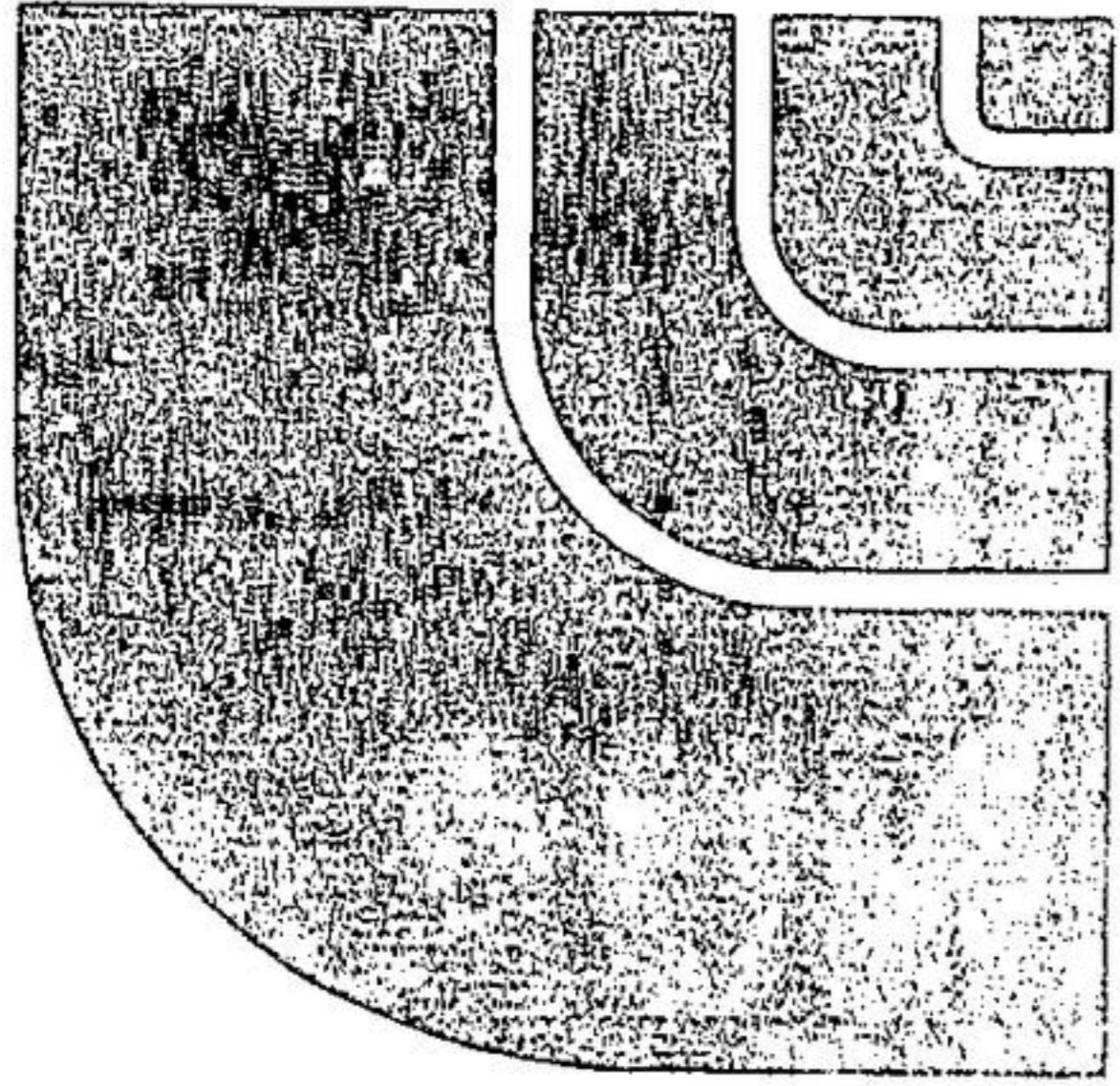


Loblaws



double the difference
low price guarantee

Here's proof of Loblaws commitment to low prices

double the difference
low price guarantee

"If you find lower prices overall at any other major supermarket chain in Ontario this week, Loblaws will pay you double the difference. First shop Loblaws. Buy 25 different items, totalling \$20.00 or more. Then compare prices on the same items at any other major supermarket. If their total is lower, bring your itemized Loblaws receipt and the other market's prices to Loblaws store manager and we'll pay you double the difference, in cash! Loblaws, low prices you can believe in... and a lot more."

save .23
cut from Canada grade "A" beef blade cut **was 1.18**
chuck steaks lb. **.95**

save .39
cut from Canada grade "A" beef **was 1.38**
cross rib roast lb. **.99**

save .23
cut from Canada grade "A" beef boneless **was 1.18**
stewing beef lb. **.95**

save .29
cut from Canada grade "A" beef roasts **was 1.18**
boneless blade lb. **.89**

save .10
freshly ground **was 1.18**
medium ground beef lb. **1.08**

save .13
previously frozen sliced **was .68**
beef liver lb. **.55**

Scottowels
Scottowels regular yellow, white or decorated Arts 'n Flowers
was 1.09
paper towels
save .30
1 ply 2 roll pkg. **.79**

Libby's
deep browned with pork and tomato sauce or in tomato sauce
was .51
Libby's beans
save .14
14 fl. oz. tin **.37**

no. 1 grade produce of U.S.A.
solid green heads
was .59 ea.
cabbage
save .40
2 for **.78**

blade roast
cut from Canada grade "A" beef blade bone in
was .96
save .27 lb.
.69

Splendor ready cut
macaroni or spaghetti
save .39
2 lb. pkg. **.38**

save .20
Ontario or U.S.A. grown fancy grade crisp & juicy - fully red **was 1.09**
apples 3 lb. box **.89**

save .31
from Florida - sweet & juicy, seedless, red or white **was 1.29**
grapefruit 5 lb. box **.98**

save .23
freshly cut by Loblaws - snap & crunch - U.S.A. grown - red **was .89**
broccoli bunch **.66**

save 1.00
from the Tropics - up to 2 1/2" tall! floral dept. special **was 5.99**
dieffenbachia each **4.99**

save .27
Ziggy's sliced - 1 lb. pkg. **was 1.76**
side bacon **1.49**

save .30
McCormick's finely ground 1 lb. tin **was 1.19**
black pepper **.89**

save .22
Robin Hood **was 1.11**
flour 5 lb. bag **.89**

save .17
Ziggy's, all meat - 1 lb. pkg. **was 1.15**
frankfurters **.98**

save .30
Breck - dry or oily or normal **was 1.59**
shampoo 200 ml bottle **1.29**

save .08
Libby's fancy **was .47**
sweet peas 14 fl. oz. tin **.39**

save .14
frozen Schneiders, regular, country maple or beef - 1 lb. pkg. **was 1.53**
mini sizzlers **1.39**

save .20
Exceptional Valu - white or yellow 1 ply 10 roll pkg. **was 2.19**
bathroom tissue **1.99**

save .20
Crest - mint or regular **was 1.19**
toothpaste 100 ml tube **.99**

save .33
Mary Miles Brand **was .82**
wieners 1 lb. pkg. **.49**

save .30
Pampers - toddler **was 1.89**
diapers 12's box **1.59**

save 1.00
Johnson's - 850 ml bottle **was 4.69**
baby shampoo **3.69**

Loblaws sliced **macaroni & cheese or mock chicken loaf** 1 lb. pkg. **1.09**
frozen, Pacific, store packaged **turbot fillets** lb. **.99**
frozen Rupert Brand, family pack **fish & chips** 30 oz. pkg. **1.75**

Libby's fancy **cream style corn** 14 fl. oz. tin **.42**
Blue Bonnet vegetable oil **margarine** 3 lb. pkg. **1.99**
Ajax powdered **laundry detergent** 64 oz. box **2.79**

Magic 3 **laundry aid** 32 fl. oz. bble. **1.59**
McCain frozen fancy straight cut **Superfries** 2 lb. poly bag **.79**
Shopsy's frozen, Salisbury steak and mushroom gravy beef burgers n onions, gravy & roast beef or meat loaf **boil-in-bag-entrees** 5 oz. box **.39**

Prices effective to Tues. Jan. 10 except produce & bakery prices effective to Sat. Jan. 7. Georgetown only. We reserve the right to limit quantities.
Loblaws
more than the price is right.