Mayel

CHURCHES

propominatly Catholic Association and the Salvation country, there are churches Army. for almost all faiths. You may find the local church of your religion in the telephone books or by asking your hotel clerk. CLUBS

American clubs have branches in Mexico, and Shiners, Lions, Rotarians and others may visit their Mexican counterparts. Your local chapter may offer guidance in this respect, or you may find the local club or chapter in the telephone book.

There are local versions of



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the Young Men's (and Although Mexico is a Women's) Christian CLOTHING

> Except for those visiting the northern areas in the winter. visitors to Mexico need not carry heavy clothing. If visiting Mexico City during the rainy season (May through early October), it is wise to include a raincost and perhaps an umbrella. A light overcoat will do for the mid-winter, but it will not be needed when visiting the coast resorts where the weather is always mild. Shorts are the most appropriate clothing for the coast, but a wardrobe should include slacks and blouses or shirts for evening wear. Plan

FOOD AND BEVERAGES

Mexico City restaurants can

be an experience and an

education for the traveller, with establishments serving

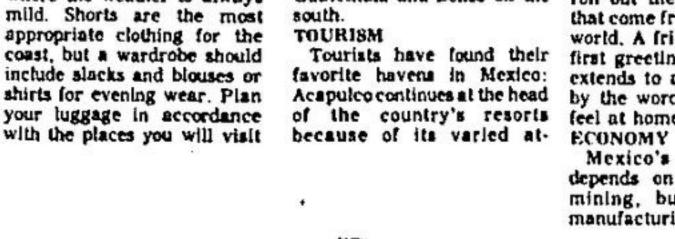
American, Chinese, German,

Hungarian, Japanese.

during your tour, but always try to travel light. Purchasing is bound to make your luggage gain weight on the return GEOGRAPHY

With the Gulf of Mexico and the Caribbean on the east, the Pacific on the west, and the Gulf of California or Sea of Cortex between the peninsula of Baja California and the mainland, Mexico boasts 6,000 miles of shores to thrill all water-sports lovers. The country's neighbors are the United States on the north and Guatemala and Belize on the

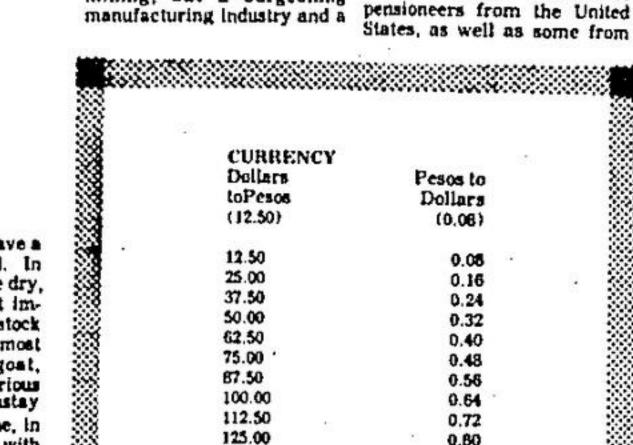
Tourists have found their favorite havens in Mexico: Acapulco continues at the head the country's resorts



Geography and climate have a definite influence on food. In the northern states where dry. desert hills once made it impossible to raise any livestock other than goats, the most favored dish is kid goat, 'cabrito," prepared in various delicious ways. The mainstay of Yucatan and Campeche, in the southeast, is pork, with

Spanish, French, Kosher and other cuisines. Consult your hotel clerk on where to dine. deer and (ow) prepared in Breakfast is generally served unique versions. Both coats between 7 and 10 a.m lunch. are famouse for seafood, and between 2 and 4 .m.; and the coast people have a way dinner, between 8 and 10 p.m. with it. Try shrimp and oyster Not all Mexican food is not and cocktails, fish soup, turtle spley. Some of the food, like soup and the many kinds of tortillas, tamales, tacos and enchiladas has been with us fish. "Ceviche" is a favorite of both Mexicans and visitors. It since the pre-Columbian era. Is (ish marinated in lime juice Mexican dishes are the and seasoned with tomatoes, product of mixing the native herbs, onions, and a little chill, and the Spanish cuisine brought by the conquerors,

plus slices of avocado. while other tasty dishes have And speaking of avocado, the wide variety of this delicious been introduced by later fruit-vegetable has no end. travellers who made Mexico There are some as large as



tractions for the sea lover.

Among these are beautiful

beaches, tropical climate,

good water for swimming and

skling, as well as yachting,

sailing, deep-sea fishing, and

other sports. Some of the

world's most luxurious hotels

dot the shore at Acapulco, and

connoisseurs find their palates

flattered by fine food, liquor

Puerto Vallarta now nearly

matches Acapulco as a tourist

resort, while the most recent

discovery on the Pacific

coastline is southern Baja

being discovered along the

Pacific. Some,- like Man-

zanillo, Maratlan, La Paz and

others on the Pacific, have

long held a reputation as

fovored areas. The oldest

resorts, are those of the Gulf of

Mexico, where Tampico,

Veracruz, Merida and others

retain their prominent place in

Choose whichever resort you

may, on the coast or in interior

Mexico - Guadalajara, Puebla,

Taxco, Cuernavaca, Valle de

Bravo, to name a few.

Mexicans like to have visitors

and they are always ready to

roll out the carpet for those

that come from any part of the

world. A friendly smile is the

first greeting that a Mexican

extends to a visitor, followed

by the words urging you "to

Mexico's basic economy

depends on agriculture and

mining, but a burgeoning

feel at home."

California. New beaches are fe

and wines.

tourism.

cantaloupes in Yucatan, while others in different states may be the size of a chicken egg. All are tasty, but each has a

flavor of its own.

187.00

250,00

317.50

625.00

The delicate white fish of Lake Janitzio in Patzcuaro ("blanco de Patzeuaro") is food fit for a king. Try the numerous desserts of Puebla, originally prepared by nuns for the old Spanish clergy. Try the famous "mole poblano", a rich seasoned sauce served with chicken or turkey. Mole recipes change around the country, and the one from Puebla is entirely different from that of Guadalajara, Queretaro or Oaxaca.

Tequila is the most famous Mexican alcoholic beverage. There are at least 20 regional liquors, many unknown outside their areas. Take it with salt and lime, or with all over the country.

Bars open around 10 a.m. Those catering to the tourist trade may remain open till 2 or 3 a.m. Most hotel bars have entertainment ranging from local musicians and signers to shows with internationally famous artists. Cozy bars in calling from your hotel, ask major hotels, with good background music, are fine for place the call. Collect calls socializing. Prices are may be made by dialing ou for reasonable and controlled by international service. Inthe Secretary of Tourism.

ENTERTAINMENT Mexico City has a number of in use in most major cities. entertainment from vaudeville telegrams, and the law to ballet, opera and concerts. domestic rates make it main desk of the hotel before

the bullfight plaza in Mexico City, Monterrey, Guadalajara and other major cities in the Republic. It is best to get your bullfight tickets from a travel

1.20

fast-growing commerce are

developing into major im-

Tourism is one of the most

important revenue carners

and a compensating force in

the country's balance of

payments. With more resorts

being discovered and brought

into being by the Mexican

Government in Baja

California, Cancun and Ixtapa.

and other resorts, this industry

continues growing. Foreign

investors have found a safe

climate with good rates of

The varied climates and

attractions of the country, as

well as other conveniences,

have attracted droves o

return in Mexico.

portance.

The "charreria" has a special place on the Mexican scene. Today the "charro," a gentleman cowboy, is usually a professional man who by avocation has become the epitome of excellent horsemanship. The charro adheres to the strict code of conduct in all his activities. The superb equestrian show that one can witness at a "lienzo charro" (arena) can only be surpassed by the colorful costumes and atmosphere. He sure to ask where you can see this uniquely Mexican fiesta. There are Charro Associations

sangrita," a chaser prepared Horse racing, Jai Alal, and with lime, lemon, aweet and, other sports attract their own sour orange, pepper, sait and a share of fans in Mexico City. TELEPHONE,

TELEPGRAPH AND POSTAL SERVICE

Mexico's modern longdistance service lets you dial person to person from more than 60 cities in Mexico to the United States or Canada. If your awitchboard operator to ternational operators speak English. Coin phones are now theaters offering every type of There are three classes of

It is best to consult with the economical and wise to use the "Urgente" or "Extra venturing out for tickets that Urgento" service. For fast

Symples State ...

large city and resort.

Good movie theaters abound throughout the country, often showing the latest films from the United States and Europe. Baseball is a popular sport Mexico, while soccer is the call "pensiones." stadioms, with a baseball park suite. that is almost as large, and Visitors wishing to set up

a common meeting ground in

There is every type of hotel in Mexico, from ultra modern glass-and-aluminum huildings to charming colonial lans and

Mexico, including Mexico City. by the Secretary of Tourism The capital has one of the and must be prominently world's largest soccer displayed in every room or

fills to capacity when top housekeeping can find furnished apartments in major Funs of both sports have cities and resorts by checking with real-estate agents or through the classified sections of newspapers.

Canada and Europe.

The exchange rate has remained stable at 12.50 pesos for a U.S. dollar since 1953. THE MEXICAN CUSTOM The minute you step on Mexican soll you find the atmosphere changes. You now are in a country where customs are Latin.

friendly and well mannered. At the same time, they are more ceremonious and unhurried even in Mexico City where the stepped-up pace of progress has encroached upon leisurely living. The friends you make will

expect a handshake on

meeting and another departing, even if you saw them a few hours earlier. Save the 'abrazo" or embrace for old-time acquaintances whom you have not seen in a long lime. Although Mexicans are getting a little more relaxed about the friendly hug especially in Mexico City - it is best to avoid it in the case of feminine friends unless the girl

extends her arms first. Flag down a taxl from the curb, hissing softly if you think the driver may not see you in time to stop, but don't whistle. Whistling down a cab driver . or anyone clae, for that matter · is considered the peak of bad

All cabs in Mexico City, except tourist cabs that park in front of hotels, have trip. The cabs mark the fare by time and mileage combined. In provinces. make

arrangements on the fare to be paid before boarding a cab, this will avoid later problems over the charge. DINING

Like all other Latins. Mexicans have a different concept of time, especially when it comes to dining. So don't let it upset you if the You will find that people are service is somewhat slower, especially in the better restaurants. A hurrled lunch may be had in restaurants from 1 to 2 p.m. for lunchers who must get back to their desks within an hour, but the major establishments cater to diners who enjoy a lelsurely meal. Lunch hour is around 2 p.m., cocktails at 7 and dinner at 9 p.m. or so. TIPPING

Tipping at the more posh establishments is from 10 to 15 per cent of the bill. When dining at American-plan hotels, inquire about the cost of meals and tip accordingly. Tipping a cab driver is unnecessary, but the boy carrying your luggage should get a tip of about three or five pesos 124 to 40 cents) a bag. Tourist guides should be tipped from five to ten pesos (40 to 80 cents) per person, and tips for any other minor service rendered should never be less than a peso (eight cents). CONVENTIONS.

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message "rush". Air mail letters carry stamps of 1.00 peron (12.8 cents) for every ten grams to the U.S. and Canada, 4.30 pesos (34.4 cents) to Europe. HOTELS

former haciendas. Motels are located along the roads and in along the coast and northern cities. Rooming houses are' king of sports in central All loding rates are authorized