

LOBLAWS PRICES ARE COMPETITIVE



Here is more proof...

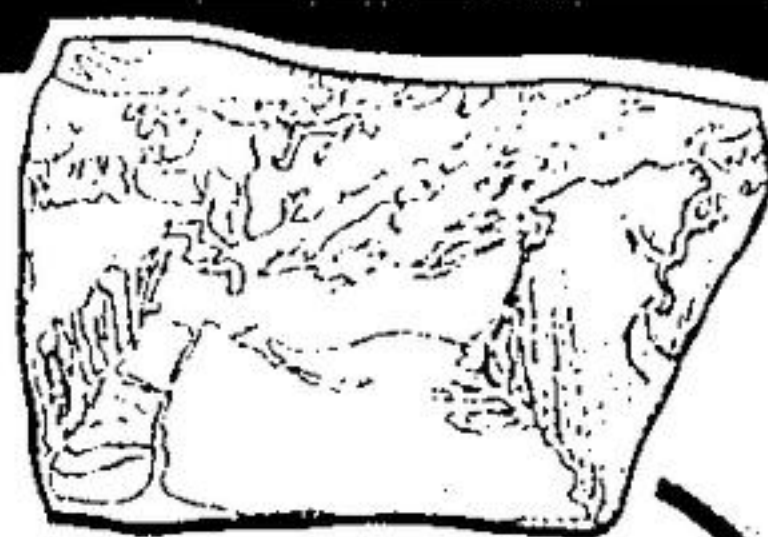
Mrs. Stokes found out Loblaws prices are pretty much the same as their major competitor.

Mrs. Stokes: "I feel they are very comparable and I feel I am up on my prices. I shop the same articles each week and the prices were right on."

Supermarket prices are just about the same everywhere. No major supermarket these days can afford to have higher prices.

Loblaws policy is to have competitive prices. Today, tomorrow. Always!

And in addition to competitive prices you'll find a lot of other very good reasons to come on over to Loblaws.



boneless bottom round

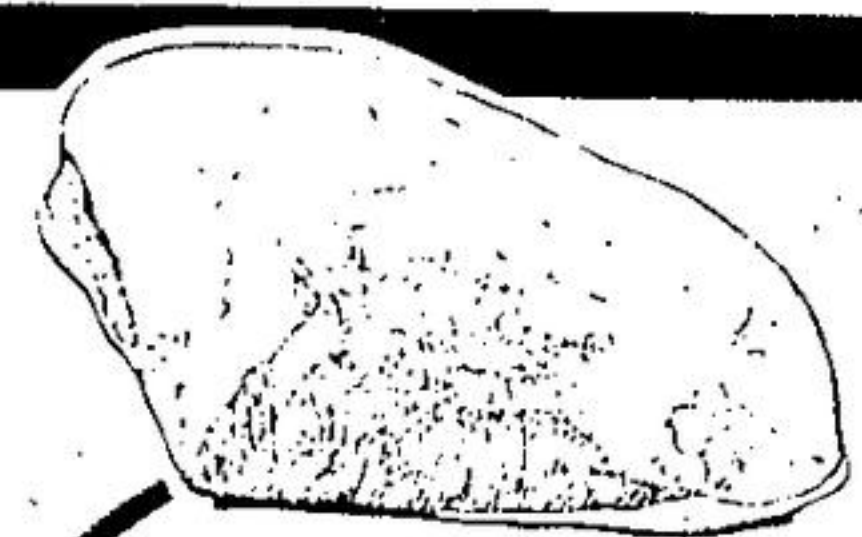
148 lb.

beef steaks or roasts



boneless round steak full slice

148 lb.



boneless top round

158 lb.

beef steaks or roasts



Scottowels paper towels yellow, white or decorated

88¢

1 ply



Chase and Sanborn ground coffee

125

1 lb. bag



Post honey comb cereal

79¢

12 oz. pkg.



Farm House frozen cream pie lemon, coconut, chocolate or banana

49¢

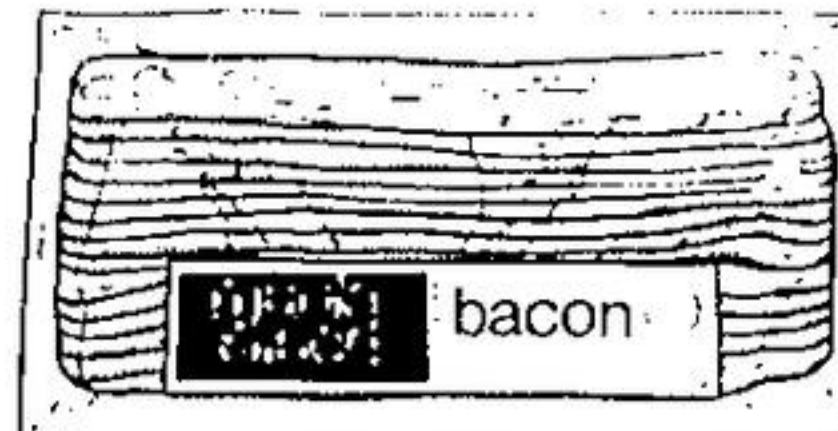
12 oz. pkg.



Rupert brand cod fillets

98¢

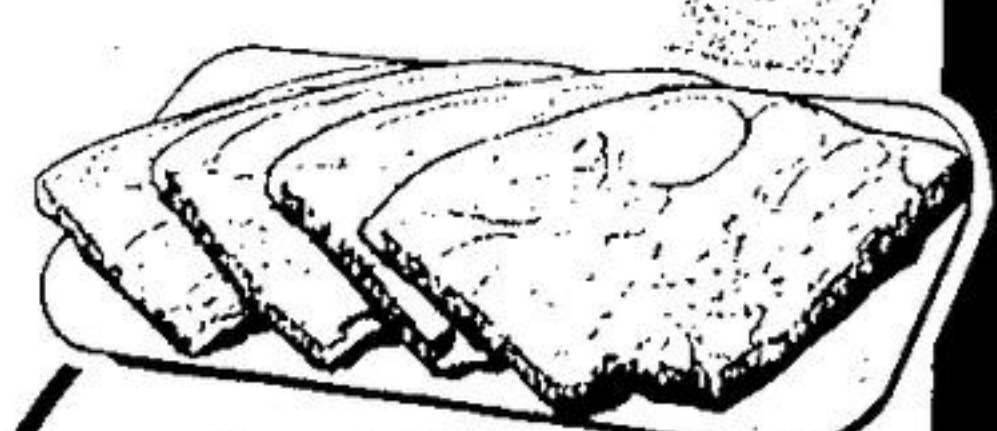
frozen



sliced side bacon

167

Loblaws



shoulder lamb chops

78¢

frozen New Zealand

- BEEF cube steaks L.B. 178
- BEEF ROASTS boneless sirloin tip L.B. 162
- BEEF ROASTS boneless rump L.B. 158
- FRESHLY GROUND (FAT CONTENT 20% or LESS) ground beef L.B. 88¢
- MAPLE LEAF BRAND GOLDEN FRY or LOBLAWS skinless sausage L.B. 123
- PREVIOUSLY FROZEN SKINLESS beef liver SLICED L.B. 46¢
- FROZEN RUPERT BRAND COOKED cod fish sticks 14 OZ. PKG. 128
- VALUPLUS BRAND skinless wieners 1 LB. PKG. 78¢
- VALUPLUS BRAND polish sausage COIL L.B. 128
- LOBLAWS COOKED MACARONI & CHEESE, MOCK CHICKEN, LUNCHEON MEAT, LOAF or LUNCHEON BOLOGNA L.B. 118
- ZIGGYS meat chunks L.B. 118
- ZIGGYS half & half, thuringer blood or pork & beef roll 4 OZ. PKG. EACH 94¢
- ZIGGYS bavarian smokies, pepperoni, bratwurst or debreciner 8 OZ. PKG. EACH 98¢
- SHOPSYS potato salad or cole slaw 24 OZ. EACH 84¢
- SHOPSYS smoked beef 2 3 OZ. PKGS. 127



PRODUCE OF U.S.A.!

NO. 1 GRADE! SNOW WHITE HEADS!

cauliflower

large size 12

48¢

each

PRODUCE OF U.S.A.!

GARDEN FRESH! FOR THE PERFECT SALAD!

radish

1 LB. BAG 28¢

PRODUCE OF U.S.A.!

GARDEN FRESH! YOUNG & CRISP

green onions

2 BUNCHES 28¢

PRODUCE OF U.S.A.!

BOIL AND SERVE HOT OR COLD!

artichokes

6 FOR 100

FLOWER DEPT. SPECIAL

hanging baskets

6 INCH POT EACH 419

FROM CALIFORNIA! EASY TO PEEL! SEEDLESS!

navel oranges

LARGE SIZE

4 LB. BAG 78¢

- LOBLAWS ASSORTED fancy peas 10 FL. OZ. TIN 19¢
- MONARCH SNACK CHOCOLATE CHIP, BANANA NUT OR SPICY APPLE SAISON cake mix 13 OZ. PKG. 59¢
- 2 FL. OZ. Fudgestiksicles 12'S PKG. 99¢
- SUGAR SWEETENED GRAPLE ORANGE, STRAWBERRY OR LEMONADE Kool-Aid 23.3 OZ. TIN 169
- HOSTESS BLANCHED salted peanuts 16 OZ. CELLO BAG 79¢
- TETLEY tea bags 72'S PKG. 109
- LOBLAWS UNSWEETENED FROM CONCENTRATE, GRAPEFRUIT & ORANGE, GRAPEFRUIT OR ORANGE citrus juice 48 FL. OZ. TIN 44¢

- LOBLAWS PLAIN OR RIPPLE potato chips 250 g 69¢
- RHODES FROZEN 5'S WHITE OR BROWN bread dough 5 LB. POLY BAG 99¢
- PREMIUM PLUS SALTED OR PLAIN Christie's crackers 32 OZ. BOX 139
- BLUE BONNET SOFT WHIP margarine 1 LB. TUB OR SLEEVE 69¢
- WESTON'S split top bread 24 OZ. LOAF 39¢
- LOBLAWS BLUE powder detergent 5 LB. BAG 189
- HERBAL ESSENCE OILY OR NORMAL Clairol shampoo 8 FL. OZ. PLASTIC BOTTLE 99¢

PRICES EFFECTIVE TO TUES. MAY 18 EXCEPT PRODUCE & BAKERY PRICES EFFECTIVE TO SAT. MAY 15. GEORGETOWN ONLY

WE RESERVE THE RIGHT TO LIMIT QUANTITIES.

Loblaws

More than the price is right.