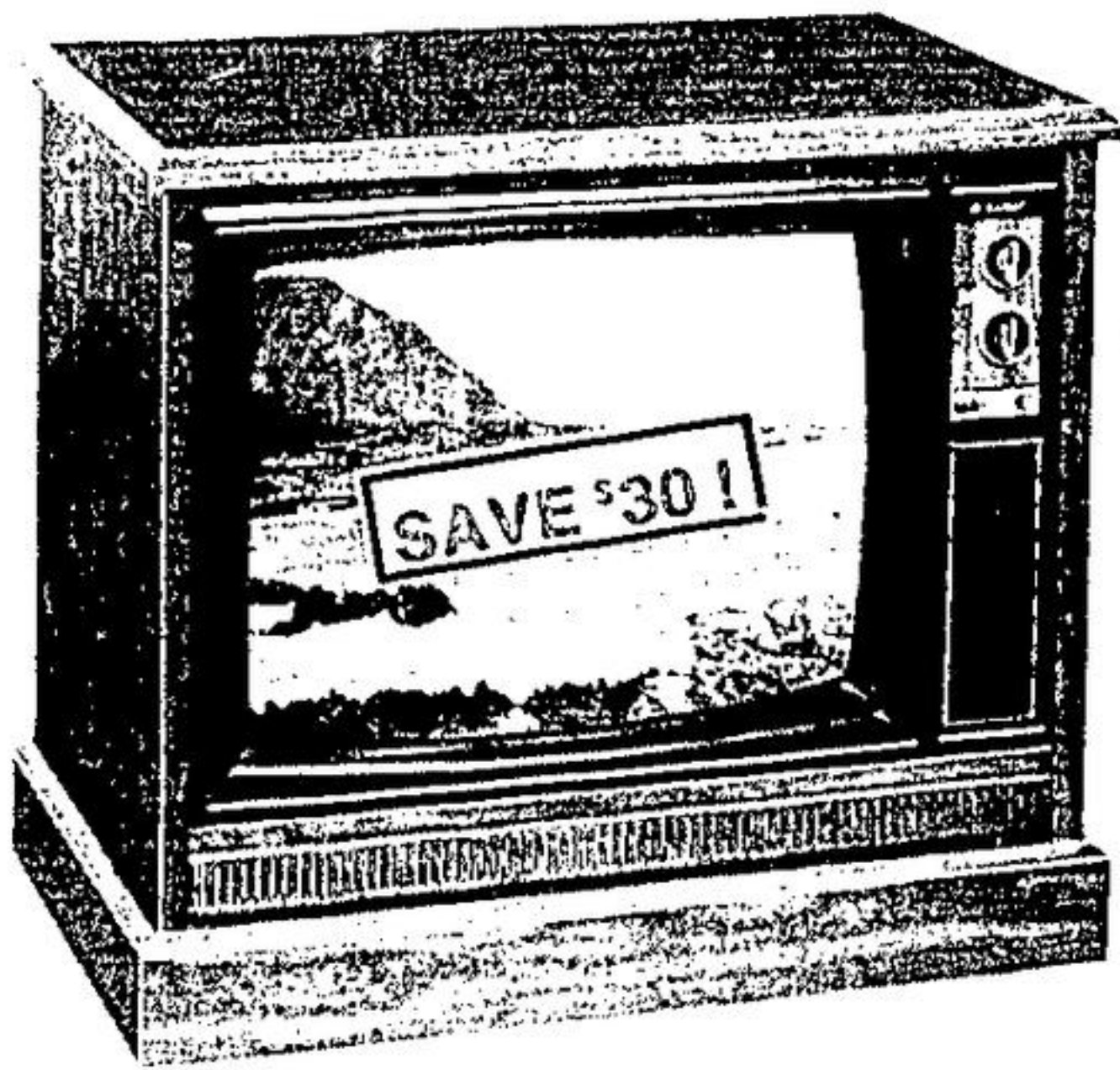


ANNIVERSARY SALE

3 BIG DAYS

SEPT. 30TH — OCT. 2ND

Sellers prices will remain in effect until Saturday, Oct. 2nd, or while quantities last.

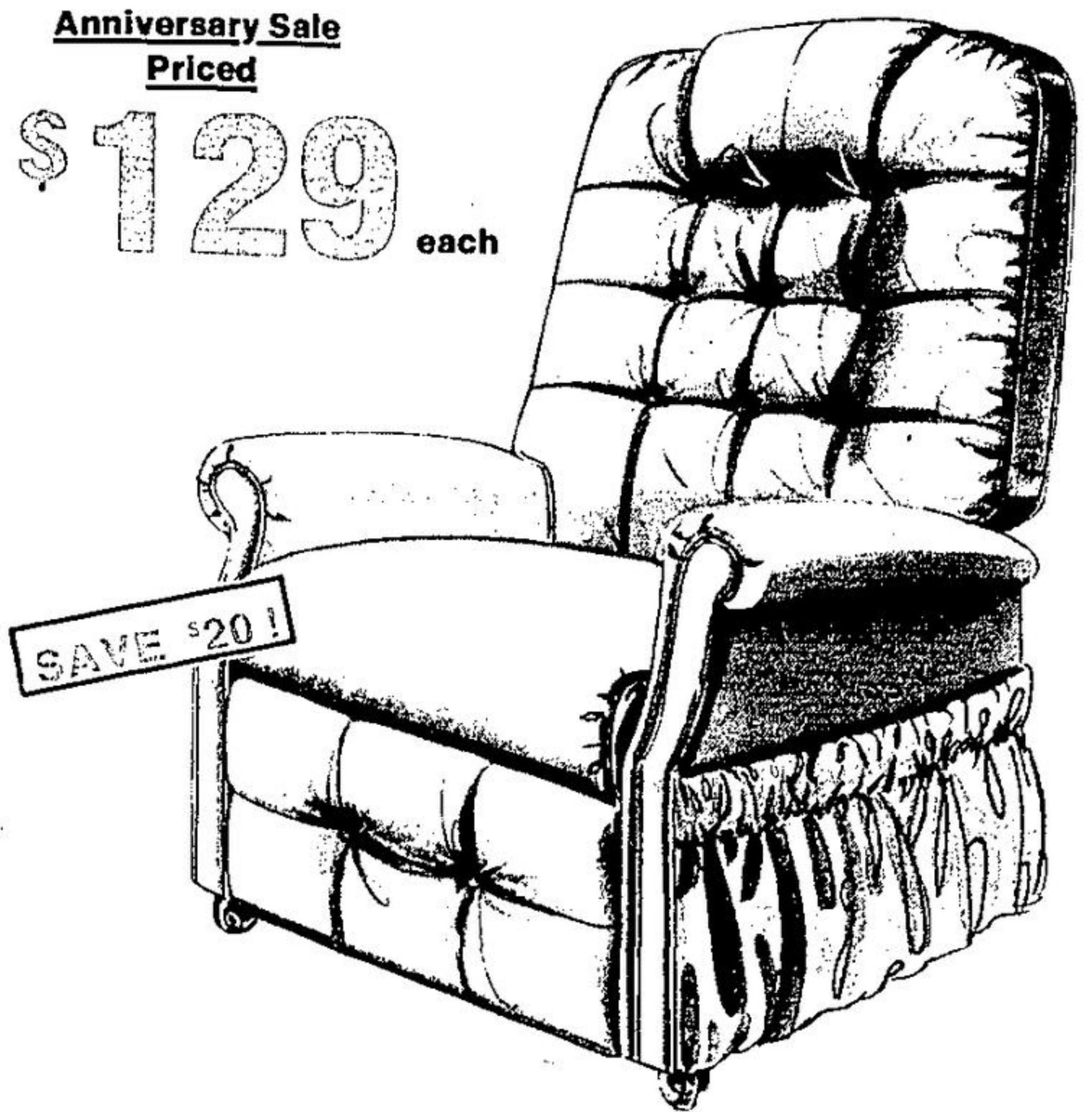


Bradford
100% Solid State
26" Console
Colour TV

\$669 each

- 100% Solid-State circuitry means trouble-free operation!
- One-touch colour tuning and automatic fine tuning for sharp colour pictures!
- Automatic chroma-control and tint-lock for colour balance!
- Walnut-woodgrain console cabinet!
- 1-Year home service on parts & labour, 2-years on picture tube!

Anniversary Sale Priced
\$129 each



Comfortable 3-Position Reclining Chair

Easy comfort in 3 positions — sitting, TV or fully reclined! Sturdy kiln-dried hardwood frame, with no-seg springs, foam padding and wipe-clean brown Naugahyde® vinyl covering. Approx. 42" x 36" x 32", with magazine pouch and front casters.

* Reg'd T.M.

Bradford Digital Clock Radio

34⁸⁴

- 100% solid state circuitry in AM/FM radio
- 24 hour rotary digital clock
- 60 min. sleep switch
- Wake to music or alarm
- High-impact moulded ivory-tone cabinet



9' x 12' Rug Clearance

Wide choice . . . But Do Shop Early!

59⁹⁴ each

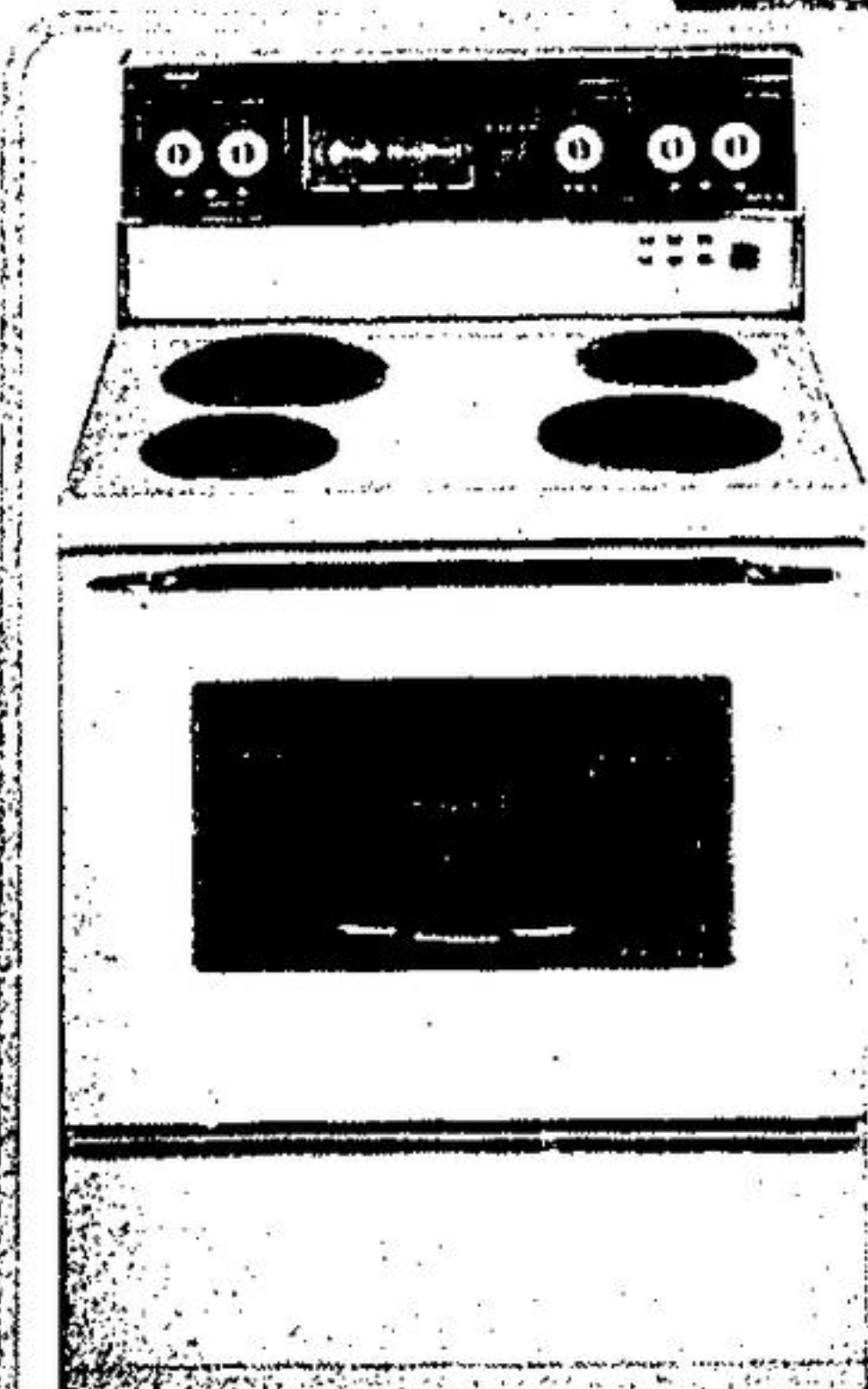
First quality carpets, now at an extra-special price! Choose from many styles, colours, textures and backings . . . long-wearing piles that will take lots of traffic. We suggest that you shop early for best selection in these value-packed floor coverings!



Arrowback Canadian Rocker

87⁸⁴ each

Enjoy the special sale savings on this comfortable 100% Canadian-made rocker of solid pine and rock-maple with arrowback slats. Lustrous "Brandy" finish and decal-design headrest make this piece a treasure! Approx. 39½" x 24" x 19".



Bradford Deluxe "Continuous Clean" 30" Range

- Oven cleans while you cook — always presentable!
- Automatic roll-serie, oven timer and minute minder!
- Two 8" and two 6" super-speed elements with infinite control!
- Fluorescent cook top light!
- Large 25" oven and timed appliance outlet!
- Sparkling white mar-resistant finish!

Colours \$10 Extra **\$344** each

20 cu. ft.
Holds 718 lbs. of Frozen Food

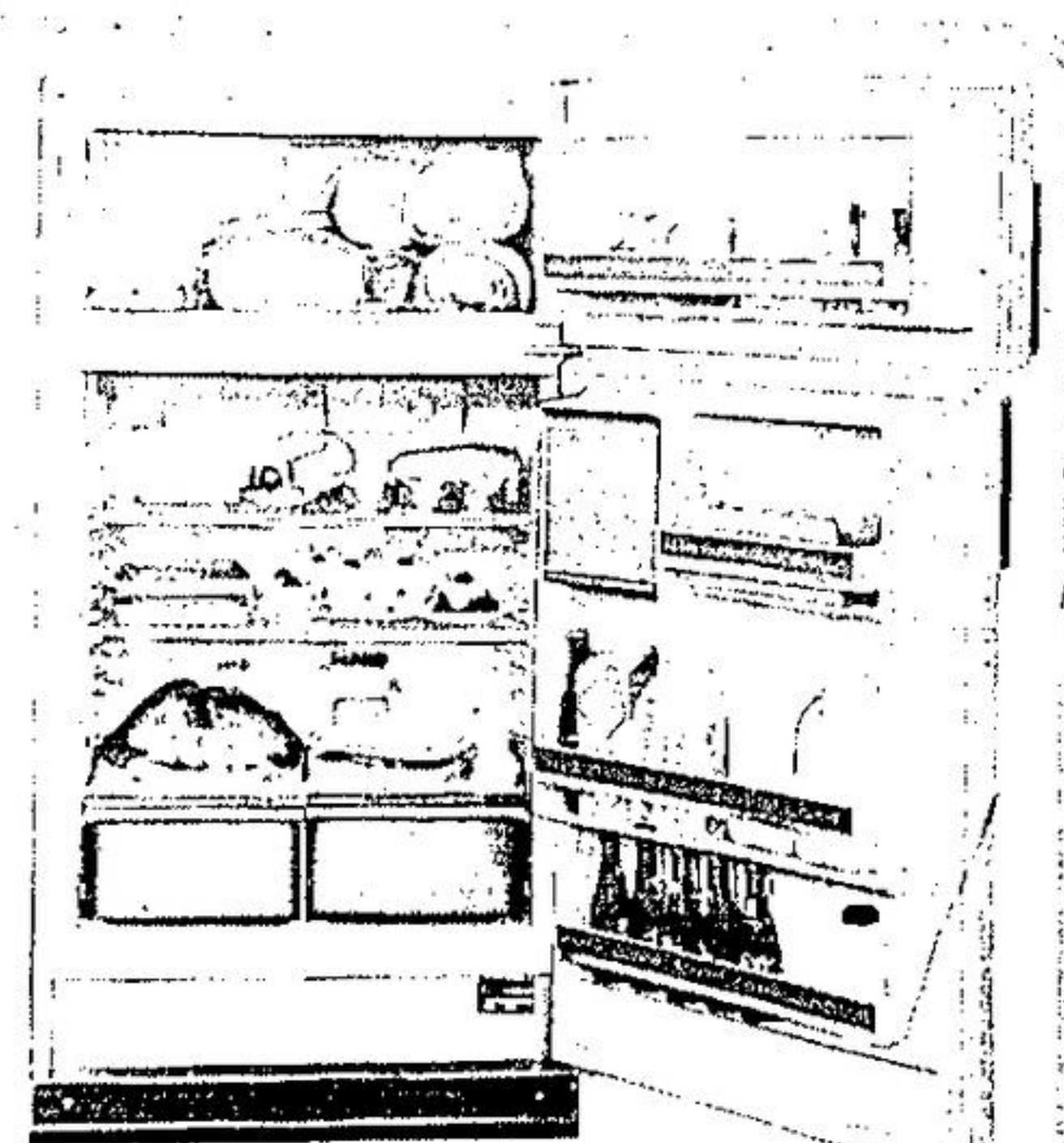
Bradford Family-Size Freezer

- Top rated cold retention with slimline Fiberglas® insulation and precision-formed tubing!
- Safety sentry light warns of power failure!
- Dependable Aspera compressor carries 5 year guarantee!
- Self-adjusting lid with three-sided magnetic gasket for positive sealing!
- 2 storage baskets, divider, interior light!
- 58½" W x 36" H x 29" D!

\$299 each

* Reg'd T.M.

Your Bradford Home Appliance is Fully Guaranteed For 1 Full Year From Date Of Purchase, Parts & Labour Included!



Bradford 13 Cu. Ft. "Frost Free" Refrigerator

- "Frost Free" freezer ends messy defrosting! Lets you store up to 108 lbs. of frozen food!
- Two porcelain crispers for tender greens!
- Interior porcelain enamel finish!
- 10-position shelves, egg bucket, dairy & butter compartment!
- 59" H x 30" W x 28½" D!

Colours \$10 Extra

Zellers We're flexible at Zellers. Use any one of these Popular Credit Cards!