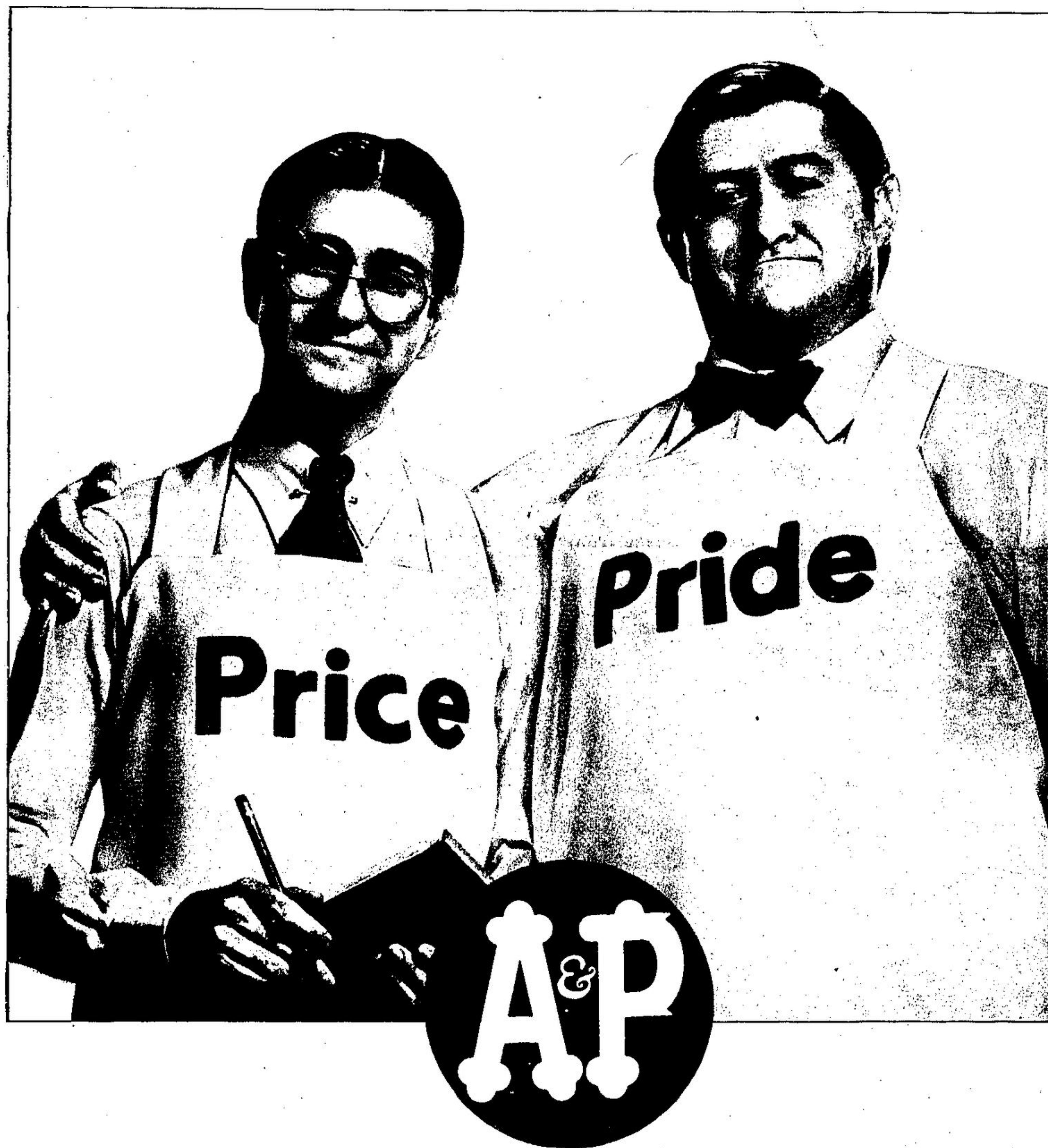


WE'RE WORKING TO PUT PRICE & PRIDE TOGETHER AGAIN.



Price without Pride is no bargain.
You know it. We know it.

At no price should Pride be forced to take a back seat.
And that's where we stand today.

With Price and Pride side by side. Shoulder to shoulder.
Working together to make the Great A&P great again.

If we can't do it, nobody can.