

# Card sales down in town

It won't be until after the holiday season when the full effects of the postal strike on the local sale of Christmas cards is known.

Estimates by the major manufacturers of greeting cards exceed \$15 million in losses if the strike drags on past Christmas, but with the weekend announcement of the settlement there may yet be

hope for the sagging industry. Stores were among the first in the chain to feel the effects of the strike as customers ignored the stacks and stacks of holiday cards. Even

specially reduced prices on the seasonal items failed to attract customers to the product that by this time last year would have been reduced to one-quarter of the volume presently on the shelves of local stores.

One downtown merchant simply described the situation as grim. "The cards aren't moving at all," explained Mr. Kim, owner of the Stedmans store.

"People are not interested in them," was the unanimous opinion of many of the retail outlets throughout Georgetown.

Even the sale of birthday, anniversary and other special occasion cards are down considerably. One merchant explained that those kinds of cards can be given in person while the greetings implied in a Christmas card are usually items usually sent by mail as gifts such as calendars have also felt the effects of the month-long strike. This is one of the biggest years yet for variety and quality of calendars and the newness of the industry will make it difficult to properly evaluate the loss of revenue incurred by the absence of mail service.

With most of the month of December yet to come it is possible that the sale of Christmas cards may catch up but the limited time left for European and other over-seas delivery may still result in the loss of millions to card sellers and manufacturers.

Stores in town are stocked with a variety of styles and prices for the holiday season and with the strike just ending the selection is at its best for those still wanting to wish others "Season Greetings".

Groups which raise funds through Christmas card sales are also suffering along with the manufacturers. War Amputees address labels and Christmas Seals are just two of the many organizations that will take a sigh of relief when the mail strike ends.



WELL STOCKED DISPLAY. Beckie Smith of Stedmans has watched 13 years of Christmas card sales clear the shelves but the recent

strike has served to remove the thoughts of mailing greetings for many.

# Volunteers manning school resource centres

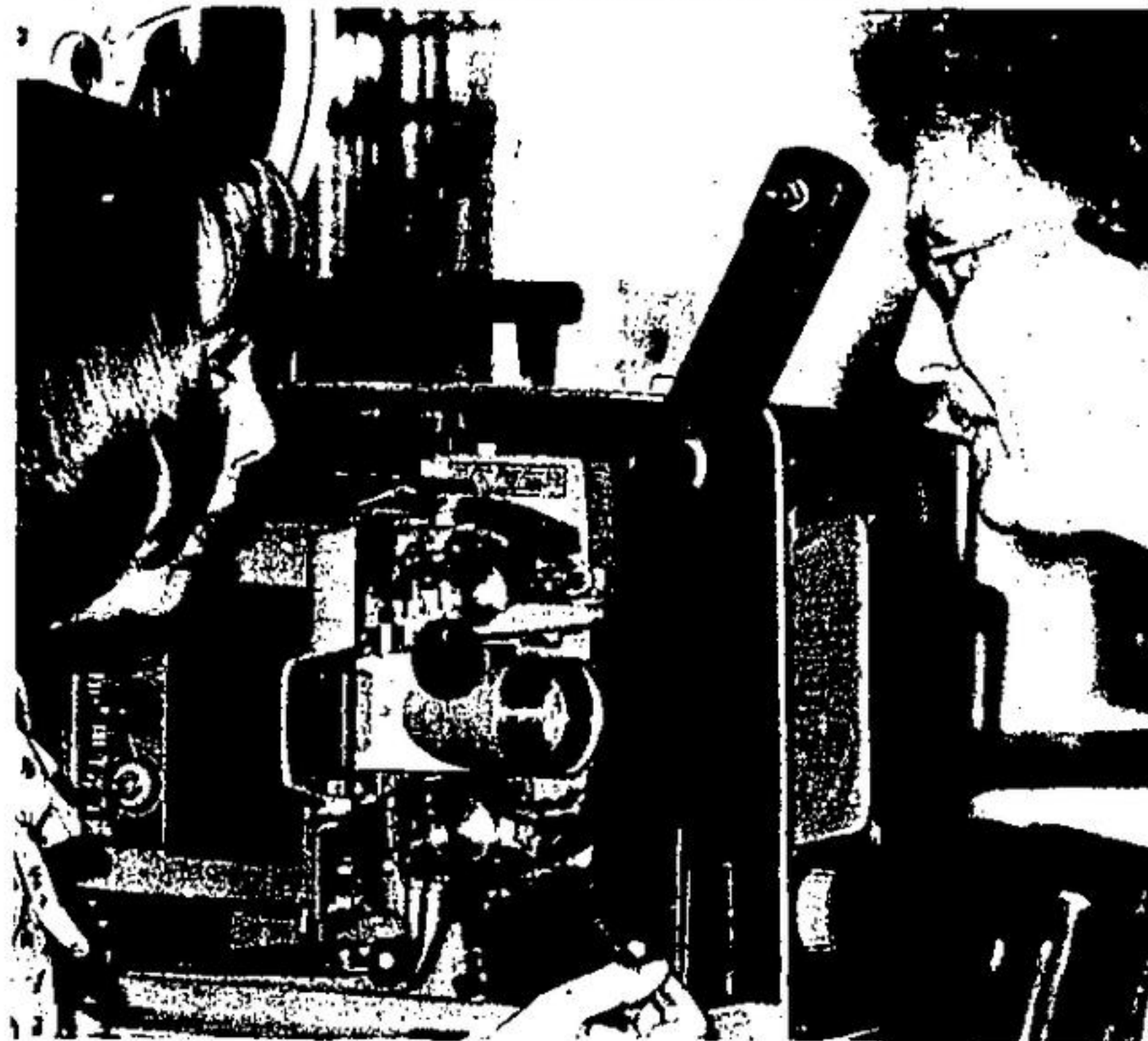
There is a time when no one volunteers for anything but now, thanks to modern technology people now have time for other things and that includes volunteering.

The weekly training sessions were divided into two groups—classroom and library—with specialized training programs for each of the interested volunteers. The library session taught the use of filmstrip projectors audio cassette players and the filing and carding system used in both school and public libraries. The volunteers can now classify, card and shelve books as well as participate in the

Teaching is not the goal of the group but education is and while the volunteers only spend a few hours a week in the school their absence would have a definite effect on the classroom or library that have learned to function with the aid of an adult volunteer.

Teacher Gary Bateman described the adult volunteer as the greatest resource a school can have. The ability of the person and the wealth of community information cannot be replaced at any price

more enjoyable seasons of the groups as volunteers were given the opportunity to make different kinds of borders and letters for classroom announcements. "I can't wait to read to the kindergarten class at my school," exclaimed one of the volunteers. In the library-resource centre group Norma Carlisle, Irene Soal, Maureen Vandenberg, Irene MacLaren, Pat Con, Ruth Kelly, Eileen Weldon, Bev Smith, Betty Baker, Rachel Shield, Judy Field, Muriel Green, Alice Abercrombie, Nancy Cooper, and Joanne Schweyler graduated from the course offered by the Halton Board of Education and the town of Halton Hills.



BECOMING A QUALIFIED VOLUNTEER is Mitchell at the final session of the seven-week Irene MacLaren with instructor Harriet volunteer training session.

operation, teacher assisting methods and library procedures in a seven-week course held at Georgetown's George Kennedy Public School.

Last Wednesday was the final class for the volunteers who would like the Halton board to set up a second program of activities to deal with the subjects that they have learned, but in more detail.

Each of the 19 ladies who graduated last week are already parent volunteers in

class library periods to aid the junior students in locating books for projects.

One volunteer expressed the feeling that this course gave her a chance to catch up with her children in the new methods of learning and being a volunteer provided a different atmosphere for teacher-parent discussions. The new methods of education using tape recordings and film, can be put into a proper perspective by the parents' last

The classroom volunteer was instructed in managing small groups to assist the teacher in the identification of learning problems of the students in remedial Math and English classes. The adult or parent volunteers are also taught to assist the teacher in marking and grading test papers and assignment work. Evaluation of these marks in terms of problem areas was also one of the aspects taught in the weekly sessions. Display techniques for bulletin boards was one of the

# Zeta Alpha compare pioneer women with today's

On October 21, at the home of Helen Hutchinson, the Zeta Alpha chapter of Beta Sigma Phi held their meeting. Ruby Garton presented a programme, "This is My Country." A movie was shown on Canadian landforms after which followed a quiz on Canada. A baby shower was given for Joan Vincent following the programme.

On October 28, Susan Mooney hosted the rituals for the new pledges: Jean-Ryan, Jacqueline Venditti and Krystyne Helesko. A social evening followed.

At the home of Karen Morris on November 11, Noreen McElhone presented a programme, "Of House and Home". A movie on pioneer women was shown and comparisons were made on women's life, then and now. Zeta Alpha enjoyed a mixed social, dancing to the music of the 1950's on November 15. Jim Stockart and June Campbell were judged as having the best costumes. Pat and Grant Soper won the twist contest. The men bid on the box lunches to raise money for the chapter. Pat Soper's box lunch received the highest bid.

On November 18 there was a meeting with chapters in Brampton. Ms. Margaret Black, a lawyer, spoke on the legal rights of women after which she answered some very relevant questions.



PREPARING FOR THE SNOW. Hanna Latal illustrates at the cross-country ski workshop, held by the Georgetown and District YM-YWCA, the proper positions for cross-country skiing. Hanna and her husband Ernest, both certified cross-country ski instructors, will instruct the ski course which begins January of 1976.

# Now that we've got some snow...

Cross-country ski lessons, for men, women and children (six years old and up) are being offered by the Georgetown and District YM-YWCA.

Cedarvale Community Park and the second, third and fourth lessons will be held at the Terra Cotta Conservation Area.

Lessons will be held from Wednesday, January 7 through to the 28 from 7:30 p.m. to 9 p.m. with all the lessons conducted at the Cedarvale Community Park which will be floodlighted for the evening classes.

Ernest and Hanna Latal, certified cross-country ski instructors, will conduct the course. Classes begin on Saturday, January 4th through to the 15 from 1:30 p.m. to 3 p.m. The first lesson will be held at

# Ballinafad news

## Marshalls celebrate the 44th

Mrs. Linda O'Connor accompanied by her grandmother, Mrs. Smith, to a miscellaneous shower for Miss Brenda Burt. It was held on Friday night at the farm home of Mrs. Ken Graham, near Hillsburg. Many of the Coningsby W.I. members were present as well as a number of Brenda's friends.

Mr. and Mrs. Ernest McEnery received an exciting phone call from the 'west' last week to say they were rand-parents again. Their son Billy and his wife Cheryl are the proud parents of a baby girl. Congratulations.

Mr. and Mrs. Floyd Shortill and daughter spent Sunday with the Grant Wright family where they met their relatives from Clifford. They enjoyed a family get-together, as it is their custom to celebrate Christmas early.

The couple received a number of gifts including a pair of matching pictures for their new home. Many more years of happiness were wished for Lola and Slim. Mr. and Mrs. Wilfred Burt and their daughter Lorraine

were among the many who attended the annual banquet and dance at the Echo Riding Club on Saturday night. It was held at the Erin Legion Hall. The Legion Ladies catered for the banquet and some lively music was supplied by "The Gypsies" for the dance.

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### BINGO

ROYAL CANADIAN LEGION,  
Branch 120 - Mill St.  
Wed., Dec. 3rd

- \* 15-\$15 GAMES
- \* EARLY BIRDS
- \* 3 SPECIAL GAMES

**\$475. JACKPOT**

57 Numbers  
Free card on admission  
Charge of \$1.00  
Early birds 7:45 p.m.  
Regular games 8 p.m.

Proceeds to Retarded children, Georgetown Memorial Hospital and Minor Sports.

### CHRISTMAS BLOOD DONOR CLINIC

DECEMBER 1975

S	M	T	W	T	F	S
-	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31	-	-	-

**Mark Your Calendar Too!**  
**Give Blood On Dec. 8th**

Open from 1:30 to 8:45 p.m.  
COMMUTERS COME RIGHT AFTER WORK  
BE A RED CROSS BLOOD DONOR  
MONDAY, DECEMBER 8th  
at the  
HOLY CROSS CHURCH AUDITORIUM  
Maple Avenue East

HEALTHY persons, ages 18 - 45 and 17 year old BOYS (with written parental consent EACH TIME they donate) are URGENTLY needed to give BLOOD.

HELP THE RED CROSS OBTAIN A SUFFICIENT SUPPLY OF BLOOD.

AVOID evening waiting periods, HOUSEWIVES attend the clinic in the AFTERNOON preferably from 3:00 to 5:30.

TRANSPORTATION and BABYSITTING at the clinic available to donors. If a ride is needed, phone Mrs. Flo Street 877-4624 or Mrs. Erica Thompson 877-9844. ON CLINIC DAY phone 877-3962 or 877-7522.

PLEASE MAKE A NOTE OF CLINIC DAY, DECEMBER 8th ON YOUR CALENDAR!

-- Announcement --

### SCHROEDER CHIROPRACTIC CLINIC

Edward H. Schroeder, D.C. is pleased to announce the appointment of Norman C. Cawfield, D.C. to the clinic staff.

The new Doctor of Chiropractic will be re-locating his Stratfordville practice to our clinic effective immediately.

The clinic is located at 107 Queen St. E., Brampton and presently has 3 full time Doctors of Chiropractic for 24 hour emergency care.

NORMAN C. CAWFIELD  
Doctor of Chiropractic

**Edward H. Schroeder, D.C.**  
**Wayne F. Singleton, D.C.**  
**DRS. OF CHIROPRACTIC**

107 QUEEN ST. EAST, BRAMPTON  
Telephone 459-0685

After Hours 877-1700  
24 HOUR SERVICE CLINIC PARKING

ENTER TODAY, YOU COULD BE A WINNER.

### wintario SWEEPSTAKES

Each week the word Wintario will appear in several of the advertisements on this page. Simply read the ads carefully and write down the names of the advertisers in which the word appears along with your name and address and mail to Wintario Editor c/o The Herald. From the entries received each week a draw will be made and the winners notified.

**NOW ON DISPLAY!**  
**'76 SCORPION**  
"Nothing really comes close"

**ROGER'S SHELL SERVICE**  
Hwy. 7 North 877-8123

**GEORGETOWN DENTURE CLINIC**  
106 Guelph St.  
Beside Post Office (Hwy. 7)  
• Custom Dentures provided directly to public  
• New dentures • Relines • wintario  
877-8974 457-6725  
Member of Denturists Society of Ontario

**THE WOOD REVIVAL** On Hwy. 7 North  
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NODIP FURNITURE STRIPPING  
Free Estimates

**ACC CARPET CLEANING SERVICE**  
Bring It To Our Plant AND SAVE!  
SHAGS \$17 RUGS \$15 RUNNERS \$7. Any Size  
We use the "Steam Cleaning" method  
853-3930  
343 Queen - Acton

**CYCLONE**  
Outstanding Quality And Race-Inspired Styling  
See them on display at...  
**COUNTRY MART**  
Hwy. No. 7 856-4712  
W. of Acton

**Under New Management**  
**WATSON'S AUTO PARTS**  
WE GUARANTEE EVERYTHING WE SELL  
WE ALSO INSTALL OUR GUARANTEED ENGINES

**4th Line North of 877-6226**  
No. 5 Sideroad

**We can still handle OVERSEAS ORDERS**  
Call Soon  
**WEBB'S FLOWERS**  
R.R. 2 North - 455-8158

**PIZZA**  
AT ITS FINEST  
877-5281-2  
Free Delivery  
Fast Take Out Service  
**POMPEI PIZZERIA & SUBS**  
Moore Park Plaza

**Tracey-Lyn D.M.A.**  
CHILDREN'S WEAR  
including "LADY BIRD" brand  
GEORGETOWN MARKET CENTRE 877-4876

**Hunters Inn Country Restaurant**  
Prime Rib our SPECIALTY  
Lunch - Sun - Fri - 11:30 - 4:30  
Dinner 7 Days 4:30 - 10 p.m.  
99 Mountainview 877-7253

**REXWAY TOWING**  
24 HR TOWING SERVICE  
CAA - AA - OML - HAC  
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D.O.T. Inspections  
877-1558  
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**M. RYAN PLUMBING**  
"NEED THAT EXTRA JOHN"  
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453-8673

**Aladdin LIGHTING**  
RESIDENTIAL & INDUSTRIAL LIGHTING  
21 Armstrong 453-9174

**CATHEA CONCRETE RESTORATIONS**  
wintario  
From our Metal Shop  
Quality Ornamental Iron Railings  
Custom Made  
Free Estimates  
230 Martin - Milton 878-6853

**MARKET PLACE OPTICAL**  
Senior Citizens & Students  
10% off  
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Georgetown  
Market Place Plaza

**Order your Fuel NOW!**  
AND ORDER IT FROM  
**GUS MOWBRAY LTD.**  
878-2381  
IMPERIAL, ESSO PRODUCTS  
434 Main St. Milton

**COME N GET EM SNOW TIRES**  
**MOORE PARK TEXACO**  
82 Main N. 877-9981

**SORRY...FOR THE INCONVENIENCE**  
The construction will soon be over and our business will take on a new look, but until then...  
BUSINESS AS USUAL  
**J. J. SERVICE TEXACO**  
184 Guelph 877-5087

**chicken Villa**  
Colonel Sanders and his boys make it "finger lickin' good"  
118 A Guelph 877-5241

**LAST WEEK'S WINNER**  
**Mrs. R. Pentland**  
3 Garnet Dr., Georgetown