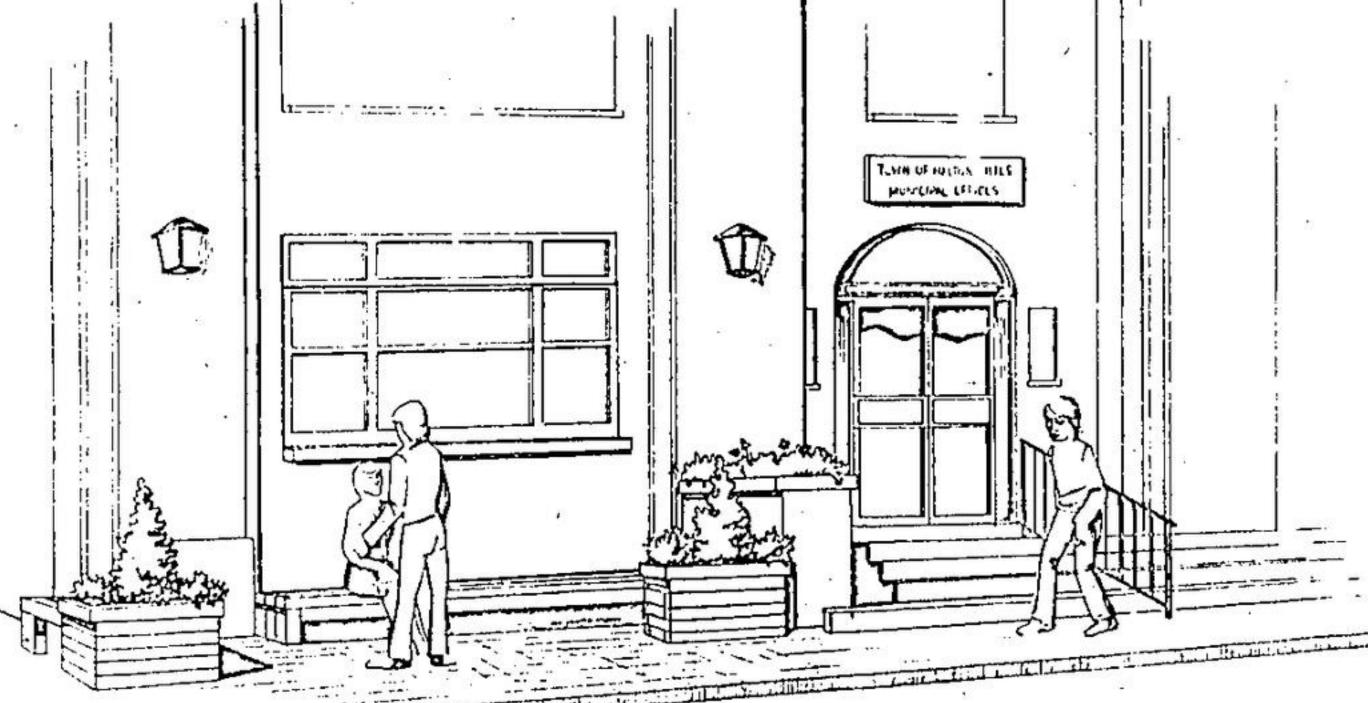
The Herald Second Front Wednesday, August 10, 1977 - Page 11 The full-size paper reaching more than 12,600 homes in Halton Hills Playground fun down a metal slide in the playground. But to look at the





Exciting new look for downtown Acton hasmerchantsagog



The municipal offices on Mill Street Approach to the downtown core

Two day symposium on downtown cores slated for Nov. 1,2

A two-day symposium on the problems and potential of downtown cores in medium and smaller cities will be held in Toronto, November 1 and 2, Housing Minister John Rhodes has announced.

ium on Downtown Cores," with be held at Toronto's Royal York Hotel.

assistance of a steering com- res in Ontario. mittee consisting of municipal

iation of Municipalities of Ont- useful information on subjects ario, the Canadian Association of Housing and Renewal Offleials, Ryerson Polytechnical Institute, the Organization of areas," he said. Small Urban Municipalities, The symposium, called the Ontario Association of "New Directions: A sympos- Planners and the Provincial-

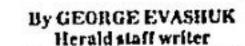
Municipal Liaison Committee. Jum will be forwarded to all of participating agencies ref- parties within the next few lects the extent of Interest and Details of the program are concern about downtown cores now being finalized with the in the non-metropolitan cent- program will emphasize the

and professional associations, the public, businessmen, and developers.

They include: The University municipal officials and leaders of Western Ontario, the Assoc- with a broad spectrum of ranging from administrative issues, to potential facilities and services in downtown

Information on the sympos-Rhodes said that the number 'municipalities and interested weeks. Registration will be open to the public and the needs and concerns of the "It is our intention to provide municipalities, . retailers and

A quiet corner



Merchants and businessmen in downtown Acton are this week pouring over draft plans of what their Business Improvement Area (BIA) may look like starting as soon as next spring.

The plans and sketches for the BIA, encompassing about 75 establishments, were unveiled last week by the BIA board of management who are awaiting feedback from the businessmen.

The merchants are to have their suggestions, observations, and beefs, if any, back by Friday to allow a final draft plan to come before the public at the end of September.

"Without exception the people say the report is excellent." said Henry Stachrya chairman of the board of management, in an interview.

He added, however, that a few merchants, as might be expected, have some doubts as to the feasibility and practi-cality of the proposals. Some merchants feel that vandalism might increase and others are worried about technical aspects of the proposal, he said.
"Some of course say if will

work someplace else, but it won't work in Acton," he said. The 32 page report covers the areas of role, theme, parking, traffic, streetscaping, building improvement, special features and special projects. It notes that "there is a full complement of essential goods and services available within downtown Acton a situation which is unique even in relation to downtowns of a much larger scale.

"Also unique, and again ty-pical of a healthy commercial centre, is the fact that the commercial vacany rate and the vacany rate in upper stories (76 per cent of which are residential) are both approaching zero," the report

goes on to say. It notes, too, that "the retail floor space within downtown Acton is adequate, if not some-what excessive for the current population." It suggests that as Acton's growth in the next five years - the span of the proposal - will be limited to another 800 persons, zoning changes be made" ... to limit the opportunity for commercial expansion and to consolldate commercial development

onto the principal commercial

streets." The report says no rapid growth is to occur around Acton until after 1981 when a shopping plaza may develop, offering more competition.

"The 'breathing space' between now and the development of a suburban facility provides downtown Acton with the opportunity for improvement that many downtowns have not enjoyed." The reports suggest that even though the downtown has

an adequate mix of goods and services to offer the community," ... if it is to attract a great portion of the local comparison shopping dollar, the retail mix should be adjusted over time to afford wider variety in selected goods.

It notes the success of small towns with themes - Stratford and Niagara-on-the-Lake with

theatre, Shelburne and Carlyle with music festivals, Elora with crafts and Baden with cheese - and suggests that Acton adopt a leather theme and become known as "The Leather Town" with appropriate promotion and annual

events. The three major leathercompanies in Acton, which employ about 575 persons, expressed interest and support in the idea, the report says. A committee of the board of management is expected to Investigate the possibility. Parking has long been a

problem for the merchants in downtown Acton and the report makes seven recommendations in that area, among them to increase the amount of parking, install parking metres in some lots, hire an bylaw enforcement office jointly with Georgetown to enforce metred parking and have downtown employees park further away.

But even though the parking in downtown Acton "is percelved to be the fundamental problem", the report notes that in comparison with six other town, "...Acton has adequate parking facilities."

As for streetscaping, the report has a number of suggestions ranging from sidewalk projections, much like what Georgetown will have in its .BIA, to trees and street furni-ture. Neither the Halton Hills engineering department more the Ministry of Transportation and Communication have mafor objections to sidewalk pro-

jections, the report says. The report recommends that the board of management undertake a building improvement program to restore buildings where possible, coordinate upper and lower stores, coordinate facads along the length of Mill Street, add color and prohibit overhanging signs. A canopy extending a-long the street would unify it and provide a degree of clim-

ate control. The report recognizes that Acton's Town Hall is a prominent feature of the downtown and that a group is working to restore the structure. It suggests that the structure be used as a community centre, a meeting facility for local groups, including the BIA and Downtown Business Association, or as an information centre operated by the Chamber of Commerce.

Vibrant town centres were once typified by a farmers market, the report notes. In 1972 a farmers market was operated on Willow Street between Main Street and Church Street by youths with an Op-portunities for Youth Grant with a high degree of acceptance, the report says and suggests that the Acton merchants organize one.

Implementing the proposals of the plan, modified though they may be, has a five year time limit, Mr. Strachrya told The Herlad and has a ceiling price of \$100,000. "There is very little negative comment as to cost," he reported of the merchant's initial reactions.

