

# A Christmas Gift For Him!



SPECIAL  
PURCHASE  
LIMITED  
QUANTITIES  
NO  
RAINCHECKS

## The Soft Touch Boys' Velour Tops

Give him the very best - velour! He'll like the comfort, softness, and cool good looks. Choice of open Italian collar or zip-neck in washable 80% acrylic / 20% nylon. Brown, navy, blue. S.M.L.

**7<sup>97</sup>**  
EACH

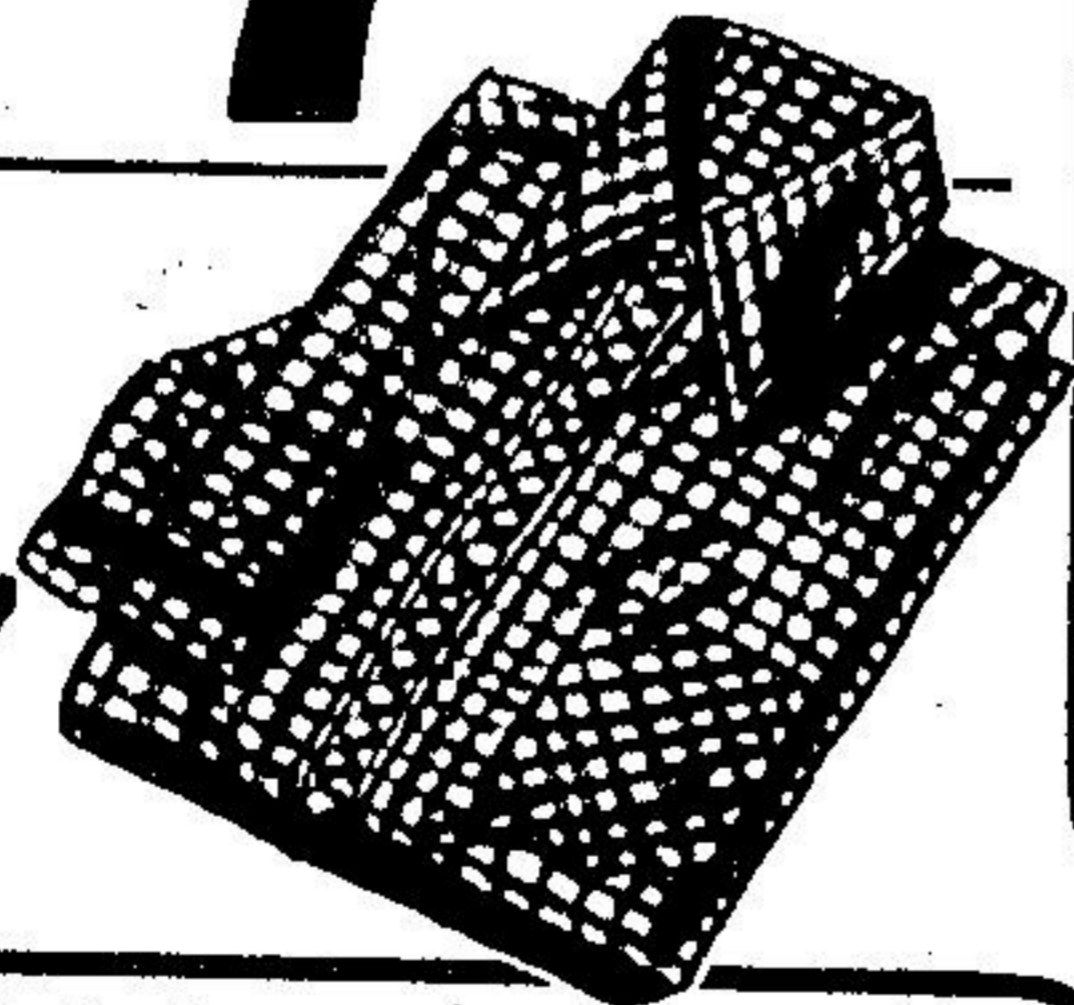
## Special Purchase!

### Boys' Sport Shirt

Washable polyester / cotton western style shirt in 1/2" gingham checks. Navy, brown, red. Sizes 8-18. Limited Quantities. No Rain-checks.

Compare  
At 7.99

**5<sup>97</sup>**



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## Men's Flannel Sport Shirt

Washable 100% cotton woven flannel western style shirt. Brown, green, blue. S.M.L.XL.

**8<sup>97</sup>**



## Men's Gingham Shirt

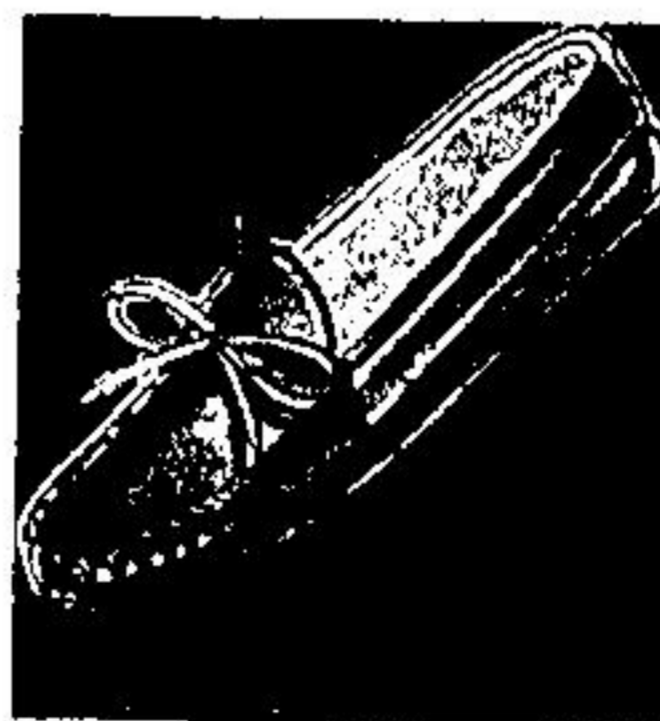
Washable 65% polyester/35% cotton sport shirt in a variety of gingham checks. Poly-packaged. S.M.L.XL.

**6<sup>97</sup>**

## Zellers Pricing Policy

*Our comparative pricing guidelines for truthful advertising.*

- **REGULAR PRICE** refers to the listed retail price at which, within the past 12 months, Zellers has offered this item, taken from our regular assortments.
  - **DOLLARS OR PERCENTAGE OFF** is used in reference to the stated reduction from our regular price. Items marked "Special" or "Sale" have a reduction of 10% - and in many cases much more off the regular price.
  - **SPECIAL PURCHASE** applies where our Buyers have been able to obtain a special buy on an item not normally carried in our regular assortments.
  - **COMPARE AT** used in connection with merchandise not carried in our regular assortments but which is equal or similar to items available in the preceding 12 months, at the price quoted.
  - **ADVERTISING ERRORS** while our advertising endeavours to be absolutely accurate, errors can occur. Should this happen immediate steps are taken to correct the error and to notify the public of the correction.
  - **MERCHANDISE OUT OF STOCK** every reasonable effort is made to have the merchandise advertised. We regret that due to unforeseen circumstances, the merchandise may occasionally not be available.
- Prices may vary in different geographic zones in Canada. Any differences reflect the cost of doing business, while providing the most advantageous local prices to our customers.



Moccasins

Men's tan vinyl moccasins with pile lining, self sole. Sizes 6-11.

**5<sup>49</sup>**  
PR.



Vinyl Boots

Boys' vinyl waterproof "Frye-style" brown boots in sizes 1-6.

**10<sup>97</sup>**  
PR.