

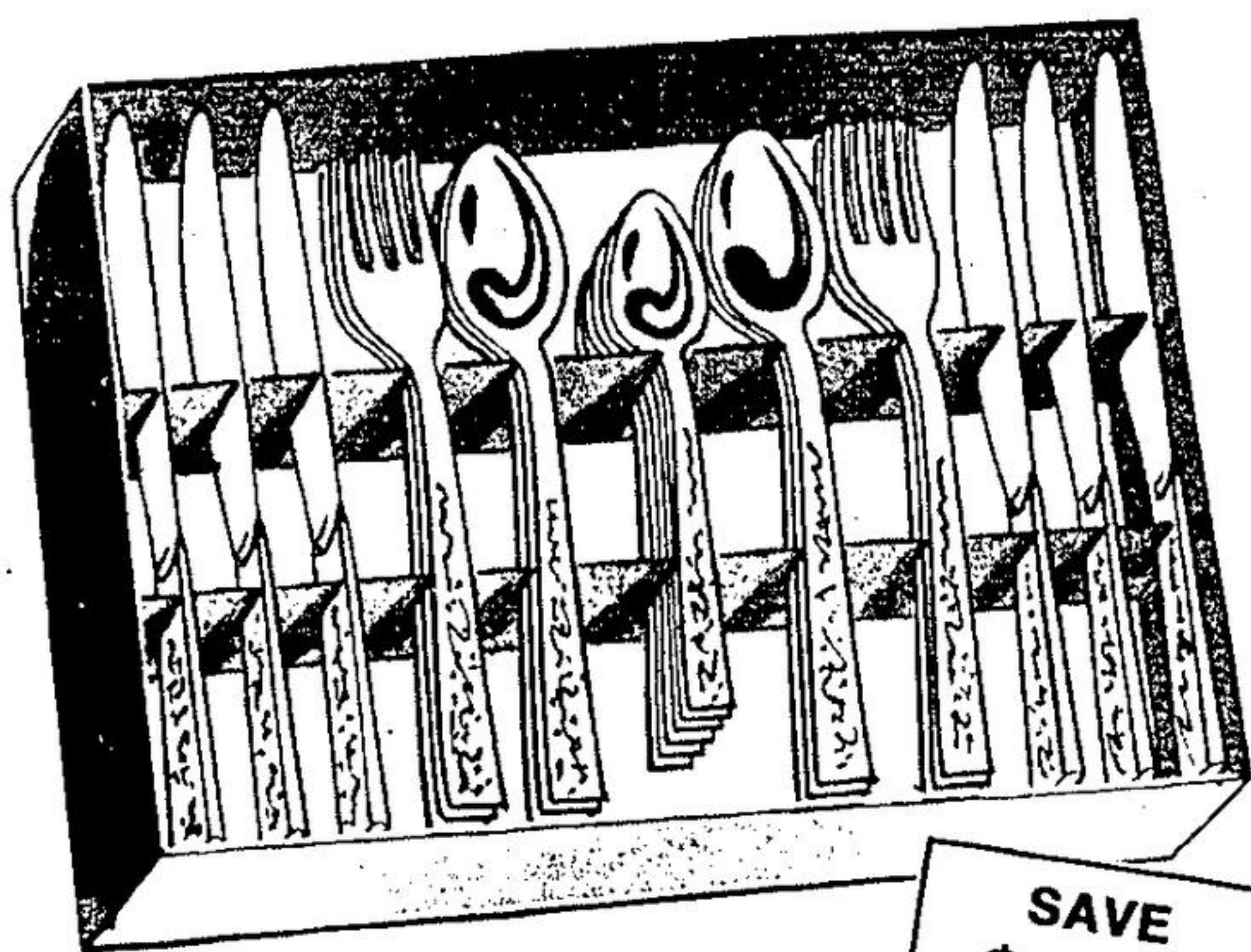


## 16 Pce. Dinnerware

SALE-PRICED

# 7<sup>44</sup> set

What an opportunity to buy that "everyday" set at our low Anniversary Sale price! Attractive earthenware sets in an assortment of patterns, all chip-resistant and dishwasher-safe. 16-pce. set includes four each dinner plates, cups, bread & butter plates and soup/cereal bowls.



VALUE-PRICED

## 24-Pce. Stainless Flatware

Gleaming, non-tarnish stainless steel flatware at a bargain price! Useful for everyday, attractive enough for company! Complete service for 6 includes 6 each knives, forks, teaspoons and soup spoons, in your choice of two patterns.

# 6<sup>44</sup> set



Choice of 2 Patterns, "Tuscany" or "Fantasia"

## 7-Pce. Enameled Cookware Sets

# 19<sup>84</sup> set

17-pce. sets of beautiful porcelain enamel cookware from Europe in bright "Tuscany" or "Fantasia" patterns. Each set consists of: 6 qt. covered dutch oven, 10 1/4" fry pan, 1 1/4 qt. and 2 1/2 qt. covered saucepans. Dutch oven cover fits frypan.

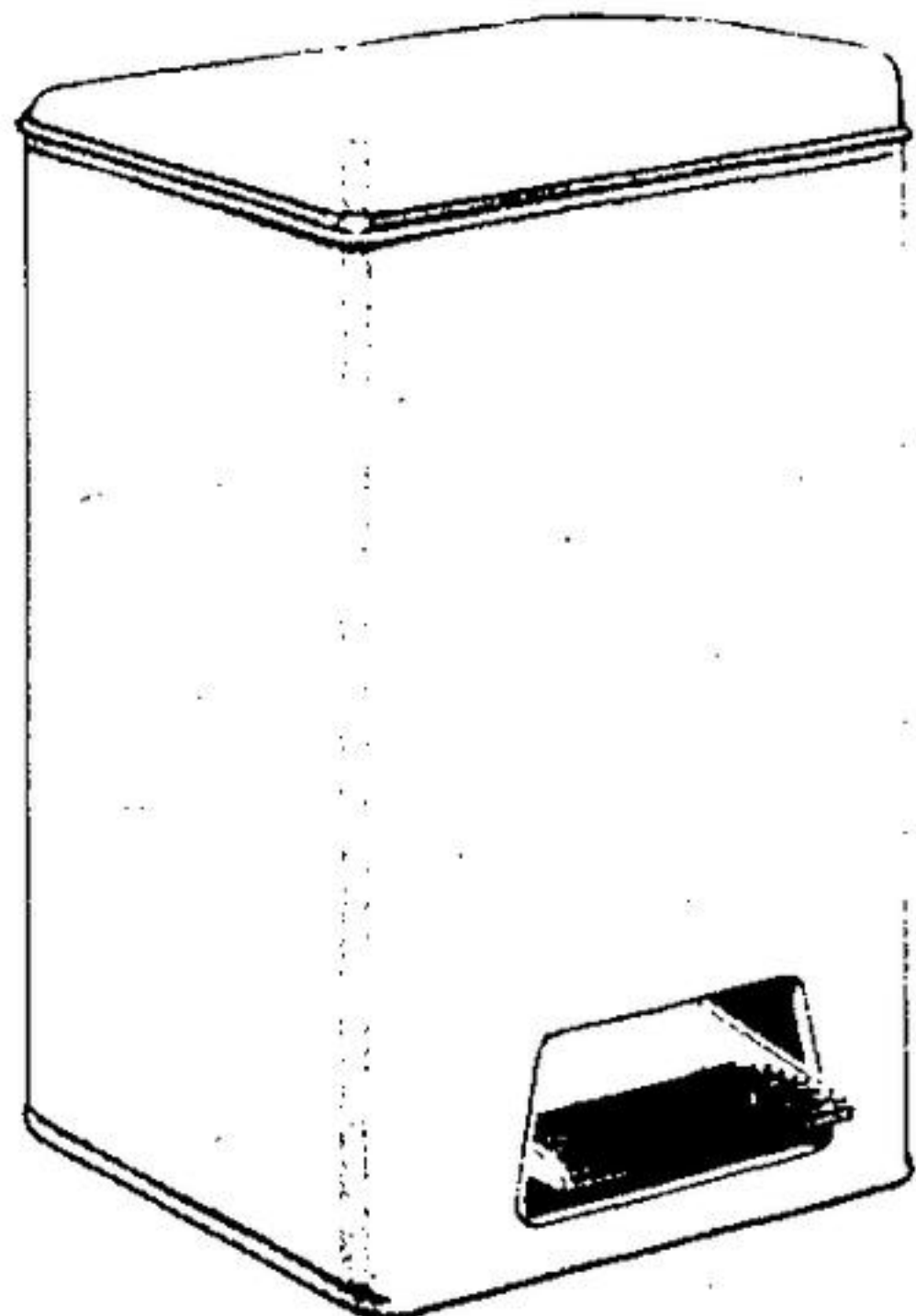
SPECIAL PURCHASE LIMITED QUANTITIES NO RAINCHECKS



"Tuscany" Tea Kettle

# 12<sup>44</sup>

Porcelain enamel whistling kettle matches your above "Tuscany" cookware. European-styled with curved handle, plated spout. Complete your set and save!



## Replace Your Worn-Out "Step On"

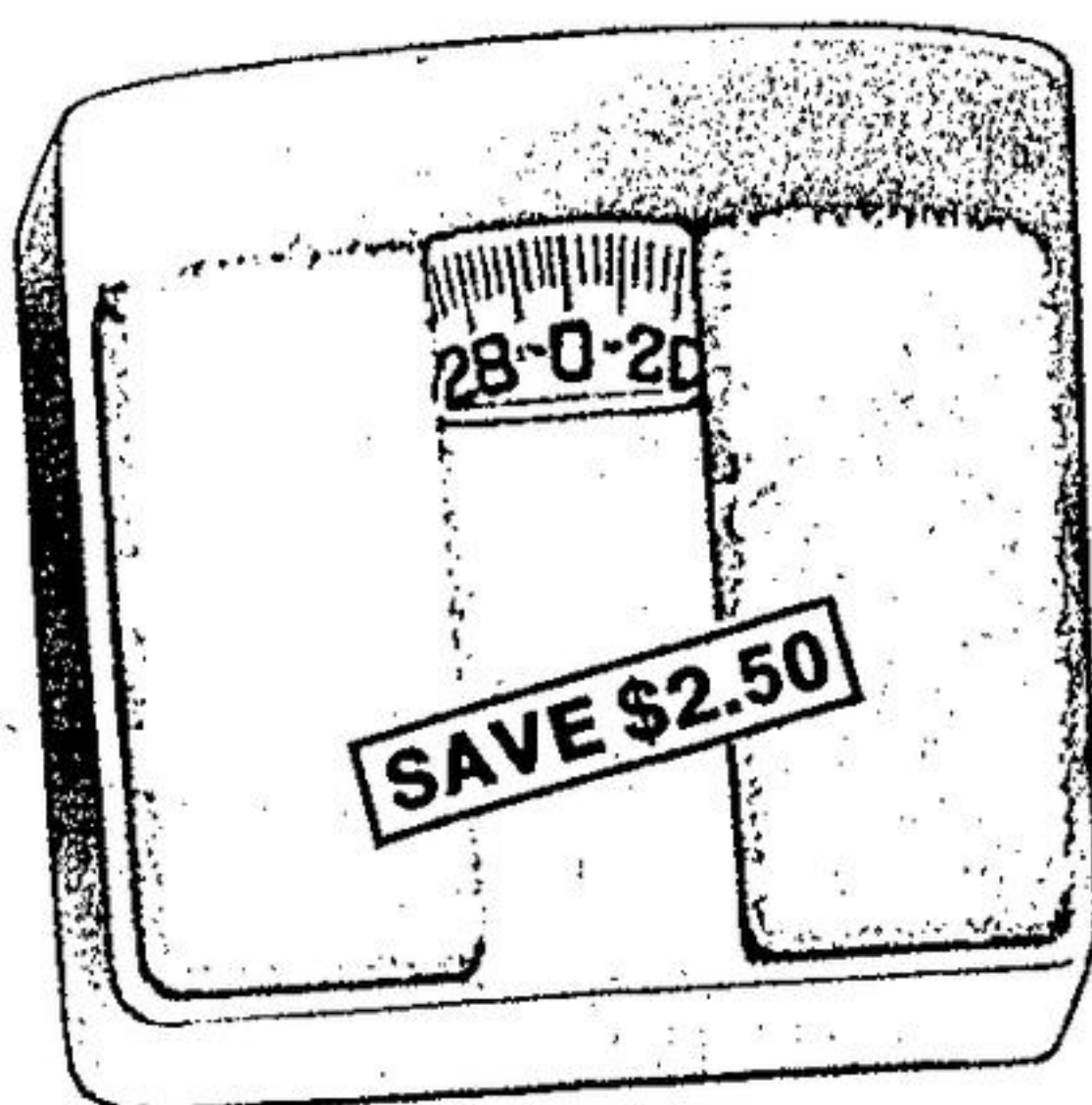
Anniversary Sale Price

# 6<sup>44</sup>

Dress up your kitchen with a bright new step-on can, at our low Anniversary Sale price. Sturdy metal canister with baked-on white, gold or avocado enamel finish. With removable black plastic liner.

Watch Your Weight and Your Dollars! Save Now On

## Accurate Scales



# 8<sup>44</sup>

A one-time offer! 300 lb. capacity bathroom scales with kilogram dial and white, pink, green or gold 100% Orlon\* acrylic pile padding. Comfy, accurate, a super Anniversary Sale value!

\* Dupont Reg'd. T.M.

## Zellers Pricing Policy

Our comparative pricing guidelines for truthful advertising

- **REGULAR PRICE** refers to the listed retail price at which, within the past 12 months, Zellers has offered this item, taken from our regular assortments.
- **SPECIAL PURCHASE** applies where our Buyers have been able to obtain a special buy on an item not normally carried in our regular assortments.
- **DOLLARS OR PERCENTAGES OFF** is used in reference to the stated reduction from our regular price. Items marked "special" or "Sale" have a reduction of 10% - and in many cases much more - off the regular price.
- **COMPARE AT** is used in connection with merchandise not carried in our regular assortments but which is equal or similar to items available, in the preceding 12 months, at the price quoted.

Prices may vary in different geographic zones in Canada. Any differences reflect the cost of doing business, while providing the most advantageous local prices to our customers.

**ADVERTISING ERRORS** - While our advertising endeavours to be absolutely accurate, errors can occur. Should this happen immediate steps are taken to correct the error and to notify the public of the correction.

**MERCHANDISE OUT OF STOCK** - Every reasonable effort is made to have the merchandise advertised. We regret that due to unforeseen circumstances, the merchandise may occasionally not be available.

# Zellers

No ifs . . . No Ands . . . No Buts. Satisfaction Guaranteed  
Or Your Money Cheerfully Refunded!