

SHOP BEAUCOUP EVERYDAY

<p>2% Partly Skimmed FRESH MILK 3 QT. BAG or JUG</p> <p>\$1.19 (Plus deposit on jug)</p> <p>\$1.29 (Plus deposit on jug)</p> <p>Homogenized, Pasteurized FRESH MILK 3 qt. bag or jug</p>	<p>Champlain Pony Tail Wrap WHITE SLICED BREAD 24 OZ. LOAF</p> <p>29¢</p>	<p>Canada Grade A LARGE WHITE EGGS DOZEN</p> <p>79¢</p>	<p>Granulated WHITE SUGAR 2 KILO BAG</p> <p>99¢</p>
<p>SLICED, TIDBITS, CRUSHED LEE PINEAPPLE 19 FL. OZ. TIN</p> <p>39¢</p>	<p>RISEN SHINE ORANGE FLAVOURED CRYSTALS 4x3 1/4 OZ. ENV.</p> <p>79¢</p>	<p>ASST. FLAVOURS MISS MEW CAT FOOD 6 FL. OZ. TIN</p> <p>19¢</p>	<p>PRODUCT OF U.S.A. RED CUTTER FLORIDA WATER-MELON 15 LB. AVERAGE</p> <p>\$1.59</p>
<p>ELMGROVE DAIRY SPREAD 1 LB. PKG.</p> <p>79¢</p>	<p>GRANNY'S BUTTER TARTS PKG. OF 12</p> <p>99¢</p>	<p>LIQUID PALMOLIVE DETERGENT 24 FL. OZ. BTL.</p> <p>88¢</p>	<p>ONTARIO GROWN CANADA NO. 1 GRADE RED OR WHITE TABLE POTATOES 10 LB. BAG</p> <p>99¢</p>
<p>MRS. BAKEOFF FRESHLY BAKED SWEET ROLLS</p> <p>59¢</p>	<p>SOFT DRINK REGULAR N.O.N.R. SEVEN UP 26 FL. OZ. BTL.</p> <p>33¢</p>	<p>CHRISTIES JELLY ROLLS 11 OZ. PKG.</p> <p>59¢</p>	<p>PRODUCT OF U.S.A. BUNCHED CARROTS</p> <p>29¢</p>

You'd be surprised at what these shoes go through for you!

At our own Market and Product Control Lab, we regularly test our shoes to ensure that they meet our standards. We select our shoes from each of our plants and put them through the works. And some of the tests they go through are pretty good!

For example, Dissection! We'll split the shoe in half, cut right apart, so that the bottom, the sole, the insole, and the general construction conform to the established standards.

And the Abrasion Test! We'll rub the sole of the shoe for 100,000 cycles to determine its longevity. It's a comparison to the actual wear of the shoe in the real world. And we'll report that to you, so you can see the difference between a shoe that's made to last and one that's not.

And last, but not least, the **Wear Test!**

We'll take your shoes to a 12-mile endurance lab. They are examined to determine the quality of the sole, the heel, and the overall construction. The results are used to help our standards for the shoes we sell.

When they are returned to the 12-mile Endurance Lab, they are examined to determine the quality of the sole, the heel, and the overall construction. The results are used to help our standards for the shoes we sell.

Pro-Scot Canvas Shoes
Men's 6-12, Reg. 5.99 4.99 pair
Boys 11-13 1.5 Reg. 4.99

Boys' and Men's Nylon Joggers
8.99 pair

Save on Boys' Leather Joggers
Reg. 13.99 Our Sale Price **10.88** pair

Men's and Boys' Vinyl Joggers
5.99 pair

Canvas Casuals for the Family

Children's Leather Sandals
4.88 pair

2.99 pair

A. White canvas sneakers. Small boys 11-13 Boys 1-6 Reg. 3.49 Men's 7-11 Reg. 3.99 Full sizes only.
B. Slip on model with elastic front gore. Blue or red denim. Children's full sizes 5-12
C. Canvas sneakers. Bag denim. Children's sizes 5-12 2.99 pair White or blue denim. Girls' full sizes 13-3 3.49 pair Teens' full sizes 5-10 3.99 pair

BEAUCOUP

REGULAR STORE HOURS
MONDAY TO THURSDAY
9:30 A.M. - 10:00 P.M.
FRIDAY AND SATURDAY
9:00 A.M. - 10:00 P.M.

Located in the Bramalea City Centre Highway 7 and Dixie Rd. in Bramalea

• Prices effective May 12 to May 18.
• Ample free parking facilities
• Satisfaction guaranteed or your money cheerfully refunded.