

the HERALD

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News For The Home Owner And Home Buyer

1976 a good year ahead for home builders

A Georgetown resident, Colin Bennell, Irwin Crescent, has been elected 1975 president of the Toronto Home Builders Association.

In his address to the annual housing conference sponsored by the association Mr. Bennell, executive vice-president of Wimpey Homes Ltd., Wimpey

Developments Ltd. and Wimpey Western Ltd. told Toronto construction experts "It's the ordinary citizen, and more particularly the vocal

minority which is demanding more and more services, not realizing that these all cost money. "Where are their children

going to live' one should ask them as the municipality, frustrated at its inability to fund all these programs resorts to delay and stop-growth tactics. You can't help sympathize, particularly when the other levels of government appear to treat housing with, at times, an almost contemptible disregard"

"There is only one way we are going to educate the public and government and that is by opening up a much stronger and more forceful dialogue with the municipalities and by supporting both the provincial and federal arms of HUDAC (Housing and Urban Development Association of Canada) as strongly as we can.

"We must get into a position where we are promoting the direction that the industry must take and not simply reacting all the time and always after the event to various pieces of legislation and pressure being applied. We must get out ahead and promote ourselves."

Mr. Bennell set three objectives for the home builders association for the coming year.

"Firstly--an increased communications program within our membership to gain their participation and an even

stronger communication association's plan which will be on your board of directors. "Secondly--then for a much wider of communication consumer market and to the community. We cannot but we are doing marketing and ourselves as an industry. "Thirdly--we must our representation the industry to government of government particularly to the municipalities." To meet these objectives, Mr. Bennell has an eight-point action. A great deal will be placed

George
head
Home

Constructive, interesting hobby gifts fill psychological needs of adults, children

"Doing your own thing" is the thing these days. The desire for individuality, nostalgia for the good old days are among the reasons why do-it-yourself hobbies are anticipated to be among the most popular gifts this season. Perhaps, too, because they're thrifty.

But there are also more profound reasons. Psychological. Having a self-involving hobby, in the opinion of Dr. Joyce Brothers, noted psychologist, is an effective means of combating the boredom of idly killing leisure time or the equal deadliness of day-to-day work or household routine. The pride of a mother who makes a decorative craft piece, she says, brings immeasurable psychological rewards.

Relax and enjoy

Dr. Nelson Bradley, Northwestern University authority on the emotional and health problems of "work addicted" business executives, is also an advocate of having a hobby. He especially recommends those that require the use of hands and some concentration to complete; such as building scale models, painting, running a model railroad, or cabinet work.

Activities, far more potent than a pill, for inducing relaxation, restoring a sense of humor--and, most

important, improving relationships with their families, their employees, and their employer.

Constructive pursuits

Children are also headed by the psychologist. A parent is fortunate, according to Dr. Rudolph Brandt, Beverly Hills psychiatrist and educator, whose youngsters enjoy constructive hobbies. They stimulate creativity, often motivate them to pursue careers related to their specific hobby interest, instill a pride of accomplishment, strengthen their confidence, and in most instances encourage them to become better students.

As if responding to these needs, there are hundreds of new hobby gifts, reports the Hobby Industry of America, available at hobby and department stores everywhere, that would be welcomed by most everyone on a Christmas shopping list.

Simple or complex

There are those designed to be easy for beginners, who'll be delighted to discover that they are not all thumbs. There are sophisticated projects for the experienced hobbyist. There are materials and kits to convert articles usually thrown away, such as bottles, tin cans, plastic containers, into practical and decorative pieces.



REVERSE ROLES . . . Those days are past when fathers used the pretense of giving their sons model electric trains, then standing by until they could operate them themselves. Now sons are giving them to their fathers, with the same idea in mind. Model railroading, reports the Hobby Industry of America, is one of the nation's fastest growing adult, youngster, and family hobbies. Model railroad sets and equipment are available in sizes to fit any space, priced for any budget and ranging from those for the young neophyte engineer to those for the most sophisticated railroad tycoon. At hobby and department stores.

The magic of hobbies is that they seem to fill different needs for different people. A retired man or woman living alone, a tense business executive, an office or production line worker, and a youngster all benefit differently from

assembling the same scale model kit of a ship or car, or doing the same craft, collecting stamps or coins, doing needlework or making an exquisite piece of jewelry.

There is an abundance of outdoor hobby kits, too.

There are ready-to-fly scale model airplanes, sail and power boats, and finely engineered radio controlled aircraft and sea-craft to stir the imagination of any sport-hobbyist.

There are even model rockets equipped with cameras to automatically photograph the earth below.

Conversation pieces

Most scale models, available in kits, or to be scratch-built, are so authentic that camera buffs create settings for them that mirror reality. An intriguing combination of two hobbies, "do-it-yourselfers" convert models into lamp bases, bookends, and other conversation-making pieces. They've enjoyed not only doing them but also later talking about them.

"Hobbies are a part of living," said Dinah Shore, an avid photographer, painter, and needlepointer. "They keep your life," she said, "from falling into a narrow sphere of interest, limited to your work or your home. I'd advise everyone to get a hobby. There is no reason to live life second-hand, being a spectator instead of a participant."

One thing is certain. When you give a gift of a hobby and you hear "It's just what I needed," it's truly meant.

Fifteen years international building association president, George Wimpey, seen Colin Bennell, Irwin Crescent, president of the Toronto Home Builders Association.

Mr. Bennell is the president of the HHBA early this year. He was born where he graduated degree of quantity surveyor in 1965. He was George Wimpey 1960 to 1967. He is a surveyor with responsibilities planning and construction in building and cities.

He emigrated in 1967 and joined Wimpey Construction Co. as manager, in 1968. He is now director and of development Canadian arm organization.