

# McDonald's, Rotary raise \$2,009 for crippled children

\$460,000 was raised for crippled children across Canada



Something humorous has caught McDonald's hostess Tracie Thorpe as she fills balloons for many of the Little people who came with parents to the restaurant.

For more than 12 hours residents of Halton Hills filled McDonald's Restaurant last Wednesday making a large contribution to the community through a small gesture. McDonald's Restaurants succeeded in its goal to raise more than \$2,000 for the Georgetown Rotary Club's work with crippled children in this community.

The restaurant donated the full selling price of 90 cents for its Big Mac hamburgers to the service club as part of a nation-wide promotion. When the final tallies were completed 2,033 Big Macs had been sold and the total raised through sales, donations and sales of balloons reached \$2,009.72.

Local personalities, from members of council to members of the Rotary Club took part in the one-day fundraising drive. Orders were taken and dining areas cleaned up by these people faster than staff could serve the people standing in line.

During the lunch and dinner hours more than 200 people jammed the restaurant on Guelph Street.

Manager Rick Chandler said community involvement and the spirit of doing something worthwhile for the community was evident by the reception he'd received from many people.

He said staff at Georgetown and district high school had agreed to allow those high school students employed at the restaurant to take time off from their studies to help in the one-day event.

McDonald's community affairs manager Joan Lister said later that a "big thank you" must go to GDHS not only for its co-operation in allowing store staff to work, but also for setting the selling pace. A staff meeting at the high school ordered 21 Big Macs as the first order of the day.

The largest order was placed by Beaver Lumber. The company's 25 Big Macs exceed by two an order placed by the Niagara Escarpment Commission.

Beaver Lumber will be awarded a plaque in recognition of its efforts to make the day a success.

Mrs. Lister also noted that Centennial school staff had allowed some of its pupils to take time for lunch at McDonald's and those that couldn't attend because of classes found their principal a willing courier.



McDonald's Restaurant manager Rick Chandler helps Rotarian Jerry Peace set the monitor thermometer showing the sales of Big Macs during the lunch hour. By the end of the day, the thermometer showed 2,033 Big Macs sold in support of crippled children.



Mary Patterson, head of student services at Georgetown and district high school, receives the first of 21 Big Macs from Rotarian Paul Armstrong. The GDHS staff members made the order one of the biggest of the day, and were the first to purchase a Big Mac on McFlappy Day.

But it wasn't all glamour for those that gave their time to help with the fundraising. Rotarian Bud Bishop was among those that helped clean-up during the hectic day.



Yuri Epelbaum, of Toronto, was just passing through on his way to Rockwood when he stopped for lunch. He earned one of several silver dollars presented with every fiftieth Big Mac last Wednesday. The dollars were donated by local banks. Making the presentation is McDonald's community affairs manager Joan Lister and looking on in the background is Jackie Davenport, one of the McDonald employees who took part in the McFlappy Day promotion.



The McDonald's hostess Jackie Davenport serves a patron during the lunch hour rush. This room filled and refilled several times during the day as residents of Halton Hills came out to support crippled children.

## Tree planting policy review

By MAGGIE HANNAH Herald staff writer

Concern on the part of Georgetown Hydro over the town policy of planting trees near power lines set works committee to taking another look at its policy last week.

Hugh Campbell, Georgetown Hydro assistant manager, told the committee the annual tree trimming bill is \$25,000 because of the number of trees growing too close to power lines.

Many of these trees have been planted by the town works force and the 1977 tree planting program is about to begin, he said.

He urged the committee to look at where the trees are to be planted this year and try to find some alternative location for the ones which will be adjacent to power lines.

He said public relations suffer as well as the budget because "who likes to go through cutting the centre out of 10-to-15-year-old trees?"

Ted Ballinger, assistant town engineer, pointed out that there is not enough room on the boulevards to accommodate both the trees and the utilities.

A lot of people in the municipality enjoy the luxury of a tree in front of their house and they will be unhappy if the

town policy of planting trees in front of homes on request is discontinued, he said.

It would be unfair to suddenly deny trees to the people who have already been promised trees this year but it might be wise to think about changing the policy for 1978, he suggested.

Works superintendent Frank Morette told the committee that moving the trees to one side of the boulevard would not solve the problem because the type of maples which the town plants are up to 70 feet high and 50 or 60 feet across at maturity.

Mr. Campbell said that while

it would not solve the problem it would make the damage a bit less drastic if only one side of a tree had to be cut.

Mr. Morette frowned on a suggestion from the committee that the trees could be moved on to front lawns saying that the possibility of damage to private property was something that should be avoided.

The committee was told the town's tree planting policy was set up in 1967 particularly for residents on Delrex Boulevard and Moore Park Crescent.

Now the crew plants trees all over town, Mr. Morette said. This year he expected to plant

100 trees. Committee members suggested that some other type of tree might be more suitable than the maples being used.

Staff is requested to investigate what other trees could be used that would not be tall enough at maturity to interfere with power lines.

Tree planting will proceed in locations where the mature trees will not interfere with power lines. In the meantime Hydro and works staff will meet and check out the unsuitable sites in search of a solution to the problem. They will report to the works committee at their next meeting.

## Library eyes dropping fines

The Halton Hills library board is considering doing away with fines on overdue library books.

The policy committee of the library has discussed the feasibility of doing away with fines altogether, in order to encourage people to bring back overdue books. The committee said

that people are less likely to return overdue books if they know they have to pay a substantial fine.

"The business of stamps and postcards is a nuisance and costly," chief librarian Betsy Cornwell said at the Oct. 12 meeting of the board.

From the point of view of the

library, fines are not economical, Mrs. Cornwell said. The objective of the fines system is to get lost books back, but people prefer to pay the book, rather than pay the fine.

"A large proportion of the missing books and expensive reference books signed out by students," Mrs. Cornwell said.

"They get shoved under a bed and when mother discovers them, a substantial fine has been run up."

The Dundas library has been operating without a fines system for two years, librarian Myrtle Wilson reported. Initially there was a lag in the number of books coming back, but more people are returning books now than were doing so, with the fines system.

Library board is considering a six-month or one-year trial period of operating without fines possibly to begin in January.

## Handicraft sale

The Hamilton branch of the Canadian Red Cross Society will be holding its first Women's Work Craft Sale Oct. 21 to raise money for international Red Cross aid.

The sale will run between 12 noon and 8 p.m. at 400 King St. E. near Victoria Avenue in Hamilton. The proceeds will go towards helping disaster relief.

## Library fire inspection

Halton Hills library board is concerned about making the Georgetown Library building fire-safe.

The board has asked Firefighter Larry Brassard to make an inspection of the building and make recommendations to meet fire safety standards. When Mr. Brassard was contacted, he said the fire chief had examined the building and that he (Mr. Brassard) would be studying

the report and making recommendations.

"It is my contention, and I wish to go on record as saying this, because I believe it very strongly, that we should make strenuous efforts to make the building fire-safe," librarian Betsy Cornwell said at the board meeting Oct. 12.

"Mr. Brassard has seen it, and will make recommendations to meet the very minimum fire safety standards."

## Radio stations study hydro interference

Two radio stations are investigating the possibility that proposed hydro transmission corridors will adversely affect their transmissions in this area.

CHIC Radio, Brampton, refused to comment on the possibility of an investigation, although the station manager said he would be talking with its engineer.

At Stapleton, in charge of transmitters at CBC Radio, said he would rather not comment until the tests being carried out are completed.

"We're not through on all our testing yet," he said "and it wouldn't be fair for me to comment. We just received word of another test this morning."

A spokesman from Halton Regional Police said the newly constructed police communications tower at Speyside would not be affected by the hydro transmission corridor, since the proposed route is two to three miles from the new tower.

According to the police engineer, the distance is too great to affect police transmissions.

## Town shows 12 per cent budget increase for 1978

The guidelines established for the town's 1978 operating budget as revealed the treasurer Ray King last week project a mill rate increase of 12 per cent or about \$19 per home in Acton, Georgetown and Oakville and a 15 per cent or \$22 hike in Esquesing.

The treasurer told the finance administration committee last Tuesday that the projected mill rate increase is the result of a smaller surplus - approximately \$289,000 less - at the end of 1977 over 1976 and a reduction of provincial grants.

However, Mr. King stressed that the mill rate increase is as yet only a guideline and could go up or down depending on the actual transitional grant from the province and the year-end operating surplus.

Mr. King said the average residential assessment over the period 1974 to 1977 has been a "relatively modest" increase. The average annual percentage increase in that time has been 3.7 per cent for Acton, 9.2 per cent for Esquesing, 3.7 per cent for Georgetown and 4.4 per cent for Oakville.

The treasurer noted that the cost of living index from January, 1974 to August, 1977 has increased by 37.8 per cent.

He asked that for purpose of the established budget guidelines, subject to amendment, council approve a six per cent increase plus increment where applicable for non-union and seven per cent for union employees; a six per cent increase in material, supplies, services and transfers and keeping capital expenditures out of the operating budget at \$823,000, the same as in 1977.

The increase in spending in

1978 over 1977 would be about 3.7 per cent or \$176,412 for a total of \$4,980,351, the treasurer said.

That projected increase is based on there being a two per cent increase in taxable assessment and seven per cent

increase in other sources of revenue. The revenue increase is offset, however, by a seven per cent increase in expenditures. The capital expenditures from operating budget have been assumed to remain the same as in 1977.

## Miller assails ministry over wayside pits

Halton Hills should object to the ministry of transportation and communication (MTC) issuing permits for wayside pits in town, says Coun. Russ Miller.

The location of the three pits the ministry has approved are the Ordrico Pit and the Spitzer Pit on Concession 6 and the Pulutit (sic) pit on Concession 7.

Issued at the request of the successful contractor, in this case for the construction of Highway 401, the permits are contingent on the rehabilitation of the source selected to pre-determined standards.

The ministry also guarantees that all town roads used as haul routes will be rehabilitated to their original condition.

The ministry requires a total of 152,250 tons of aggregate. The matter has been forwarded to works committee for recommendations.

## Drivers needed

Anyone with a few extra hours during the week, who is able to drive, could assist the Canadian Cancer Society, Georgetown branch, in driving cancer patients to Princess Margaret Hospital in Toronto or other related hospitals, service-to-patients chairman Mary Delguidance said. Mrs. Delguidance said there is always a great turnover of staff and the society itself requires more volunteer members. The society is also looking for a volunteer to assist the service-to-patients chairman. Please call Mary Delguidance at 877-8908.

## Palette, Pencil annual meeting

The annual meeting for election of officers, for the Palette and Pencil Club took the form of a wine and cheese evening at the home of June Lenz.

The possibility of receiving a grant from Wintario to buy a mat cutter or for use towards permanent facilities was discussed.

The club has been invited by the library to hold a one day show there in November.

There was great enthusiasm expressed on this point, for it would provide a good opportunity to promote the club and

show work before Christmas. The showing could take place in Acton or Georgetown, or both.

Summer sketch trips were reviewed and reported on favourably. They proved to be enjoyable experiences for all involved. Possible field trips in the near future were also discussed with Jack Reed's Studio in Rockwood being a strong possibility.

Mr. Reed is a watercolour artist a technique which interests most of the members.

There is also a good chance that Rowney's will send a representative to one of our meetings to demonstrate their paints and supplies.

Election of officers was the last item on the agenda with Mr. Black continuing as honorary chairman.

Ellen Melton was acclaimed president, as was vice-president and exhibition chairman Ruth Gibson.

Secretary Jean Horton and treasurer Bob Law were both acclaimed also.

Enthusiasm was evident as the new year was talked about. New members are always welcome.

The club meets in the art room at Centennial School at 233 Delrex Blvd. Tuesday evenings at 8 from September to May.

## Red Cross meeting

The Georgetown branch of the Canadian Red Cross Society is holding its branch annual meeting and awards night Oct. 25 at the North Halton Golf and Country Club.