

VERY SPECIAL SPECIALS

An Offer That Comes Along Only Once In A Long While!

UP TO 60% OFF

Comparative Prices

On Canadian-Made First Quality Heavy Gauge Stainless Steel Cookware

This huge special purchase of stainless steel includes special tri-ply, copper-clad and solid stainless. Non-repeatable offer!



1 Qt. Open Saucepan Compares At 9.99	3 ⁹⁷	4 Qt. Covered Saucepan Compares At 24.99	9 ⁹⁷
1 Qt. Covered Saucepan Compares At 12.99	6 ⁹⁷	7 1/2" Covered Skillet	8 ⁹⁷
2 Qt. Covered Saucepan Compares At 17.99	7 ⁹⁷	10" Covered Skillet Compares At 19.99	9 ⁹⁷
2 Qt. Double Boiler Compares At 23.99	11 ⁹⁷	5 Qt. Dutch Oven Compares At 29.99	9 ⁹⁷
3 Qt. Double Boiler	12 ⁹⁷		

You could be one of the lucky winners of a GLC/Mazda car

in **Zellers**



Flash and Light Bulb Promotion
Nothing to Buy! Enter as often as you like!
Pick up your Entry Ballot at your nearest
Zellers Department Store

Contest Rules:

- To enter, print your name, address and telephone number on the contest entry form, or on a plain piece of paper and, together with an end flap from any C-GE Photo or Lamp package, or hand-drawn facsimile not mechanically reproduced, and insert into ballot box provided. No purchase necessary.
- Enter as often as you wish. A total of six GLCs by Mazda will be awarded, one car in each of six regions as follows:
 - New Brunswick, Prince Edward Island, Nova Scotia and Newfoundland;
 - Quebec;
 - Southwestern and Northern Ontario;
 - Eastern Ontario;
 - Manitoba, Alberta and Saskatchewan;
 - British Columbia.
 Prize includes manufacturer's new car warranty at Mazda

- dollar of winner's choice, pre-delivery servicing and licensing. Winner must obtain its own liability insurance. Approximate value of each prize car: \$3,780.00.
- Prize must be accepted as awarded. Decisions of judges are final. No substitutions will be made.
- Selected entrants must answer correctly a time-limited, skill-testing question to be declared a winner. Contest closes November 19, 1977 and the drawing will be made within thirty days of the closing date.
- This contest is open to all residents of Canada of age 16 and over, except employees and members of their immediate families of Canadian General Electric Company Limited, Mazda Motors Canada Limited, Zellers Limited and their respective subsidiaries, their advertising agencies and agents, and the contest judges. This contest is subject to all federal, provincial and local laws and regulations.



Contest Closes Saturday, November 19th. Enter Today!