



Back to School Days

Thurs. - Sat. September 1-2-3

Chalk-Up The Savings!

Up To **40%** Off

Reg. Prices!

We reserve the right to limit quantities. Zellers sale prices will remain in effect until Sat. Sept. 3 or while quantities last.

Lee

JEANS

994

Men's "Lee" "Striders" Jeans Get High Marks For Looks!

Go western in rough 'n ready 'Lee' jeans. Washable 13 $\frac{3}{4}$ oz. cotton washed denim. Western style stitching, belt loops and pockets. Plus the snug, lean fit that jeans are all about! Sizes 26-42. Selected imperfections should not affect wear or appearance.

Special Purchase!

Boys' Better Sport Shirts

367

B + is for the Better Buy in washable polyester/cotton long sleeved shirts. Prize winning prints in sizes 8-18.

A Special Buy

The Vest Is Best!

At Savings!

197

A good investment! Washable acrylic sleeveless pullover vest in go-with-anything fall shades. Boys' sizes 8-16.

SPECIAL PURCHASE LIMITED QUANTITIES

SPECIAL PURCHASE LIMITED QUANTITIES

797

Boys' Easy-Care Cord Jeans

Can't get enough of that corduroy! The Kids love the look... you love the easy-care washable 84% cotton/16% polyester blend! Flare style with front scoop, back patch pockets. Navy, brown in sizes 8-18.

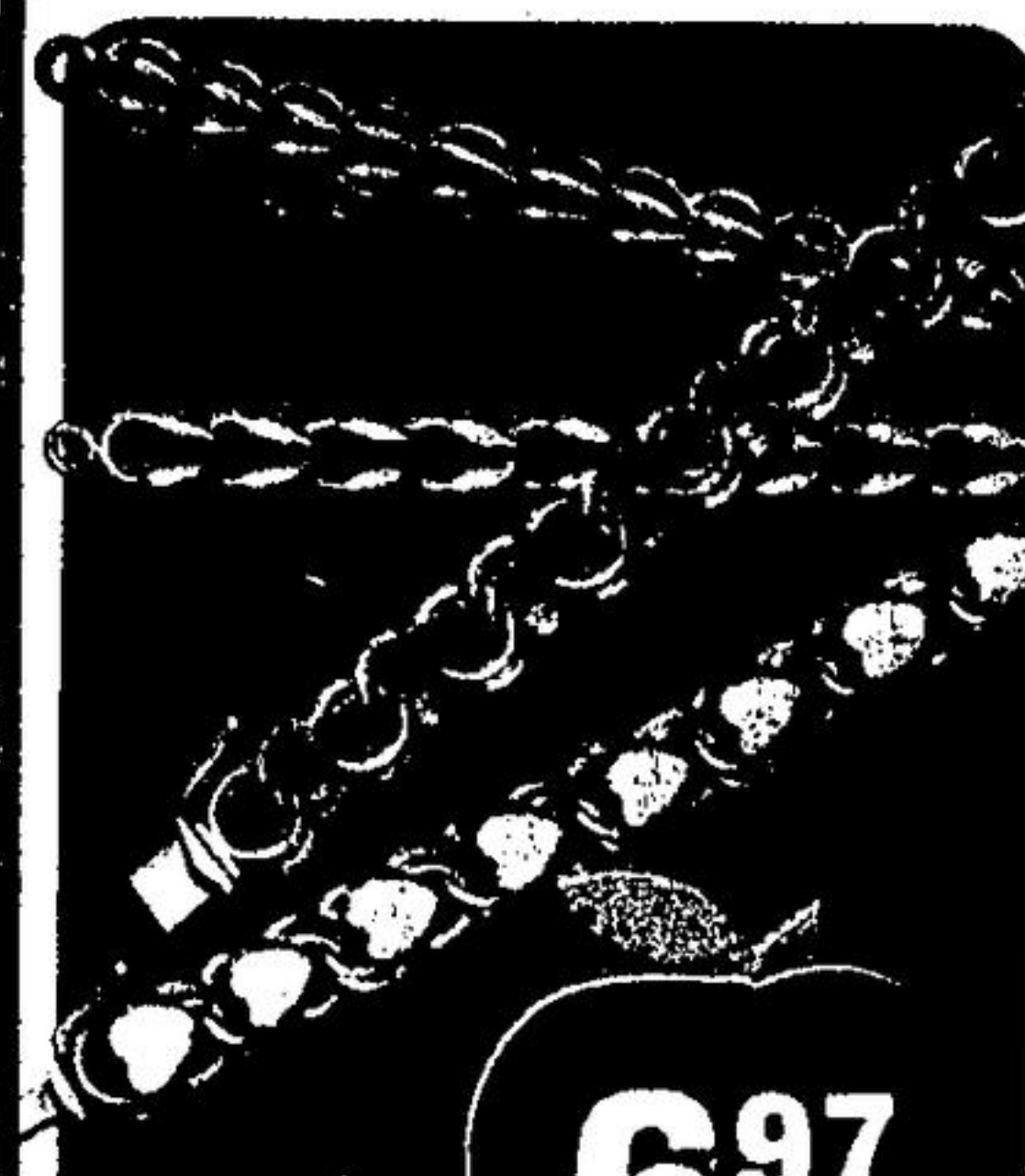


SPECIAL PURCHASE LIMITED QUANTITIES

29⁹⁷

Flight Bag On Wheels! Special Buy!

Easy-gliding flight bags that take the huff and puff out of travel! Equipped with casters, roll wheels and handy pull strap, the sturdy fabric-backed bag is easy to roll and exterior wipes clean. Outside pockets with heavy duty zips and heavy-duty zip ends/laundry pocket, zip curtain. Men's/ladies' model in black/navy.



6⁹⁷



57^c

Special Purchase!

Back To School Kit

Kit includes • 2 blue medium point pens • 1 black felt point marker • 2 pencils and 1 sharpener... all at one low price! Limited Quantities. No Rainchecks.

Zellers

SUBURBAN DEPARTMENT STORES

- **BRAMPTON**
Centennial Mall
- **CORNWALL**
The Mall
- **MILTON**
Times Road Shopping Centre
- **ORILLIA**
County Fair Plaza
- **SMITHS FALLS**
County Fair Shopping Centre
- **BROCKVILLE**
Brockville Shopping Centre
- **GEORGETOWN**
Georgetown Market
- **MISSISSAUGA**
Woodside Plaza
- **OSHAWA**
Five Points Mall
- **THUNDER BAY**
County Fair Plaza
- **COBOURG**
West End Shopping Centre
- **LINDSAY**
Lindsay Square
- **NEWMARKET**
Upper Canada Mall
- **OTTAWA**
Beacon Hill Shopping Centre
- **MIDLAND**
Highway #27 & Hoped Ave.
- **NORTH BAY**
Hilaxing Plaza

YOUR SATISFACTION GUARANTEED IN OVER 150 ZELLER STORES COAST-TO-COAST

Supplement, Standard Freshlander, North Bay Nugget, Monday August 29th 1977; The Topic, Tuesday August 30th 1977; Newmarket Era, Canadian Champion, Oakville Beaver, Daily Packet and Times, Recorder and Times, Midland Free Press and Shopping News, Oshawa This Week, The Herald, Wednesday August 31st 1977