

# PLAYER CONTRACT

**Little NHL** PLAYER'S CONTRACT

NAME: \_\_\_\_\_  
 ADDRESS: \_\_\_\_\_  
 CITY: \_\_\_\_\_  
 STATE: \_\_\_\_\_  
 ZIP: \_\_\_\_\_

## Hockey Night in Canada

is brought to you by your local  
 Imperial Esso Dealer or Agent



The object of the Little NHL is to promote organized and supervised hockey for the boys of the ages 8 to 13 years inclusive.

As a member of the

**Little NHL** I promise that

1. I will not smoke.
2. I will not neglect school work.
3. I will get plenty of sleep.
4. I will be on time for practices and games.
5. I will play hard and clean.
6. I will work harmoniously with my coach and team.
7. I will be a good winner or loser.
8. I will not wear my sweater except during league games.
9. I will be well dressed in the Little NHL uniform.
10. I will conduct myself in a gentlemanly way on and off the ice and respect all property.

These rules are made so that you will be helped to develop team spirit, sportsmanship and healthy bodies. Please, therefore, will be proud of you in every game if any of the rules are broken.

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## 1936-37 BOSTON BRUINS

Sponsored by Smith and Stone Ltd.  
 FRONT ROW, LEFT TO RIGHT  
 Jim Yates, G. Ferri, G. James, G. King, M. Lorusso, Evert Wilson  
 BACK ROW, LEFT TO RIGHT  
 K. Davidson, W. Boyle, James Boyle, H. Arnold, J. Wilson

**CONGRATULATIONS  
 LITTLE N.H.L.  
 ON YOUR**

**40th ANNIVERSARY**

# MASTER FEEDS

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## Original aim of Little NHL was teaching hockey and citizenship

The initial aim of the Little NHL was directed to the teaching of hockey, the more subtle objective of the organization was to make good citizens of the players.

It was impressed upon the youngsters they should not smoke cigarettes and loaf the streets half the night if they expected to be good hockey players.

The league founder, Gordon Alcott, drew up a series of contracts for the boys to sign, which indicated that, to play hockey with the National League, the youngsters had to leave tobacco alone and be off the streets by a reasonable hour each night.

Alcott recalled one instance of the rules' strictness when he commented, "I saw one youngster down near the rink about 10:30 one night, and when he saw me, he shot for home like a scared rabbit."

In addition to the habit

clauses of the contracts, it was stipulated that players could be "sold" from one team to another. This clause was devised to ensure that the teams were evenly balanced. One manager came within an ace of being disfranchised when some of his comments were overheard.

"Just bought so-and-so," he proudly announced. "For how much?" his brother officials wanted to know. "A hot dog," was the answer.

That they could not play hockey and break the elementary rules of training was impressed on the boys by each of the hockey notables, who made a courtesy appearance at the league's opening. King Clancy's message was particularly pointed and apparently well received by the lads. "No smokes, no alcohol," was the gist of the "King's" remarks.

It would be interesting to see just how many youngsters around town, currently involved in minor hockey, would abide by the spartan-like Little NHL rules.

## JOHNSON CARNEY

THE ENTIRE STAFF OF  
**JOHNSON CARNEY**

CONGRATULATES  
 the **LITTLE  
 N.H.L.**  
 ON THE OCCASION  
 OF THE



**40th ANNIVERSARY**

## 4th Period Breakaway TO THE HI-WAY HOST TAVERN

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