2.59**
- Cateiji dinner macaroni & cheese 4 7 1/4 oz. boxes was .28 **.99**

double the difference low price guarantee

"If you find lower prices overall at any other major supermarket chain in Ontario this week, Loblaws will pay you double the difference. First shop Loblaws. Buy 25 different items, totalling \$20.00 or more. Then compare prices on the same items at any other major supermarket. If their total is lower, bring your itemized Loblaws receipt and the other market's prices to Loblaws store manager and we'll pay you double the difference, in cash! Loblaws, low prices you can believe in... and a lot more."

- Post's cereal sugar crisp 400 gr. box was 1.03 **.97**
- Red Rose orange pekoe, 2 cup bags 60's box was 2.19 **1.99**
- Listerine antiseptic mouthwash 750 ml. btl. was 2.29 **1.99**
- Tide powdered detergent 10 lb. box was 5.61 **5.29**
- Sunny, frozen orange drink 12 1/2 fl. oz. tin was .57 **.47**

- Lysol spray disinfectant 13 fl. oz. aero. tin was 1.85 **1.69**
- Heinz fancy tomato juice 48 fl. oz. tin was .83 **.65**
- Hostess regular or dip potato chips 225 g. bag was .97 **.89**
- McCain frozen raspberry or strawberry shortcake 32 oz. pkg. was 1.89 **1.79**
- Wilkinson Swordmaster razor blades 5's pkn. was 1.29 **1.09**

Prices effective to Tues. Jan. 31 except produce & bakery prices effective to Sat. Jan. 28. We reserve the right to limit quantities. Georgetown only

Loblaws
more than the price is right.®