

A BRIGHT NEW JACKET AND A BRIGHT NEW PROMISE.



We're very proud to announce an important new policy at A&P. From now on, our store manager will be more responsive to you.

His new red jacket is a symbol of his renewed commitment to you.

Inside this jacket is someone you can go to if you have a question, if you have a problem, or if you have a special need.

Our manager can do a lot to help make your shopping easier and more satisfying.

And he will.

We're proud of him.



If we can't do it, nobody can.