

Bradford 20" COLOR TV

AT OUR LOWEST PRICE EVER!

\$369

each

- Trouble-free 100% solid state circuitry
- Automatic color control; in-line picture tube
- Beautiful simulated woodgrain-finish cabinet



Save \$10 Decorator-Styled TV Stand

\$49

ea.

A deluxe stand for this 20" TV set. Walnut grain Formica* finish is scratch, stain and burn resistant. Approx. 27"H x 27"W x 15½"D.

* Reg'd T.M.

Picture Yourself In This GLC By Mazda!

You could be one of the lucky winners of a GLC/Mazda car in



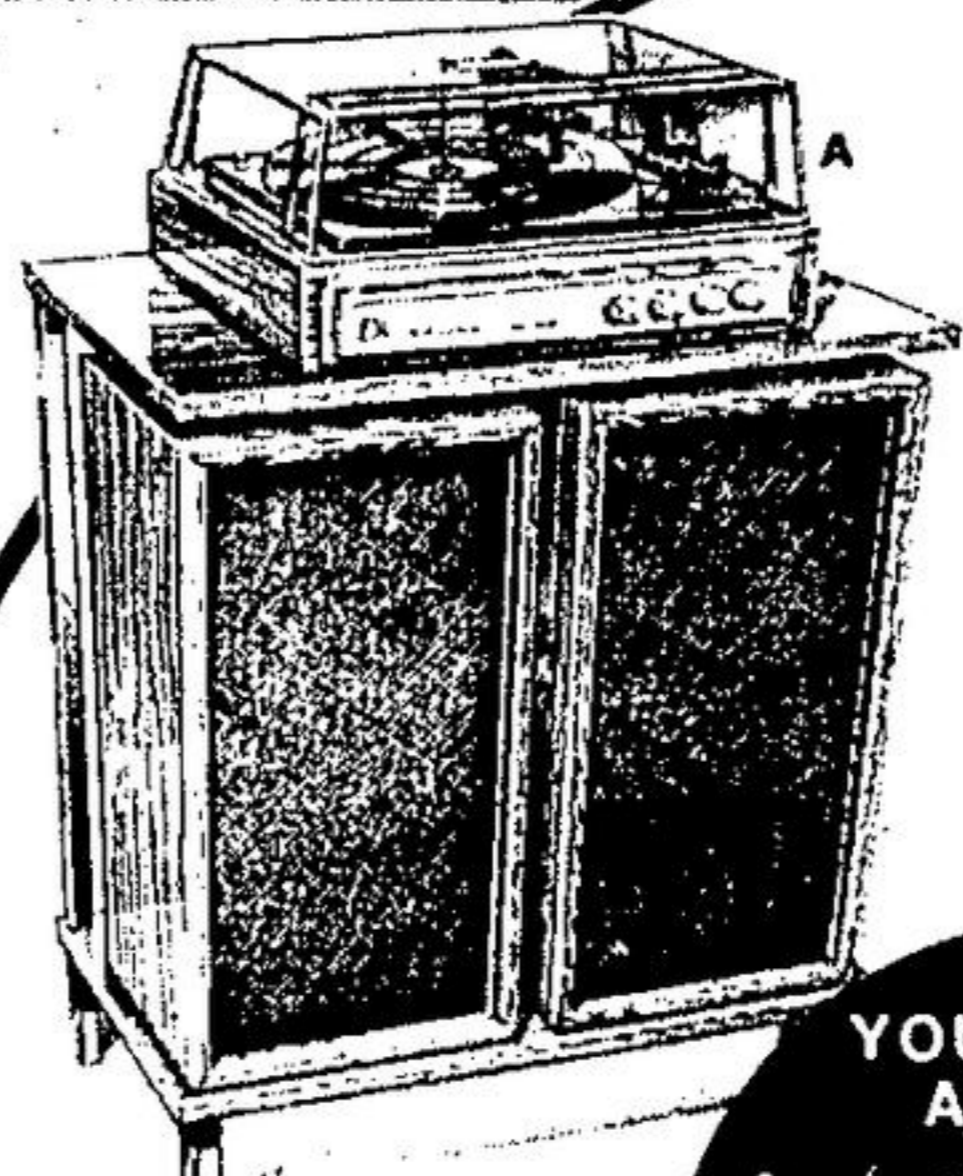
Flash and Light Bulb Promotion.
Nothing to Buy! Enter as often as you like!
Pick up your Entry Ballot at your nearest Zellers Department Store



Contest Rules:

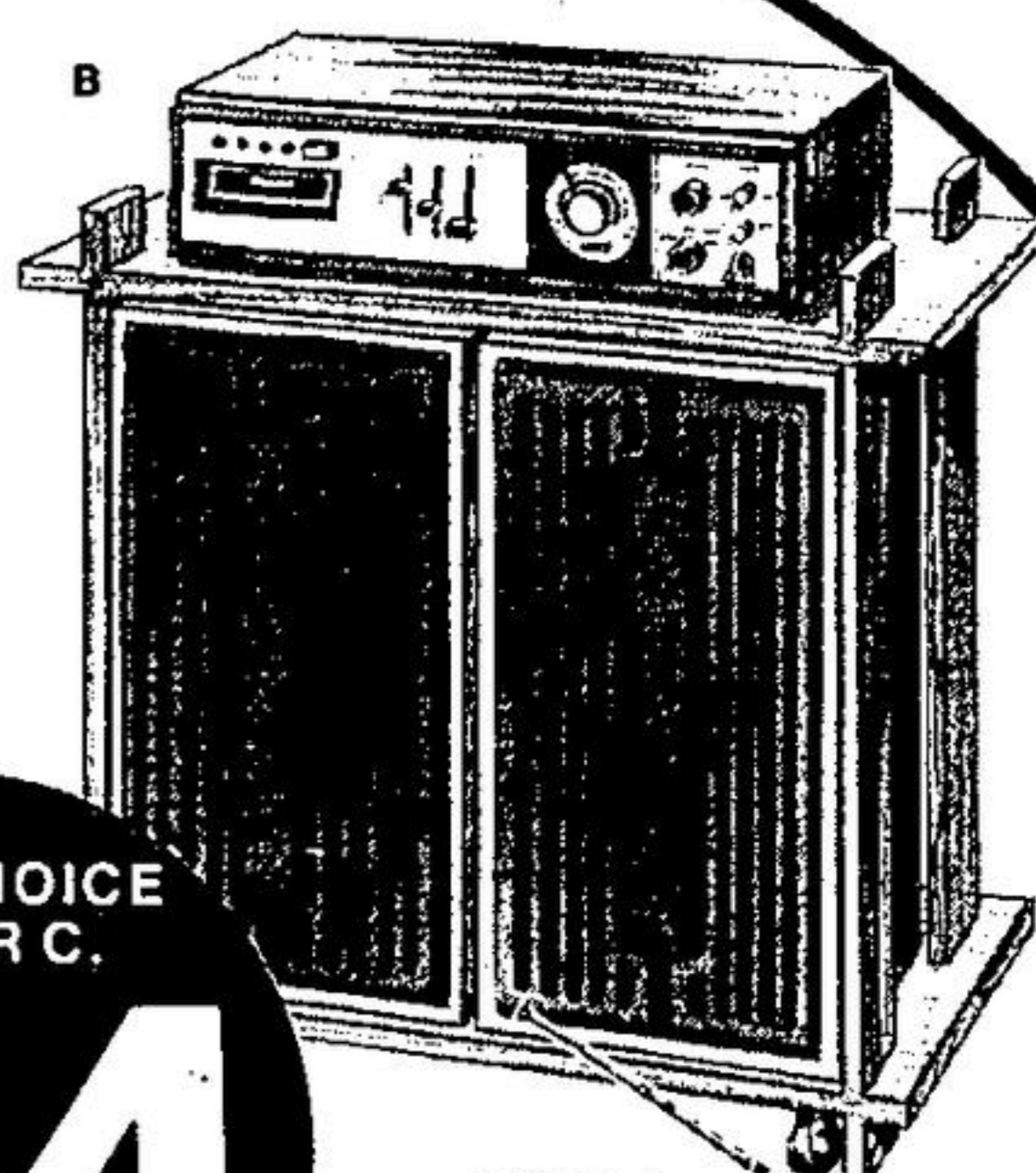
- To enter, print your name, address and telephone number on the contest entry form, or on a plain piece of paper and, together with an end flap from any CGE Photo or Lamp package, or hand-drawn facsimile not mechanically reproduced, and insert into ballot box provided. **No purchase necessary.**
- Enter as often as you wish. A total of six GLC's by Mazda will be awarded, one car in each of six regions as follows:
 1. New Brunswick, Prince Edward Island, Nova Scotia and Newfoundland.
 2. Quebec;
 3. Southwestern and Northern Ontario;
 4. Eastern Ontario;
 5. Manitoba, Alberta and Saskatchewan;
 6. British Columbia.
 Prize includes manufacturer's new car warranty at Mazda dealer of winner's choice, predelivery servicing and licensing. Winner must obtain its own liability insurance. Approximate value of each prize car: \$3,780.00.
- Prize must be accepted as awarded. Decisions of judges are final. No substitutions will be made.
- Selected entrants must answer correctly a time-limited, skill-testing question to be declared a winner. Contest closes November, 19, 1977 and the drawing will be made within thirty days of the closing date.
- This contest is open to all residents of Canada of age 16 and over, except employees and members of their immediate families of Canadian General Electric Company Limited, Mazda Motors Canada Limited, Zellers Limited and their respective subsidiaries, their advertising agencies and agents, and the contest judges. This contest is subject to all federal, provincial and local laws and regulations.

Contest Closes Saturday November 19th. Enter Today!



Ridgewood A. Stereo Phono "Deal"

Features full size BSR record changer with separate volume, bass, treble and balance controls. Dust cover. Walnut vinyl finish. Stand included.



Electroponic

B. Stereo System

AM/FM/FM Multiplex radio & 8-track tape player. Two speakers with matrix switch for future conversion to 4-channel. Walnut finish Arborite stand on castors.

Bradford C. 12" B&W TV

- 100% solid-state circuitry. Built-in handle; UHF/VHF tuning. Modern Ivory cabinet; UHF/VHF antennas
- 1-Yr. Carry-in Service, Parts & Labour included.

YOUR CHOICE
A. B. OR C.
\$94
ea.

ALSO SAVINGS ON MANY OTHER "BRADFORD" MAJOR APPLIANCES IN STOCK;
DUE TO THESE LOW SALE PRICES, A MODERATE DELIVERY CHARGE WILL BE MADE ON ALL LARGER ITEMS IN THIS CIRCULAR

"Yorx" Digital Clock Radio

26⁹⁷

each

AM/FM digital-leaf clock radio with built-in AFC, drum tuning dial, rotary volume control, sleep switch and FM/AM selection switch. Low profile walnut cabinet.



New "Pinball Breakout"

119⁹⁷

ea.

Colorful new video pinball TV game features 7 game variations with on-screen scoring. Operates on six "C" cell batteries (not included) Optional AC adaptor.



3-Piece Table Set

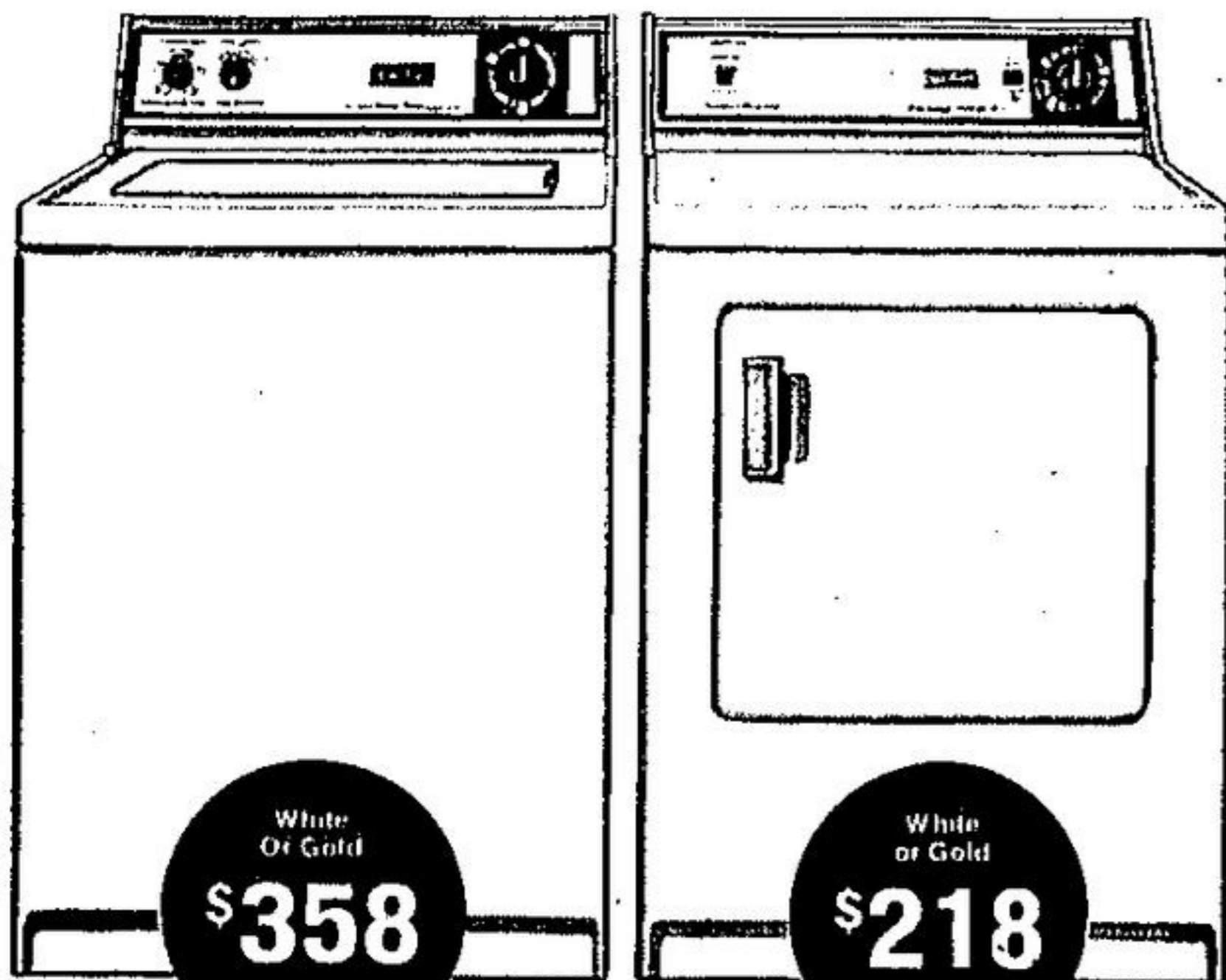
\$177

Colonial style with solid pine tops and mouldings; finished in mellow honey-pine tones. Cocktail table, 16½"H x 48"L x 19"D; End tables, 20½"H x 26"L x 19"D approx.



1 Cocktail, 2 End Tables

Bradford 2-Speed Washer and Electric Dryer



- "Spirolator" agitator action. 3 cycles, 5 temp setting. Infinite water level control. 45"H x 28"W x 26"D.

- 2 heat control. 3 timed cycles including "Air-Fluff" • Permanent press cool-down. Lint collector. Porcelain coated top and drum.

White or Gold
\$358
ea.

White or Gold
\$218
ea.



SAVE \$105

\$374

2-Pce. Set

Colonial Style 82" Sofa and Platform Rocker

Charm plus lasting comfort! Built on kiln-dried hardwood frames, with no-sag springs and 4½" poly-foam semi-attached cushions. Solid pine showwood in honey tone complements cover of 52% polypropylene/48% nylon in brown.